

Industry Veteran to lead Zensar's Infrastructure Management business

Company reports major inroads for IM Services in Key Markets

August 17, 2015, Pune, India: Zensar Technologies, a leading software services and infrastructure provider, recently announced the addition of industry veteran Pinaki Kar to its leadership team, to head its Infrastructure Management business. Infrastructure Management has emerged as one of the pillars of Zensar's growth, apart from Applications Management, ERP, Digital & e-Commerce. The new Chief Executive for the business, Pinaki, joins Zensar after a successful career with Wipro in a variety of leadership roles across P&L management, Sales and Marketing, Strategy and M&A in US, Middle East & Africa and India.

In his last role, Pinaki was CEO and President of a leading player in the Infrastructure Management and Data Center Services market in the US. His responsibilities included transformation of the business to a higher growth path, incubating Cloud Computing, expanding into Europe and Asia-Pacific, synergizing with the company's Global Infrastructure Services business and expanding margins. Pinaki was also the Business Head for Middle East & Africa business based in Dubai. Under his leadership, the company's revenue in this region had grown at a CAGR of 80% plus over 4 years, with the region becoming the highest growing geography for company worldwide, and was rated as the no. 1 Independent SI by IDC.

Pinaki has also led the Corporate Strategy and Mergers & Acquisitions functions for the Global IT Service Lines for the same company. He was involved in many global acquisitions, including the one, which at that time was the largest ever M&A transaction for an Indian IT company.

Dr. Ganesh Natarajan, Vice Chairman and CEO, Zensar Technologies said "Zensar's business in our key markets in the US continue to be robust with new managed services deals in our core infrastructure management services businesses, also showing traction in new areas like end user experience management. We are delighted to have Pinaki lead the Infrastructure Management business."

Pinaki Kar, Head Infrastructure Management Services, Zensar Technologies said, "I'm deeply honored to lead Zensar's IM business and look forward to collaborating with all our people to continue to lead the business with the strong partner network and continuing to add value to clients. Together, we make an impact that matters every day for our clients, the capital markets, communities, and society."

Zensar has signed several deals in its Infrastructure Management (IM) Business in the U.S. in the last month, and plans for continued growth throughout 2015.

- A multi-year service desk deal for a major producer of fault tolerant computer servers and software in US.
- A multi-year end user computing services and support deal for the largest association of physicians—both MDs and DOs—and medical students in the United States.
- A significant multi-million and multi-year deal with a host of IM services bundled with SAP for a premier New Town Development Authority in India
- A flight operations deal for an Indian low-cost(budget) airline

Zensar has been enhancing its portfolio to create a rich and comprehensive set of services to meet the



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infrastructure needs of its clients. The company has been investing in key partnerships to make this happen, like with Aternity Inc. to expand its managed services footprint globally for end user experience management.

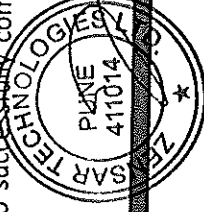
About Zensar Technologies (www.zensar.com)

Zensar Technologies is a leading software and infrastructure services provider from India. The company has industry expertise that spans Manufacturing, Retail, Insurance, Utilities, and Banking & Financial Services. An RPG Group company, Zensar has 8000+ employees with sales and operations presence across US, UK, Europe, Middle East, South Africa, Singapore and Australia. The Company delivers comprehensive services for mission-critical applications, enterprise applications, business intelligence and analytics, CRM and Business Process Management. Zensar also provides innovative Infrastructure Management solutions that enable leading companies worldwide to optimize, secure, manage and support their mission-critical infrastructure. Using its multi-shore capabilities, Zensar combines expert consulting, integration and support services with world-class customer service to help IT organizations reduce costs, increase efficiencies and manage risk better. The Company has developed tools and methodologies, including the proprietary Solution BluePrint (SBP), which enables its clients with innovative business solutions and a rapid 'go-to-market' capability. The Company supports Fortune 500 clients with software business solutions that help them compete in the digital economy.

PR Contacts (Global Headquarters - India):
Lavanya Jayaram Chief Marketing Officer Zensar Technologies +91 9922243544 lavanya.jayaram@zensar.com
Aradhana Prabhu Corporate Communication Zensar Technologies +91 9765999749 +91 20 66057510 aradhana.prabhu@zensar.com

Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and





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integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

