

## OnMobile's Ringback Tone customer-base surpasses 65 million worldwide

Bangalore, India – 24 August 2015: OnMobile Global Limited (“OnMobile”) is proud to announce that its signature Ringback Tone product has witnessed robust growth over the last 6 months. With the addition of 5 million consumers and 25 million daily music plays, OnMobile's Ring Back Tone now exceeds 65 million mobile customers worldwide and delivers approximately 525 million music plays daily.

This growth momentum further strengthens OnMobile's global dominance in Ringback Tones and reaffirms its leadership position in the mobile music space.

Sanjay Bhambri, Chief Commercial Officer, OnMobile said, “I am delighted with the widening appeal of our Ringback Tone product and the fact that many more mobile consumers across the world will now be able to personalize the calling experience of their friends, family and contacts”.

Ringback Tones, which can be customized to include music, special messages or various sounds, are the audible indications that are heard prior to the call being answered by callers while they wait for their call to be answered.

### About OnMobile

OnMobile [NSE India: ONMOBILE], headquartered in Bangalore, India, and with offices in all regions of the world, delivers millions of music plays daily to mobile customers worldwide. Based on current deployments, OnMobile has the potential to reach more than 1.1 billion mobile users across several geographies. For further information, please visit [www.onmobile.com](http://www.onmobile.com)

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