

SEC/039/2015-16

August 7, 2015

| BSE Limited | National Stock Exchange of India Ltd. |
|-------------------------|---------------------------------------|
| Mumbai Samachar Marg, | Exchange Plaza, |
| Fort, Mumbai - 400 001. | Bandra-Kurla Complex. |
| | Bandra. (East) Mumbai-400 051. |
| Stock Code: 532638 | SHOPERSTOP |

Dear Sirs.

Pursuant to the provisions of the Listing Agreement, we wish to inform you that the Board of Directors at its meeting held on July 31, 2015 has granted 3,275 (three thousand two hundred and seventy five only) Stock Options to Mr. Hemant Taware, Chief Operating Officer of Hypercity Retail (India) Ltd., subsidiary of the Company under the "Employee Stock Option Scheme - 2008" at an exercise price of Rs. 404/- (Rupees Four Hundred and Four).

The vesting schedule of these stock options are as under:

| ESOP Scheme | No. of ESOPs granted | Vesting schedule |
|---------------|----------------------|--|
| ESOP 2008 - 8 | 3,275 | 30% on July 31, 2016 30% on July 31, 2017 40% on July 31, 2018 |

We request you to kindly take the same on record.

Thanking you,

Yours truly,

For Shoppers Stop Limited.

Prashant Mehta

Vice President - Legal & Company Secretary