



Date: 27th July, 2015

#### Ortel Communications announces Q1 FY2016 Results

Total Income grows by 25% to Rs. 431 million EBITDA higher by 44% to Rs. 159 million

PAT positive at Rs. 24 million Vs. Net Loss of Rs. 12 million in Q1 FY15

(PAT of Rs. 56 million in FY15 full year)

Total RGUs at 542,217 in Q1 FY16

**Bhubaneshwar, July 27, 2015:** Ortel Communications Limited (Ortel), a leading cable television and high speed broadband services provider focused in the Indian states of Odisha, Chhattisgarh, Andhra Pradesh and West Bengal, announced its financial results for the quarter ended June 30, 2015.

#### Q1 FY2016 performance overview compared with Q1 FY2015

- Total Income increased to Rs. 431 million from Rs. 346 million, up by 25%
- EBITDA grew by 44% to Rs. 159 million from Rs. 110 million
  - EBITDA margin stood at 36.9%, up by 500 bps
- Profit After Tax came in at Rs. 24 million compared to a Loss of Rs. 12 million
- EPS amounted to Rs. 0.80 per share

# Commenting on the performance, Mr. Bibhu Prasad Rath, President & CEO at Ortel Communications said:

"We have begun the year on a healthy note with 25% increase in revenues and 44% improvement in EBITDA during Q1 FY16. EBITDA margins enhanced to 37% from 32% in Q1 FY15 and Profit After Tax stood strong at Rs. 24 million compared to Rs. 56 million reported in full year FY15. Thus the trend remains encouraging. Overall growth was delivered on the back of steady contribution from Cable TV and Broadband segments supported by continued momentum in the Infrastructure Leasing segment. Significant growth in subscriber base, deeper penetration, enhanced product offerings and a strong team, should enable us to notably improve our performance going forward.



I am also pleased to share that over and above the 542,217 RGUs as on 30<sup>th</sup> June 2015, we have signed Buy Out agreements with multiple LCOs with total estimated RGUs of 33,000 which would be integrated into Ortel's last mile network going forward. So we remain on track and are confident of achieving our target of 1 million RGUs by March 2017 backed by our LCO buy out strategy and focus on organic growth both in Broadband and Cable TV."

#### **Key Developments - Q1 FY16**

- <u>LCO Buyout:</u> Signed network buy out agreements with multiple LCOs during the quarter taking the total RGUs to 542,217 and another 33,000 RGUs are in the pipeline and would be added to total RGUs in the forthcoming months
- DOCSIS 3.0 Roll Out: Launched upto 50 Mbps Mega Speed DOCSIS 3.0 Broadband Internet in Odisha – first MSO to offer this service in the state
  - Focus on improving broadband subscriber base by offering mega speed internet at low cost
- <u>Launched Free Broadband for Cable TV customers:</u> Introduced Free Broadband option for all Ortel Cable TV subscribers in the states of Odisha, West Bengal and Chhattisgarh as a complimentary special value added service
  - Target to deeper penetrate into markets by making internet affordable
  - Offer includes a free data limit every month for a year. The subscriber will be charged a nominal amount after exceeding the free data usage for the month
- <u>Strengthened the overall talent pool:</u> To gear up for significant growth in operations, Ortel has enhanced its team by recruiting talent at Senior, Mid and Entry-Level positions
  - Appointed Mr. Jiji John as Vice President (Broadband Business) to help augment
    Ortel's position in the Broadband segment to play a crucial role in driving growth
    and profitability of the division, which remains a key focus business for the Company
  - Also, augmented the Company's employee base by recruiting 4 in managerial positions across functions and a pool of 23 Engineers and 92 Technicians – vital to manage and maintain a robust last mile network
- Enhanced HD Offering: Increased the number of HD channels to 21 during the quarter.
   Currently, offering HD services in its core markets of Bhubaneshwar and Cuttack and plan to cover more locations going forward
  - Recently added HD channels from Star bouquet which includes Star Plus HD, Life Ok HD, Star Sports HD and others



- <u>Improved Digital Penetration:</u> Digital Cable TV penetration improved to 23.6% in Q1 FY16 compared to 16.1% in Q1 FY15
- Reduction in interest costs: Following the ratings upgrade by ICRA, the lead bankers have agreed to reduce the interest rate of the Company. This will strengthen the Company's balance sheet and lead to meaningful savings in interest costs
  - In addition, the Company is actively working towards further reduction of overall interest costs

