Format for disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company	Oricon Enterprises Limited
Names of the stock exchanges where the shares of the target company	Bombay Stock Exchange Limited & National Stock Exchange Limited
	24/07/2015
Date of reporting	
Name of the Promoter(s) on whose shares encumbrance has been	n Mridula Somani
created	
Details of the creation / invocation/ release of encumbrance:	
Name of Promoter holding in the target Promoter holding	taining to
company (1)	Encumbrance(3) encumbered
Promoter(encumpered (2)	shares [creation
s) or	[2+3] / release [2-3]
PACs	/ invocation [2-3]
with him	

Smt. Mridula Somani		,	•	_			•		
41,77,325								shares	No. of
41,77,325 2.66%						capital	share	total	of % of %
2.66%				3	capital	share	diluted	w.r.t.	%
2.66% 37,50,000 2.38%					·			shares	No. of
2.38%						capital	share	total	of % of
Release	•		release)	on/	invocati	_	(creation	event	Type of Date
23/07/2015 Pledge	•			се	encumbran lien / non	/release of (pledge		creation/	
Pledge	others)	ng /	undertaki	disposal	lien / non	(pledge /	ance	encumbr	
8,75,000 0.55%								Snares	
0.55%						capital tavour	snare	lotal	% of
Release of 28,75,000 1.83% 8,75,000 shares pledged with Kotak Mahindra Bank Ltd.			ed	encumber	snares	tavour	share In whose	the entity states	of % of Name of No.
28,75,000								Silaico	No. of
1.83%						Capital	or did	chara constant	of % of

Por Mridula Somani

Date : 24/07/2015

Place :Mumbai