



PRESS RELEASE

Eros International joins hands with Excel Entertainment for worldwide rights of *Rock On 2*

Mumbai, 31st August 2015: Eros International Media Ltd (Eros International), a leading global film company in the Indian film entertainment industry, announced its association with Excel Entertainment for the worldwide release of *Rock On 2*.

Written and directed by debutant filmmaker, Shujaat Saudagar, *Rock On 2* is the eagerly awaited sequel to the rock musical drama, *Rock On*. While Farhan Akhtar, Arjun Rampal, Purab Kohli and Prachi Desai will reprise their roles from the original film, Shraddha Kapoor joins the star cast to play the lead role along with Farhan Akhtar for the first time.

Speaking on the announcement, **Jyoti Deshpande, Group CEO, Eros International Media Ltd** said, *"With Rock On 2, we continue our synergy with Excel after our previous successes like Zindagi Na Milegi Dobara and Dil Dhadakne Do. The sequel promises to be another heartwarming story high on content and entertainment"*.

Producer **Ritesh Sidhwani, Excel Entertainment Pvt. Ltd**, added, *"We are happy to associate with Eros International once again and look forward to our film getting the best release platform through their unparalleled reach and network."*

The film will be shot in Shillong, the rock capital of India.

About Eros International Media Ltd

(Eros International) Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The Company has a competitive advantage through its extensive and growing movie library comprising of over 2,000 films, which include Hindi, Tamil, and other regional language films for home entertainment distribution. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library. For further information please visit: www.erosintl.com



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