- ENDS -



#### **About Ortel Communications Limited (ORTEL)**

Ortel Communications (NSE Code: ORTEL; BSE Code: 539015) is a leading cable television and high speed broadband services provider focused in the Indian states of Odisha, Chhattisgarh, Andhra Pradesh and West Bengal. The Company has built a two-way communication network for 'Triple Play' services (video, data and voice capabilities) with control and focus over the 'Last Mile' network. Ortel has pioneered the primary point cable business model in India by offering digital and analog cable television, broadband and VAS services. The Company has a dominant position in Orissa, with emerging presence in Chhattisgarh, Andhra Pradesh and West Bengal, covering an addressable market of close to 5 million homes. The business is broadly divided into cable television services comprising of analog cable television services, digital cable television services including other value added services such as HD services, near video on demand (NVoD), gaming and local content. Other focused business segments include broadband services, leasing of fibre infrastructure and signal uplinking services.

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#### Disclaimer:

Certain statements made in this release may not be based on historical information or facts and may be "forward looking statements", including those relating to the business, financial performance, strategy and results of the Company and/or the industry in which it operates. The forward-looking statements contained in this release are based on numerous assumptions and are uncertain and subject to risks. A multitude of factors including, but not limited to, changes in demand and competition, can cause actual events, performance or results to differ significantly from any anticipated development. The Company does not guarantee that the assumptions underlying such forward-looking statements are free from errors and do not accept any responsibility for the future accuracy of the forward-looking statements contained in this presentation or the actual occurrence of the forecasted developments. Forward-looking statements speak only as of the date of this presentation. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.



# Presentation Follows.....



# Ortel Communications Ltd.

Q1 FY2016 Earnings Presentation – July 27, 2015

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#### At a Glance



LAST MILE

Owns & operates its network

RIGHT OF WAY

Legal 'rights of way' for entire network B<sub>2</sub>C

Direct customer access leads to greater control

TWO-WAY

Network enabled for 'Triple Play' (video, data and voice)

23,345

Kilometers of cable network

838,437

Estimated homes reached

542,217

Revenue Generating Units (RGUs)

89%

Subscriber base on 'last mile' network

37%

**EBITDA** margin

11%

Total broadband subscribers

18%

Revenue contribution from broadband

24%

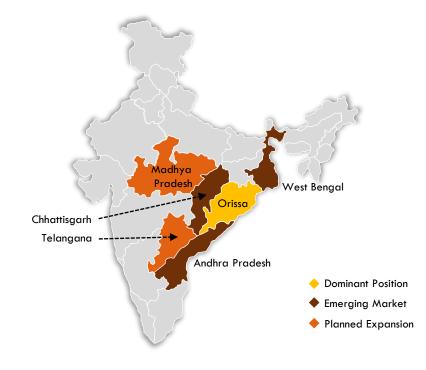
Digital cable TV penetration

Note: Figures highlighted above are as on June 30, 2015

# Ortel: Dominant Regional Player with Direct to Consumer Offering



- Regional cable television and broadband provider focused in the Indian states of Odisha, Chhattisgarh, Andhra Pradesh and West Bengal
  - Addressable market of ~5 mn homes; 542k RGUs covered
  - Rapidly growing markets with maximum headroom for growth in the cable TV and broadband industry
- Direct to consumer business model with full control over the 'last mile'
  - 89% of the subscriber base under own network
- Two-way communication network for 'Triple Play' service delivery (video/ TV, data/ broadband and voice capabilities)
  - HFC network (combination of optic fibre in the backbone and coaxial cable in the downstream) with legal 'rights of way' for laying network
  - Capable of providing broadband at speed of up to 50 mbps through use of cable modem with DOCSIS 3.0 technology
- Grown both organically and inorganically through buyout of network equipment, infrastructure and subscribers of other MSOs and LCOs

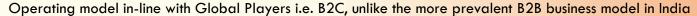


| Estimated Homes Reached                            | 838,437 |
|--|---------|
| RGUs   | 542,217 |
| Cable television subscribers                       | 481,317 |
| Digital subscribers as a % of cable TV subscribers | 23.6%   |
| Broadband subscribers                              | 60,900  |
| Broadband subscribers as a % of total RGUs         | 11.2%   |

