

Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (TC)		EMAMI LIMITED											
Names of the Stock Exchanges where the shares of the target company are listed		NATIONAL STOCK EXCHANGE OF INDIA LIMITED BSE LIMITED AND THE CALCUTTA STOCK EXCHANGE LIMITED											
Date of reporting		10.08.2015											
Name of the promoter or PAC on whose shares encumbrance has been created/ released/invoked		Sri Sushil Kumar Goenka											
Details of the creation/invocation/release of encumbrance:		Details of events pertaining to encumbrance (3)											
Name of the Promoter (s) or PACs with him(*)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Type of event (creation / release / invocation)	Date of creation / release / invocation of encumbrance	Type of encumbrance (pledge / lien / non disposal undertaking / others)	Reason for encumbrance	Number	% of share capital	Name of the entity in whose favor shares encumbered	Post event holding of encumbered shares (creation (2)+(3)) / release [(2)-(3)] / invocation [(2)-(3)]	
	Number	% of total share capital	Number	% of total share capital									Lender
DIWAKAR VINIYOG PRIVATE LIMITED	33,326,237	14.683	12,018,500	5.295	RELEASE	05/08/2015	PLEDGE	Third party pledge on behalf of Emami Realty Limited	600,000	0.264	Credit Suisse AG Singapore	11,418,500	5.031
BHANU VYAPAAR PRIVATE LIMITED	27,146,561	11.960	96,24,250	4.240	RELEASE	06/08/2015	PLEDGE	Third party pledge on behalf of Emami Frank Ross Limited	400,000	0.176	Indusind Bank Limited	9,224,250	4.064
BHANU VYAPAAR PRIVATE LIMITED	27,146,561	11.960	9,224,250	4.064	RELEASE	07/08/2015	PLEDGE	Third party pledge on behalf of Emami Frank Ross Limited	600,000	0.264	Indusind Bank Limited	8,624,250	3.799
OTHERS	Names of the Promoters, their Shareholdings in the Company alongwith their Pledged shareholding is attached and marked as Annexure "A"												

For Diwakar Viniyog Private Limited

*S. Kumar*

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Authorised Signatory

Place: Kolkata

Date: 10.08.2015

Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Promoter (s) or PACs with him(**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)			Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares {creation (2)+(3)} / release [(2)-(3)] / invocation [(2)-(3)]		
	No. of Shares	% of total share capital	% diluted share capital (*)	No. of shares	% of total share capital	Type of event (creation / release / invocation)	Date of creation / invocation release encumbrance	Type of encumbrance (pledge / lien / non disposal undertaking / others)	No. of shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares	% of Total share capital			
Priti Sureka	4,950,000	2.1809	2.1809	-	-	-	-	-	-	-	-	-	-			
Harsha Vardhan Agarwal	1,479,633	0.6519	0.6519	-	-	-	-	-	-	-	-	-	-			
Indu Goenka	1,165,110	0.5133	0.5133	-	-	-	-	-	-	-	-	-	-			
Aditya Vardhan Agarwal	1,012,195	0.4460	0.4460	-	-	-	-	-	-	-	-	-	-			
Usha Agarwal	911,548	0.4016	0.4016	-	-	-	-	-	-	-	-	-	-			
Santosh Goenka	799,910	0.3524	0.3524	-	-	-	-	-	-	-	-	-	-			
Saroj Goenka	777,620	0.3426	0.3426	-	-	-	-	-	-	-	-	-	-			
Radhe Shyam Agarwal	769,500	0.3390	0.3390	-	-	-	-	-	-	-	-	-	-			
Rohin Raj Sureka	750,000	0.3304	0.3304	-	-	-	-	-	-	-	-	-	-			
Ashish Goenka	733,000	0.3230	0.3230	-	-	-	-	-	-	-	-	-	-			
Suresh Kumar Goenka	714,430	0.3148	0.3148	-	-	-	-	-	-	-	-	-	-			

For Divakar Viniyog Private Limited



Director

Meena Goenka	694,310	0.3059	0.3059	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Raj Kumar Goenka	667,750	0.2942	0.2942	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Jayanti Goenka	603,127	0.2657	0.2657	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Radhe Shyam Goenka	569,638	0.2510	0.2510	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Saswat Goenka	565,000	0.2489	0.2489	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sachin Goenka	538,000	0.2370	0.2370	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vibhash Vardhan Agarwal	536,439	0.2364	0.2364	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Jyoti Goenka	425,700	0.1876	0.1876	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mansi Agarwal	330,000	0.1454	0.1454	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sobhna Agarwal	315,000	0.1388	0.1388	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Jyoti Agarwal	315,000	0.1388	0.1388	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Avishi Sureka	300,000	0.1322	0.1322	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Smriti Agarwal	282,000	0.1242	0.1242	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Prashant Goenka	268,000	0.1181	0.1181	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Richa Agarwal	261,000	0.1150	0.1150	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nimisha Goenka	247,000	0.1088	0.1088	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mohan Goenka	240,450	0.1059	0.1059	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Shreya Goenka	240,000	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vidula Agarwal	240,000	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

For Director: Vinnyog Private Limited

S. Goenka

Director

Vidisha Agarwal	240,000	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Puja Goenka	238,199	0.1049	0.1049	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Manish Goenka	207,598	0.0915	0.0915	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sushil Kumar Goenka	191,250	0.0843	0.0843	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rashmi Goenka	138,700	0.0611	0.0611	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rachna Bagaria	135,000	0.0595	0.0595	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yogesh Goenka	122,700	0.0541	0.0541	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Laxmi Devi Bajoria	75,000	0.0330	0.0330	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Madan Lal Agarwal	30,000	0.0132	0.0132	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pradeep Agarwal	20,575	0.0091	0.0091	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Kusum Agarwal	19,500	0.0086	0.0086	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sangita Agarwal	13,000	0.0057	0.0057	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Divya Agarwal	13,000	0.0057	0.0057	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Shubham Agarwal	12,230	0.0054	0.0054	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Abhishek Agarwal	12,000	0.0053	0.0053	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Dhirej Agarwal	8,375	0.0037	0.0037	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Vishal Agarwal	4,100	0.0018	0.0018	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sumangal Agarwal	4,100	0.0018	0.0018	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rachana Goenka	3,000	0.0013	0.0013	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

For Director Vinnyog Private Limited

*S Goenka*

Director

Shruti Goenka	3,000	0.0013	0.0013	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Shanti Devi Agarwal	2,139	0.0009	0.0009	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Amitabh Goenka	4,280,748	1.8861	1.8861	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Emami Enclave Makers Pvt Ltd	13,217,453	5.8235	5.8235	7,50,000	0.3304	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.3304
Emami High Rise Pvt Ltd	12,843,753	5.6588	5.6588	7,50,000	0.3304	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.3304
Emami Paper Mills Ltd	4,66,500	0.2055	0.2055	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Emami Frank Ross Ltd	74,500	0.0328	0.0328	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
EPL Securities Ltd	42,000	0.0185	0.0185	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TMT Viniyog Private Limited	4,956,580	2.1838	2.1838	1,386,000	0.6107	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.6107
Suraj Viniyog Private Limited	12,848,331	5.6609	5.6609	1,965,000	0.8658	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.8658

For Divakar Viniyog Private Limited



Director

On behalf of himself, Promoter & Promoter Group Persons/Persons Acting in Concert

Place: Kolkata

Date: 10<sup>th</sup> August, 2015