

Date: 2nd July, 2015

To,
The Secretary,
The Bombay Stock Exchange,
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai- 400001

Subject: Corporate Announcement about Bliss GVS Pharma entry into Managed Healthcare Services in Africa

Scrip Code: 506197

Dear Sir,

We would like to inform you that our company M/s. Bliss GVS Pharma Ltd. manufactures wide range of Pessary Formulations, Suppository Formulations, Calcium Preparation, Protein Powders, Iron Preparation, Antibiotics, Analgesic & Antipyretics, Respiratory, Anti-inflammatory, Dermatological Preparations and Anti-Diarrhoeal products.

Bliss GVS Healthcare Ltd, a step down subsidiary of Bliss GVS Pharma Ltd in Kenya, has recently won a Annual Service Contract relating to medical Healthcare cover equivalent to USD 35.00 Million (USD Thirty Five million) in association with Aon Kenya Insurance Brokers Ltd.

This contract will covers Out-Patient services for over 288,000 Teachers who are members of the Teachers Service Commission of Kenya. The new cover to be managed by Aon Kenya Insurance Brokers Ltd will benefit the principal contributor, their spouse and four children.

The medical Healthcare cover provides for dental, optical and maternity cover on a out-patient basis. Service payments will be received by the company from Aon, in advance, on quarterly basis. The contract is effective 1st July 2015 and the first quarterly payment has been received by the company. Besides the said services, the contract also envisages supplies of various Bliss GVS Pharma products from India, for administering to patients covered under this scheme.

Please disseminate this information.

Please acknowledge and take on record the same.

Thanking you

For **BLISS GVS PHARMA LIMITED**


VIPUL THAKKAR
GM- CORPORATE FINANCE



Regd. Office : 102, Hyde Park, Saki Vihar Road, Andheri (East), Mumbai - 400 072, INDIA.

TEL. : (+91) (22) 42160000/ 28505387 • FAX. : (+91) (22) 28563930, • CIN - L24230MH1984PLC034771
Email : info@blissgvs.com • Website : www.blissgvs.com

Factory : Plot No. 10 & 11 Survey No. 38/1, Dewan Udyog Nagar, Aliyali Village, Tal. Palghar, Dist. Thane - 401 404.
Tel. (+91) (02525) 252713 • Fax : (+91) (02525) 255257. • Email : factory@blissgvs.com