Note: Data above is as on June 30, 2015

Growth through increased penetration, digitization, inorganic acquisition and increased broadband penetration

#### Differentiated Play As Compared To Peers





# B2B business model faces several challenges

- Current business model of most MSOs in India besides Ortel, is largely based on the B2B platform whereby they operate through franchisees / LCOs and they do not deal with customers directly
- Dependence on LCOs makes MSOs vulnerable to large scale customer churn (essentially LCO churn)
- MSOs and broadcasters get less than their fair share of revenues due to under-reporting by LCOs
- With no access to end-customers, no possibilities of offering additional higher-margin services like broadband
- · Over-dependence on placement fees is one of the biggest risks in the B2B business model
- Even in a digitized market (Phase I and II), B2B players continue to face challenges on billing, collections and recoveries on investment made in placing STBs in LCO networks and head ends since the point of contact with consumers continues to be the LCO

# Ortel owns & controls the 'last mile'

- $\bullet$  Ortel owns / operates its own network and owns 89% of its subscribers
- Ensures legally approved rights of way, superior service, minimal leakages and that the quality of network is uniformly maintained
- · Control on billing of subscribers and collections
- Direct collections from customers help in controlling trade receivables and reduce bad debts resulting in better margins and cash flows
- · Direct access to consumers limits large scale subscriber churn
- Tripe play network allows the Company to offer full range of services across video, data, voice and network infrastructure leasing for customer's benefit
- Ensure 100% of economics on above services accrues to the Company, thereby enabling efficient capital deployment and maximising the ROI objective

# High Quality Network Infrastructure With Legal 'Rights of Way'



Technology & Network 23,345

Kms of cable

**Across** 

towns

Head end

2

36

5

**Analog** 

Digital

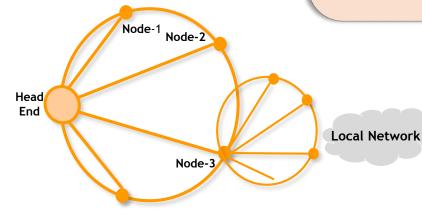
Network as on June 30, 2015

 Two-way enabled communication network that can provide triple play services of video, data and voice

- Network ready for deployment of digital services without further up gradation
- Legal 'rights of way' for entire network
- Stringent network design parameters and constant upgradation of technology to maintain a high quality of service

Strong Infrastructure in place...

Fibre optic cable used as a network backbone



Coaxial cable is used downstream for broadband data and cable systems

...multiple
streams of
revenues
with
marginal
additional
capex

Analog Cable TV

Broadband

Video on Demand (NVoD) HD TV

Digital Cable TV Signal Uplinking Services Gaming

Fibre Leasing

### **Growth Strategy**



through buyout of network equipments, infrastructure and subscribers of other MSOs and LCOs

