

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Zee Media Corporation Ltd		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	M/s. Kotak Mahindra Prime Ltd (KMPL) M/s. Kotak Mahindra Investment Ltd (KMIL) M/s. Kotak Securities Ltd (KSL)		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange Limited National Stock Exchange Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of :			
a) Shares carrying voting rights	26722981 (KMPL)	7.38%	7.38%
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	2170984 (KMIL)	0.60%	0.60%
c) Voting rights (VR) otherwise than by shares	2213 (KS)	0.00%	0.00%
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)			
e) Total (a+b+c+d)	28896178	7.98%	7.98%
Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold	(9000000) (KMPL)	2.49%	2.49%
b) VRs acquired /sold otherwise than by shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
d) Shares encumbered / invoked/released by the acquirer			
e) Total (a+b+c+/-d)	(9000000)	2.49%	2.49%

Kotak Mahindra Prime Limited

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 General A K Vaidya Marg
 Malad (E), Mumbai 400 097, India

Registered Office :
 27BKC, C 27, G Block,
 Bandra Kurla Complex,
 Bandra (E), Mumbai - 400 051
 India.

After the acquisition/sale, holding of: a) Shares carrying voting rights b) Shares encumbered with the acquirer c) VRs otherwise than by shares d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition e) Total (a+b+c+d)	17722981 (KMPL)	4.89%	4.89%
	2170984 (KMIL)	0.60%	0.60%
	2600 (KS)	0.00%	0.00%
	19896565	5.49%	5.49%
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Shares Pledged as security against loan is now released		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	30 th June 2015		
Equity share capital / total voting capital of the TC before the said acquisition / sale	36,21,45,773 equity shares of Rs.1 each.		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	36,21,45,773 equity shares of Rs.1 each.		
Total diluted share/voting capital of the TC after the said acquisition	36,21,45,773 equity shares of Rs.1 each.		

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Kotak Mahindra Prime Limited



Authorized Signatory

Signatory Place: Mumbai

Date: 02nd July 2015

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