

(Footnote for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisi: sions of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC) Siti Cable Network Limited  
 Name of the stock exchanges where the shares of the target company are listed NSE / BSE  
 Date of Reporting 28.08.2015  
 Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released Direct Media Solutions Private Limited  
Digital Satellite Holdings Private Ltd

Details creation of encumbrance :													
Name of Promoter (s) or PACs with their (%)	Promoter Holding in the target company(1)	Promoter holding already encumbered (2)	Details of Even pertaining to encumbrance (3)							Post event holding of encumbered shares ((2)+(3))/release ((2)-(3))/ Invocation((2)-(3)))			
No of Shares	% of total share Capital	% of diluted share capital (*)	No of Shares	% of total share Capital	Type of event (eventual/evolutionary)	Date of creation /release of encumbrance	Type of encumbrance (pledge/lien/ non disposal/underwriting /other)	No of Shares	% of total share Capital	Name of the entity in whose favor encumbered shares	No of Shares	% of total share capital	
Digital Satellite Holdings Private Ltd	71,369,898	10.53	N. A.	59,572,000	8.79	Release	20.08.2015	Pledge	20,000	0.00	Yes Bank Ltd	59,552,000	8.79
Elkhata Ltd	140,000,000	20.67	N. A.	88,900,000	13.12	Release	20.08.2015	Pledge	2,300,000	0.34	IL & FS Trust Co Ltd	86,600,000	12.78
Media Solutions Pvt Ltd	140,000,000	20.67	N. A.	86,600,000	12.78	Creation	27.08.2015	Pledge	4,100,000	0.61	ECL Finance Ltd	90,700,000	13.39

FOR DIRECT MEDIA SOLUTIONS PRIVATE LIMITED  
 Director / Authorised Signatory [Signature]  
 Signature of the Authorised Signatory [Signature]  
 FOR DIGITAL SATELLITE HOLDINGS PRIVATE LIMITED

(\*\*) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.  
 (\*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.