

Earnings release for the Quarter ended June 30, 2015

Q1 – FY2016

PAT increased by 22.1 % YOY to Rs. 1,167 Lacs (Q1 FY2016)

Total Income increased by 20.5% YOY to Rs. 7,809 Lacs (Q1 FY2016)

Mumbai, July 30, 2015: Shemaroo Entertainment Limited, an established integrated media content house announced its consolidated financial results for the Quarter ended June 30, 2015 (Q1 FY2016).

Financial Highlights:

Consolidated Results for Q1 FY2016:

- Total Income increased by 20.5% to Rs. 7,809 Lacs (Rs. 6,481 Lacs in Q1 FY2015)
- EBITDA increased by 23.9 % to Rs. 2,448 Lacs (Rs. 1,975 Lacs in Q1 FY2015)
- EBITDA Margin stood at 31.3% in Q1 FY2016 (30.5% in Q1 FY2015)
- Net Profit after tax for the period increased by 22.1% to Rs. 1,167 Lacs (Rs. 956 Lacs in Q1 FY2015)
- PAT Margin stood at 14.9% in Q1 FY2016 (14.8% in Q1 FY2015)
- Basic and Diluted Earnings Per Share stood at Rs. 4.29 in Q1 FY2016 (Rs. 4.82 in Q1 FY2015)

Executive Comment:

Hiren Gada, Wholetime Director and CFO said,

We have yet another quarter of consistent growth. The new media business has seen a tremendous growth of 83.5% in the first quarter. We continue to focus on mounting the strength of our library and monetizing it on existing as well as new platforms. With the digital proliferation in the country, the consumption of content on devices like mobiles and tablets has been increasing. As a content owner and aggregator we see an immense opportunity lying ahead of us in time to come.

Business Highlights:

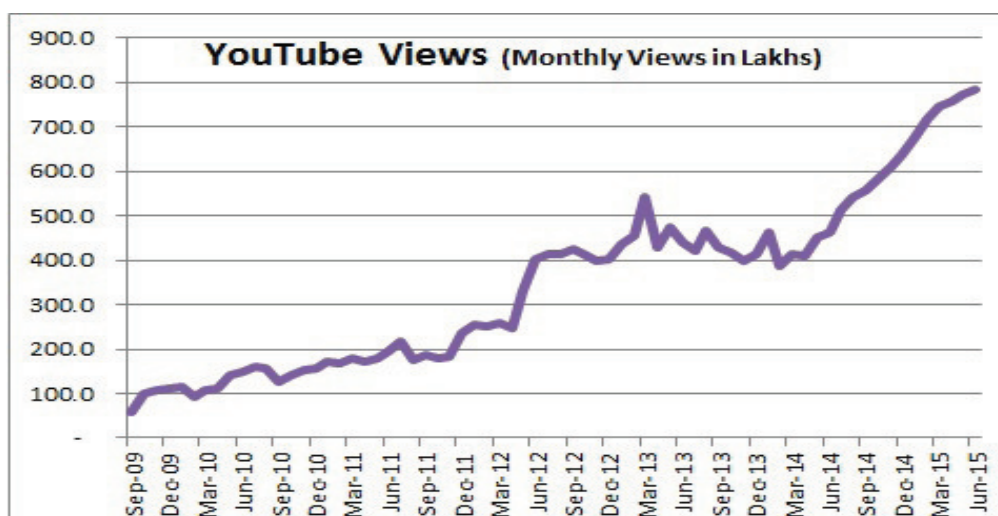
Divisional Performance (Standalone):

in Rs. Lacs

Business Division	Q1 - FY2016	Q1 - FY2015	YOY Growth %
New Media	1,340	730	83.5%
Traditional Media & Services	6,423	5,719	12.3%
Income from Operations	7,763	6,449	20.4%

Operational Highlights:

- Our YouTube channel 'ShemarooEnt' crossed one million subscribers
- Red Chillies Entertainments partnered with Shemaroo to distribute its films library on TV platform – The exclusive deal includes movies like 'Main Hoon Na', 'Om Shanti Om', 'Chalte Chalte', etc.
- Mobile content consumption continued to grow on the back of operator data usage growth
- YouTube Monthly Views Graph till June 2015:



About Shemaroo Entertainment Limited

Celebrating the golden jubilee, Shemaroo Entertainment Ltd. (BSE Scrip Code: 538685; NSE Scrip Code: SHEMAROO) is among the few entertainment companies that has hallmarked several pioneering efforts with its innovative and out- of-the- box thinking. Founded in 1962, Shemaroo Entertainment Ltd is an established Filmed Entertainment "Content House" in the country, active in Content Ownership, Creation, Aggregation and Distribution with a large content library of over 2800 titles.

Shemaroo is engaged in the distribution of content for satellite channels, physical formats and emerging digital technologies like the Mobile, Internet, Broadband, IPTV and DTH among others. With its partnership with the major telecom operators and other digital media platforms, Shemaroo is at the forefront of the digital age. The company has also tied up with many content providers across the country. The "Shemaroo" brand today is synonymous with quality entertainment in the Indian entertainment eco system. For further information please visit www.shemarooent.com