

**Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

1. Name of the Target Company (TC)	7seas Entertainment Limited 6-3-1239/2/A, Renuka Enclave, III Floor, Kotis Court, Rajbhavan Road, Somajiguda, Hyderabad- 500082.		
2. Name(s) of the acquirer/seller and Persons Acting in Concert (PAC) with the acquirer	K. Sarada Vijaya Kumari		
3. Whether the acquirer/Seller belongs to Promoter/Promoter group	Yes		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited (Indonext Model) Ahmedabad Stock Exchange Limited		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
<u>Before the disposal of shares, holding of:</u>			
a) Shares carrying voting rights	7,63,400	10.74%	10.74%
b) Voting rights (VR) otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-
Total (a+b+c)	7,63,400	10.74%	10.74%
<u>Details of disposal of shares</u>			
a) Shares carrying voting rights acquired	7,63,400	10.74%	10.74%
b) VRs acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument	-	-	-

that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-
Total (a+b+c)	7,63,400	10.74%	10.74%
<u>After the disposal of shares, holding of:</u>			
a) Shares carrying voting rights	-	-	-
b) VRs otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	-	-	-
Total (a+b+c)	-	-	-
6. Mode of sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Off market		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	02.07.2015		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	71,10,900 equity shares		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	71,10,900 equity shares		
10. Total diluted share/voting capital of the TC after the said acquisition/sale.	71,10,900 equity shares		

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Place: Hyderabad  
Date: 02.07.2015

*K.S.V. Kumari*  
Signature of the seller