Expansion

Leasing of fibre infrastructure to corporates

Increased penetration of digital television

services

subscriber base

Increase

broadband

Deeper
penetration in
existing
geographies and
entry into new
geographies

# Key Operating Highlights



| Particulars   | Unit | FY13         | FY14    | FY15    | Q1 FY15  | Q2 FY15                  | Q3 FY15 | Q4 FY15         | Q1 FY16 |
|---|------|--------------|---------|---------|----------|--------------------------|---------|-----------------|---------|
| Total Homes Passed                                    | Nos. | 802,016      | 805,389 | 810,414 | 806,129  | 807,426                  | 808,352 | 810,414         | 838,437 |
| Total RGUs  | Nos. | 486,255      | 515,835 | 530,111 | 518,189  | 523,833                  | 526,551 | 530,111         | 542,217 |
| RGU Penetration Ratio                                 | %    | 60.6%        | 64.0%   | 65.4%   | 64.3%    | 64.9%                    | 65.1%   | 65.4%           | 64.7%   |
| Inactive RGUs (as a % of total RGUs)                  | %    | 1.2%         | 1.3%    | 1.7%    | 1.3%     | 1.9%                     | 1.8%    | 1.7%            | 1.9%    |
| Churn (Not Annualised)                                | %    | 15.3%        | 12.6%   | 16.5%   | 3.4%     | 3.9%                     | 4.5%    | 4.6%            | 4.7%    |
| Digital Cable TV RGUs (Primary)                       | Nos. | 68,219       | 69,873  | 106,259 | 74,213   | 88,106                   | 94,926  | 106,259         | 112,296 |
| Digital Cable TV RGUs (Secondary)                     | Nos. | <del>-</del> | -       | 916     | <u>-</u> | <u>-</u>                 | 369     | 916             | 1,357   |
| Analog Cable TV RGUs (Primary)                        | Nos. | 318,727      | 336,263 | 302,647 | 333,293  | 322 <b>,</b> 1 <i>75</i> | 313,446 | 302,647         | 307,923 |
| Analog Cable TV RGUs (Secondary)                      | Nos. | 48,682       | 55,272  | 61,770  | 54,822   | 56,024                   | 59,533  | 61 <i>,77</i> 0 | 59,741  |
| Total Cable TV RGUs                                   | Nos. | 435,628      | 461,408 | 471,592 | 462,328  | 466,305                  | 468,274 | 471,592         | 481,317 |
| Broadband RGUs (Primary)*                             | Nos. | 50,627       | 54,427  | 58,519  | 55,861   | <i>57,</i> 528           | 58,277  | 58,519          | 60,900  |
| Primary RGUs (as a % of total RGUs)                   | %    | 90.0%        | 89.3%   | 88.2%   | 89.4%    | 89.3%                    | 88.6%   | 88.2%           | 88.7%   |
| Broadband RGUs (as a % of total RGUs)                 | %    | 10.4%        | 10.6%   | 11.0%   | 10.8%    | 11.0%                    | 11.1%   | 11.0%           | 11.2%   |
| Digital Cable TV RGUs (as a % of Total<br>Cable RGUs) | %    | 15.7%        | 15.1%   | 22.7%   | 16.1%    | 18.9%                    | 20.4%   | 22.7%           | 23.6%   |

<sup>\*</sup>Following the launch of DOCSIS 3.0 Internet, the retail & corporate broadband segments have been merged. Accordingly, the historical figures have also been regrouped for comparison

# Key Operating Highlights (Cont'd.)



| Particulars                               | Unit               | FY13        | FY14    | FY15    | Q1 FY15 | Q2 FY15 | Q3 FY15 | Q4 FY15 | Q1 FY16 |
|---|--------------------|-------------|---------|---------|---------|---------|---------|---------|---------|
| Total owned network length                | Kms                | 21,046      | 21,614  | 22,629  | 21,774  | 21,875  | 22,411  | 22,629  | 23,345  |
| Towns covered                             | Nos.               | 48          | 48      | 48      | 48      | 48      | 48      | 48      | 52      |
| Analog Cable TV ARPU                      | INR/ Sub/<br>Month | 136         | 147     | 145     | 147     | 147     | 147     | 145     | 144     |
| Digital Cable TV ARPU                     | INR/ Sub/<br>Month | 1 <i>57</i> | 177     | 186     | 188     | 187     | 186     | 186     | 185     |
| Broadband ARPU*                           | INR/ Sub/<br>Month | 405         | 412     | 394     | 400     | 398     | 394     | 394     | 393     |
| Average employees                         | Nos.               | 1,049       | 981     | 1,075   | 1,008   | 1,063   | 1,085   | 1,132   | 1,286   |
| Average RGUs per employee                 | Nos.               | 459         | 526     | 493     | 514     | 493     | 485     | 469     | 422     |
| Net personnel cost per employee per month | INR                | 13,564      | 12,069  | 12,922  | 13,547  | 12,497  | 12,579  | 12,276  | 12,662  |
| Revenue per employee per month            | INR                | 96,796      | 112,720 | 124,900 | 114,359 | 127,989 | 124,025 | 133,660 | 111,666 |
| Per user per month data usage             | МВ                 | 2,666       | 3,126   | 3,143   | 2,885   | 3,223   | 3,483   | 2,979   | 2,967   |

<sup>\*</sup>Following the launch of DOCSIS 3.0 Internet, the retail & corporate broadband segments have been merged. Accordingly, the historical figures have also been regrouped for comparison

