

Press Release

## NIIT exalts PM Modi's Skill India Campaign

*Commits to train 10 Million young Indians across 16 industry sectors in 5 years  
Announces the pilot phase of **Pradhan Mantri Kaushal Vikas Yojana (PMKVY)** in North  
East, J&K and Jharkhand*

**New Delhi, July 15, 2015: NIIT Limited, a global leader in skills and talent development,** welcomed the **Skill India Campaign** launched by the **Hon'ble Prime Minister, Shri Narendra Modi** today. The Prime Minister also formally launched the "National Skill Development Mission", unveiled the new "National Policy for Skill Development and Entrepreneurship 2015", and rolled out on all-India basis the Ministry's flagship scheme, "**Pradhan Mantri Kaushal Vikas Yojana – PMKVY,**" – the pilot phase of which has already begun.

Towards making **Skill India** a success, NIIT today committed to train 10 Million young Indians across 16 sectors over the next 5 years. The aim is to skill, re-skill and up-skill Indian youth with employable skill sets across multiple sectors.

Further, NIIT Yuva Jyoti Limited– a joint venture of NIIT and NSDC, has enrolled 1550 students under the pilot phase of **Pradhan Mantri Kaushal Vikas Yojana (PMKVY)**, across three sectors – Telecom, Retail & IT in North East, Jammu & Kashmir and Jharkhand. PMKVY Scheme is a flagship scheme of the Ministry of Skill Development and Entrepreneurship (MSDE), implemented by National Skill Development Corporation (NSDC). Today the successfully trained students were also handed over the 'Skill Certificates' by Mr. Shivan Bhargava, Group President, Skills & Careers Group, NIIT Ltd. at a ceremony organized at the NIIT corporate office in Gurgaon.

Speaking on the launch of Skill India Campaign, **Mr. Rahul Patwardhan, CEO, NIIT Ltd.,** said, "*This is indeed a commendable initiative and NIIT will work together with the government to make Skill India a success. To aptly leverage our young population to the best advantage, we need to provide them with necessary skill-sets and make them employable, and this policy aims to do just that. The challenge that we are faced with is not just quantity of fresh skilling and re-skilling - but even more the need for the skilling to be of global quality standards to ensure that the Indian industry is globally competitive.*"

*"Over the last 34 years NIIT has contributed tremendously to the IT sector by training 35 million people in IT. With NIIT's strong heritage and focus on quality it is our responsibility to extend that experience and expertise to service the need of India in all the other sectors. All our NIIT centres are now multi-skilling centres offering job-specific training across verticals. Also, we will leverage the power of technology through Synchronous Learning Technology (SLT) and cloud campus platforms to scale rapidly without compromising on quality. Going forward our focus will be on skilling, re-skilling and up-skilling in sectors that are facing shortage of trained manpower."*

*"We aim to provide industry and job specific training to around 10 Million young Indians across 16 sectors over the next five years, thus helping create a pool of job-ready work-force for the country,"* added **Mr. Patwardhan.**





Earlier in 2011, NIIT entered into a significant public-private partnership with National Skill Development Corporation (NSDC), to enhance skills and employability for youth across India. NIIT Yuva Jyoti Limited - joint venture of NIIT and NSDC (a Public Private Partnership under the Ministry of Skill Development & Entrepreneurship, with 49% equity held by the Government of India), aims to provide skills training through over 1500 + centres across India.

NIIT Yuva Jyoti Limited (NYJ) will help youth chart ambitious careers by opting for programs that best suit their aptitude. NYJ centres imparts skills training across 9 service sectors – Retail, IT/ITeS, BFSI, Education & Training Services, Media & Entertainment, Healthcare, Telecom, Hospitality and the Informal sector. The courses will enhance employability skills of students by offering occupational, communication, and professional and life skills to make them industry ready. The students will also enjoy the benefits of certification and placement assistance.

### **About NIIT**

Established in 1981, NIIT Limited, a global leader in Skills and Talent Development, offers multi-disciplinary learning management and training delivery solutions to corporations, institutions, and individuals in over 40 countries. NIIT has three main lines of business across the globe- Corporate Learning Group, Skills and Careers Group, and School Learning Group.

**NIIT's Corporate Learning Group (CLG)** offers Managed Training Services (MTS) to market-leading companies in North America, Europe, Asia, and Oceania. The comprehensive suite of Managed Training Services includes custom Curriculum Design and Content Development, Learning Administration, Learning Delivery, Strategic Sourcing, Learning Technology, and Advisory Services. With a team of some of the world's finest learning professionals, NIIT is dedicated to helping customers increase the business value of learning and development (L&D). Built on the sound principles of 'Running Training like a Business', NIIT's Managed Training Services and best-in-class training processes enable customers to align business goals with L&D, reduce costs, realise measurable value, benefit from rock-solid operations, and increase business impact.

**NIIT's Skills and Careers Group (SCG)** delivers a diverse range of learning and talent development programs to millions of individual and corporate learners in areas including Banking, Finance & Insurance, Soft Skills, Business Process Excellence, Retail Sales Enablement, Management Education, Multi-Sectoral Vocational Skills, Digital Media Marketing, and new-age IT. These programs are delivered through a hybrid combination of the 'Cloud Campus' online platform, satellite-based

'Synchronous Learning Technology' and a physical network of hundreds of learning centers in India, China, and select markets in Asia & Africa. The flagship multi-disciplinary course offerings include the industry-endorsed RevGNIIT program and a set of Post Graduate Programs for students from different streams, apart from a wide range of specialist short duration programs.

To further strengthen its SCG portfolio in India, NIIT has tied up with industry majors like ICICI Bank for NIIT Institute of Finance Banking & Insurance, IFBI; leading business schools in India for NIIT Imperia; Genpact for NIIT Uniqua; and a joint venture with NSDC for NIIT Yuva Jyoti Limited. Besides



this, for the China market, NIIT has tied up with governments and software parks in Guian, Chongqing, Wuxi, Suzhou, Changzhou, Zhangjiagang, Haikou and Dafeng, for state-of-the-art public-private partnership centres.

**NIIT's School Learning Group (SLG)** provides technology based learning to over 15,000 government and private schools in India, Bhutan, South Africa and the Middle East. The futuristic NIIT nGuru range of learning solutions for schools comprises Interactive Classrooms with digital content, technology-driven Math Lab, IT Wizard programs and Quick School - an Education Resource Planning software.

As the Most Trusted Brand in India for 3<sup>rd</sup> year in a row (Brand Trust Report, 2015), NIIT's learning and talent development solutions, continue to receive widespread recognition globally. NIIT has been named among the Top 20 Training Outsourcing Companies for the past seven consecutive years by Training Industry, Inc. USA. Further, leading Indian ICT journal Dataquest has conferred upon NIIT the 'Top Training Company' award successively for the past 20 years, since the inception of this category. NIIT Yuva Jyoti Ltd was recognized as the Best Vocational Education and Skill Development initiative at the World Education Summit, 2014.

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