



LatestOne.com crosses Milestone of 1 Lac orders in a month - Announces BIG SALE !

Hyderabad 03.08.2015: LatestOne.com has successfully crossed the milestone of processing 100,000 orders in a single month within one year of operations. Having commenced sales in Aug 2014 with 3,000 orders in the first month of business, LatestOne.com processed over 1 lac orders in Jul 2015. This further strengthens the position of LatestOne.com as the market leader in online sales of tech & mobile accessories. LatestOne.com receives 25% of orders from Mumbai-Pune, 20% from Delhi-NCR, 15% from Bengaluru and 40% from rest of India.

In the month of Jul, LatestOne.com received more than 1.0 lac visitors daily of which 35% are repeat visitors. Of the one lac orders received in Jul, 20% were placed by repeat customers buying second time or more. Customer Satisfaction levels are high, with replacements & refunds remaining below 1%. By stocking more than 10,000 SKUs in their warehouses, the company offers the widest range of products in the tech, mobile & tablet accessories space, which include covers & cases, audio-video & HDMI cables, blue-tooth devices, power banks, Mini PCs and others. The motto of the company is to offer timely delivery and full product satisfaction to the customers by taking order only for those SKUs, which are already stocked at the company warehouses. As the name suggests, LatestOne.com continuously innovates and introduces latest gadgets & accessories on their site. In the month of July LatestOne.com introduced Bluetooth virtual laser keyboards & Bluetooth paper planes. In August they will be introducing a new range of health bands & smart watches.

Further as a mark of celebrating this 1 Lac mark, **Mr. Ameen Khwaja – CEO & MD** said “the company is launching a Flat 80% off sale on mobile and tablet accessories from 5th of August till 7th of August 2015. This 80% discount sale would be basically our way of showing gratitude towards our customers, who helped us reach this 1 Lac mark in such a short time. I also hope that many new customers take advantage of this big discount sale. It will be the largest of its kind in the country with 10,000 SKUs and more than 3.0 lac pieces offered on sale from a single store online.”

About LatestOne.com

LatestOne.com is India's only e-tailer specialized in tech accessories. Be it **Mobile Covers, Tablet Accessories, Cables, Power Banks, Android TVs or CCTV's**, it is heavily and dutifully stocked up, operating through its own warehouses. It is owned by **Palred Online Technologies Pvt. Ltd (POT)** which is a subsidiary of Palred Technologies Ltd (PTL), a public limited company listed on [BSE](#) and [NSE](#) since 2004.

For further information, please contact:

Mr. Arvind Verma

Palred Online Technologies PVT. LTD.

Road Number 12, Banjara Hills, Hyderabad, Telangana 500034

Phone Number: 040-46659925

Marketing Communications Manager – arvind.verma@palred.com