

Format for Disclosures by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares/Invocation of encumbrances/release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)		MEDIA MATRIX WORLDWIDE LIMITED											
2. Name(s) of the stock exchanges where the shares of the target Company are listed		BSE Limited											
3. Date of Reporting		20.08.2015											
4. Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked		DigiVision Wireless Private Limited											
5. Details of the creation/Invocation/release of encumbrances:		Creation											
Name of the Promoter(s) or PACs with him(*)	Promoter holding in the target Company(1)		Promoter holding already encumbers (2)		Details of events Pertaining to encumbrance(3)							Post event holding of encumbered shares (creation [(2)+(3)]/release [(2)-(3)]/ Invocation [(1)-(3)])	
	Number	% of total share capital	Number	% of total share capital	Type of event(creation /release /Invocation)	Date of creation/ Invocation / release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking/ others)	Reason for encumbrance**	Number	% of total share capital	Name of the entity in whose favor shares encumbered***	Number	% of total share capital
DigiVision Wireless Private Limited	40794146	3.601	-	-	Creation	19.08.2015	Pledge	Third Party Pledge	13400000	1.183	In favour of Andhra Bank	13400000	1.183
MN Ventures Private Limited	644639606	56.910	-	-	-	-	-	-	-	-	-	-	-
Mahendra Nahata	2326166	0.205	-	-	-	-	-	-	-	-	-	-	-

For DigiVision Wireless Private Limited

Director

Place : New Delhi

Date : 21.08.2015

*The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

** For example, for the purpose of collateral for loans taken by the company, personal borrowing, third party pledge, etc.

***This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.