

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

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|--|---|---|---|
| 1. Name of the Target Company (TC) | M/s. BLISS GVS PHARMA LTD | | |
| 2. Name(s) of the acquirer/seller and Persons Acting in Concert (PAC) with the acquirer | M/s. Genteel Trading Company Pvt. Ltd. M/s. Kanji Pitamber Forex Pvt Ltd M/s. Kanji Forex Pvt Ltd Mr. Gautam Ashra (for his companies) | | |
| 3. Whether the acquirer/seller belongs to Promoter/Promoter group | YES | | |
| 4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed | BSE Limited and National Stock Exchange Limited | | |
| 5. Details of the disposal/holding of shares/voting rights/holding of the Acquirer/seller and PAC | Number | % w.r.t. total share/voting capital wherever applicable | % w.r.t. total diluted share/voting capital of the TC |
| <u>Before the disposal under consideration, holding of:</u> | | | |
| a) Shares carrying voting rights | 6,69,89,830 | 64.95% | 64.95% |
| b) Voting rights (VR) otherwise than by shares | NIL | NIL | NIL |
| c) Warrants/convertible securities/any other instrument that entitles the acquirer/seller to receive shares carrying voting rights in the T C (specify holding in each category) | NIL | NIL | NIL |
| Total (a+b+c) | 6,69,89,830 | 64.95% | 64.95% |
| <u>Details of sale</u> | | | |
| a) Shares carrying voting rights acquired/sold | 908384 | 0.88% | 0.88% |
| b) VRs acquired /sold otherwise than by shares | NIL | NIL | NIL |
| c) Warrants/convertible securities/any other instrument | | | |

| | | | |
|---|---------------------------------------|--------|--------|
| that entitles the acquirer/seller to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold | NIL | NIL | NIL |
| Total (a+b+c) | 908384 | 0.88% | 0.88% |
| After the sale, holding of: | | | |
| a) Shares carrying voting rights | 6,60,81,446 | 64.07% | 64.07% |
| b) VRs otherwise than by shares | NIL | NIL | NIL |
| c) Warrants/convertible securities/any other instrument that entitles the acquirer /seller to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition. | NIL | NIL | NIL |
| Total (a+b+c) | 6,60,81,446 | 64.07% | 64.07% |
| 6. Mode of sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc). | MARKET SELL | | |
| 7. Date of sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable | 30/07/2015 and 31/07/2015 | | |
| 8. Equity share capital / total voting capital of the TC before the said acquisition / sale | 103146672 Equity Shares of Rs. 1 Each | | |
| 9. Equity share capital/ total voting capital of the TC after the said acquisition / sale. | 103146672 Equity Shares of Rs. 1 Each | | |
| 10. Total diluted share/voting capital of the TC after the said acquisition/sale. | 103146672 Equity Shares of Rs. 1 Each | | |

* M/s. Genteel Trading Company Pvt. Ltd, a promoter group company, holding prior to this sale consists of 6,12,122 (0.59%) of face value of Rs. 1/- each. After this sale the promoter company holding consists of NIL.

* M/s. Kanji Pitamber Forex Pvt. Ltd, a promoter group company, holding prior to this sale consists of 2,02,840 (0.20%) of face value of Rs. 1/- each. After this sale the promoter company holding consists of NIL.

*M/s. Kanji Forex Pvt. Ltd, a promoter group company, holding prior to this sale consists of 11,27,622 (1.09%) of face value of Rs. 1/- each. After this sale the promoter company holding consists of 1034200 (1.00%).



Place: Mumbai

Date: 31/07/2015