### Consolidated Summarized Profit & Loss Statement



| Particulars (Rs. million)              | Q1 FY16 | Q1 FY15    | Y-o-Y Growth |
|--|---------|------------|--------------|
| Revenues from operations               | 406     | 337        | 20.5%        |
| Other Income                           | 25      | 9          | 184.4%       |
| Total Revenue                          | 431     | 346        | 24.6%        |
| Total Expenditure                      | 272     | 236        | 15.4%        |
| - Programming Cost                     | 89      | 86         | 3.6%         |
| - Bandwidth Cost                       | 18      | 1 <i>7</i> | 6.9%         |
| - Employee Benefit Expenses            | 49      | 41         | 19.3%        |
| - Other Expenses                       | 116     | 92         | 26.4%        |
| EBITDA (Excluding Other Income)        | 134     | 101        | 32.2%        |
| EBITDA (Including Other Income)        | 159     | 110        | 44.3%        |
| EBITDA margin (Excluding Other Income) | 33.0%   | 30.1%      | +290 bps     |
| EBITDA margin (Including Other Income) | 36.9%   | 31.9%      | +500 bps     |
| Finance Costs                          | 56      | 57         | -2.2%        |
| Depreciation and Amortization Expense  | 47      | 50         | -7.5%        |
| Fixed Assets written off               | 26      | 14         | 83.4%        |
| PBT                                    | 31      | -12        | NM           |
| PAT                                    | 24      | -12        | NM           |
| PAT Margin                             | 5.7%    | 0          | NM           |

# Balance Sheet and Cash Flow Snapshot



| Particulars (Rs. million) | As on June 30, 2015 | As on Mar 31, 2015 | As on Dec 31, 2014 |
|---------------------------|---------------------|--------------------|--------------------|
| Assets                    |                     |                    |                    |
| Non-current assets        | 2,337               | 2,221              | 2,209              |
| Current assets            | 1,363               | 1,520              | 424                |
| Total assets              | 3,700               | 3,741              | 2,633              |
| Liabilities               |                     |                    |                    |
| Shareholders' Funds       | 1,297               | 1,271              | 212                |
| Non-current liabilities   | 978                 | 1,080              | 1,092              |
| Current liabilities       | 1,425               | 1,390              | 1,329              |
| Total Liabilities         | 3,700               | 3,741              | 2,633              |
| CAPEX                     | 194                 | 329                | 282                |
| Gross Debt                | 1,438               | 1,448              | 1,469              |
| Net Debt                  | 430                 | 263                | 1,383              |
| Networth                  | 1,297               | 1,271              | 212                |

## **Key Financial Ratios**



| Particulars                            | FY13  | FY14  | FY15  | Q1 FY15     | Q2 FY15 | Q3 FY15 | Q4 FY15 | Q1 FY16 |
|--|-------|-------|-------|-------------|---------|---------|---------|---------|
| Cable TV gross margin                  | 65%   | 67%   | 68%   | 67%         | 68%     | 69%     | 70%     | 69%     |
| Broadband gross margin                 | 84%   | 84%   | 83%   | 83%         | 84%     | 83%     | 83%     | 82%     |
| EBITDA margin (Excluding Other Income) | 29.3% | 29.1% | 34.5% | 30.1%       | 25.4%   | 34.3%   | 45.4%   | 33.0%   |
| EBITDA margin (Including Other Income) | 30.4% | 31.3% | 37.0% | 31.9%       | 32.8%   | 35.8%   | 45.9%   | 36.9%   |
| PAT Margin                             | NM    | NM    | 3.5%  | NM          | 3.0%    | 1.4%    | 11.0%   | 5.7%    |
| Net debt to Equity                     | 5.5   | 6.7   | 0.2   | <i>7</i> .1 | 6.8     | 6.5     | 0.2     | 0.3     |
| Net Debt to EBITDA (LTM)               | 3.8   | 3.3   | 0.4   | 3.2         | 3.0     | 2.7     | 0.4     | 1.0     |
| Return on shareholder's equity         | NM    | NM    | 7.6%  | NM          | 24.5%   | 10.6%   | 26.9%   | 7.6%    |
| Return on Capital Employed (Pre-tax)   | 0.1%  | 8.3%  | 13.6% | 11.2%       | 16.2%   | 16.4%   | 21.3%   | 12.7%   |
| Receivable days                        | 41    | 51    | 43    | 55          | 56      | 59      | 43      | 38      |

#### Notes:

- 1. Return on Shareholder's Equity is calculated as: PAT/ Average Networth. PAT annualized for quarterly calculation.
- 2. Return on Capital Employed is calculated as: EBIT/ Average Capital Employed. EBIT annualized for quarterly calculation.
- 3. "NM" denotes Not Meaningful
- 4. "LTM" denotes Last Twelve Months

# Segment-wise Revenue break-up



| Particulars (Rs. million)          | Q1 FY16 | Q1 FY15    | Y-o-Y Growth |
|------------------------------------|---------|------------|--------------|
| Connection Fees — Cable TV         | 7       | 6          | 17.5%        |
| Cable Subscription Fees            | 200     | 197        | 1.4%         |
| Channel Carriage Fees              | 78      | 56         | 38.7%        |
| Total Cable TV Services Revenue    | 284     | 259        | 9.9%         |
| Connection Fees – Internet         |         |            |              |
| Connection rees – Internet         | 6       | 5          | 26.3%        |
| Internet Subscription Fees         | 70      | 66         | 5.6%         |
| Total Broadband Services Revenue   | 75      | <i>7</i> 1 | 7.0%         |
|                                    |         |            |              |
| Income from Infrastructure Leasing | 39      | 2          | 1606.4%      |
| Other operating income             | 7       | 5          | 34.7%        |
|                                    |         |            |              |
| Total Revenue from Operations      | 406     | 337        | 20.5%        |

## Region-wise Summarized Statement of Operations



#### **Core Market (Odisha)**

| Particulars    | Q1 FY16 | Q1 FY15 | Y-o-Y Growth |
|----------------|---------|---------|--------------|
| Total revenues | 371     | 306     | 21.1%        |
| EBITDA         | 163     | 127     | 29.1%        |
| EBITDA margin  | 44.1%   | 41.4%   | +270 bps     |
| Home Passed    | 643,651 | 637,808 | 5,843        |
| RGUs           | 483,940 | 462,736 | 21,204       |

#### Emerging Markets (Andhra Pradesh, Chhattisgarh, & West Bengal)

| Particulars    | Q1 FY16 | Q1 FY15 | Y-o-Y Growth |
|----------------|---------|---------|--------------|
| Total revenues | 30      | 28      | 6.6%         |
| EBITDA         | -10     | -8      | NM           |
| EBITDA margin  | -32.4%  | -28.4%  | NM           |
| Home Passed    | 170,736 | 168,321 | 2,415        |
| RGUs           | 58,277  | 55,453  | 2,824        |

#### Q1 FY2016 Financial and Operational Discussions



- Total revenues increased by 25% to Rs. 431 million driven by steady contribution from Cable TV and Broadband segments
  - This was further supported by continued momentum in the Infrastructure Leasing segment
- Employee expenses stood at Rs. 49 million, higher by 19% Y-o-Y due to several recruitments at Senior, Mid and Entry-Level positions
- EBITDA (including other income) grew by 44% to Rs. 159 million owing to healthy addition in RGUs
  - EBITDA Margin stood at 37%, up by 500 bps compared to 32% in Q1 FY15 aided by sharp increase in Channel Carriage fees and Income from Infrastructure Leasing as well as balanced growth in Cable & Broadband segments
  - Gross Margin for Cable and Broadband segments stood at 69% & 82% respectively
- Digital Cable TV RGUs as a % of Total Cable RGUs stood at 24% as compared to 16% in Q1 FY15
- Profit After Tax stood at Rs. 24 million driven by overall growth in operating profits

#### Key Developments



- **LCO Buyout:** Signed network buy out agreements with multiple LCOs during the quarter taking the total RGUs to 542,217 and another 33,000 RGUs are in the pipeline and would be added to total RGUs in the forthcoming months
- DOCSIS 3.0 Roll Out: Launched upto 50 Mbps Mega Speed DOCSIS 3.0 Broadband Internet in Odisha –
  first MSO to offer this service in the state
  - Focus on improving broadband subscriber base by offering mega speed internet at low cost
- <u>Launched Free Broadband for Cable TV customers:</u> Introduced Free Broadband option for all Ortel Cable TV subscribers in the states of Odisha, West Bengal and Chhattisgarh as a complimentary special value added service
  - Target to deeper penetrate into markets by making internet affordable
  - Offer includes a free data limit every month for a year. The subscriber will be charged a nominal amount after exceeding the free data usage for the month
- <u>Strengthened the overall talent pool:</u> To gear up for significant growth in operations, Ortel has enhanced its team by recruiting talent at Senior, Mid and Entry-Level positions
  - Appointed Mr. Jiji John as Vice President (Broadband Business) to help augment Ortel's position in the Broadband segment – to play a crucial role in driving growth and profitability of the division, which remains a key focus business for the Company
  - Also, augmented the Company's employee base to by recruiting 4 in managerial positions across functions and a pool of
     23 Engineers and 92 Technicians vital to manage and maintain a robust last mile network

#### Key Developments



- Enhanced HD Offering: Increased the number of HD channels to 21 during the quarter. Currently, offering
  HD services in its core markets of Bhubaneshwar and Cuttack and plan to cover more locations going
  forward
  - Recently added HD channels from Star bouquet which include Star Plus HD, Life Ok HD, Star Sports HD and others.
- <u>Improved Digital Penetration:</u> Digital Cable TV penetration improved to 23.6% in Q1 FY16 compared to 16.1% in Q1 FY15
- <u>Reduction in interest costs:</u> Following the ratings upgrade by ICRA, the lead bankers have agreed to reduce the interest rate of the Company. This will strengthen the Company's balance sheet and lead to meaningful savings in interest costs
  - In addition, the Company is actively working towards further reduction of overall interest costs

#### Management Comment





# Commenting on the performance, Mr. Bibhu Prasad Rath, President & CEO at Ortel Communications said:

"We have begun the year on a healthy note with 25% increase in revenues and 44% improvement in EBITDA during Q1 FY16. EBITDA margins enhanced to 37% from 32% in Q1 FY15 and Profit After Tax stood strong at Rs. 24 million compared to Rs. 56 million reported in full year FY15. Thus the trend remains encouraging. Overall growth was delivered on the back of steady contribution from Cable TV and Broadband segments supported by continued momentum in the Infrastructure Leasing segment. Significant growth in subscriber base, deeper penetration, enhanced product offerings and a strong team, should enable us to notably improve our performance going forward.

I am also pleased to share that over and above the 542,217 RGUs as on 30<sup>th</sup> June 2015, we have signed Buy Out agreements with multiple LCOs with total estimated RGUs of 33,000 which would be integrated into Ortel's last mile network going forward. So we remain on track and are confident of achieving our target of 1 million RGUs by March 2017 backed by our LCO buy out strategy and focus on organic growth both in Broadband and Cable TV."

# Glossary



| ARPU   | Average Revenue Per User Per Month              |
|--------|---|
| B2B    | Business to Business                            |
| B2C    | Business to Consumer                            |
| CAGR   | Compounded Annual Growth Rate                   |
| DOCSIS | Data Over Cable Service Interface Specification |
| DTH    | Direct-to-Home                                  |
| HFC    | Hybrid Fibre Coaxial                            |
| LCOs   | Local Cable Operator                            |
| MSOs   | Multi System Operators                          |
| NV₀D   | Near Video on Demand                            |
| RGUs   | Revenue Generating Unit                         |
| VoD    | Video on Demand denotes Not Meaningful          |
| NM     | Not Meaningful                                  |

### **Conference Call Details**



### Ortel Communications' Q1 FY2016 Earnings Conference Call

| Time               | • 12.00 noon IST on Tuesday, July 28, 2015   |
|--------------------|--|
| Conference dial-in | <ul> <li>Primary number: +91 22 3938 1071</li> <li>Secondary number: +91 22 6746 8354</li> </ul>                                     |
| Toll Free Number   | <ul> <li>Hong Kong: 800 964 448</li> <li>Singapore: 800 101 2045</li> <li>UK: 0 808 101 1573</li> <li>USA: 1 866 746 2133</li> </ul> |

#### **About Us**



#### Ortel Communications Limited (ORTEL)

Ortel Communications (NSE Code: ORTEL; BSE Code: 539015) is a leading cable television and high speed broadband services provider focused in the Indian states of Odisha, Chhattisgarh, Andhra Pradesh and West Bengal. The Company has built a two-way communication network for 'Triple Play' services (video, data and voice capabilities) with control and focus over the 'last mile' network. Ortel has pioneered the primary point cable business model in India by offering digital and analog cable television, broadband and VAS services. The Company has a dominant position in Orissa, with emerging presence in Chhattisgarh, Andhra Pradesh and West Bengal, covering an addressable market of close to 5 million homes. The business is broadly divided into cable television services comprising of analog cable television services, digital cable television services including other value added services such as HD services, near video on demand (NVoD), gaming and local content. Other focused business segments include broadband services, leasing of fibre infrastructure and signal uplinking services.

#### For further information, please contact:

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