

August 2015/002

Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance/release of encumbrance, in terms of Regulation 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

| Name of the Target company (TC) | | EMAMI LIMITED | | | | | | | | | | | |
|--|--|--|---|--------------------------|---|--|---|------------------------|----------|--------------------|--|---|--------|
| Names of the Stock Exchanges where the shares of the target company are listed | | NATIONAL STOCK EXCHANGE OF INDIA LIMITED BSE LIMITED AND THE CALCUTTA STOCK EXCHANGE LIMITED | | | | | | | | | | | |
| Date of reporting | | 18.08.2015 | | | | | | | | | | | |
| Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked | | Sri Sushil Kumar Goenka | | | | | | | | | | | |
| Details of the creation/invocation/release of encumbrance: | | Details of events pertaining to encumbrance (3) | | | | | | | | | | | |
| Name of the Promoter (s) or PACs with him ^(*) | Promoter holding in the target company (1) | | Promoter holding already encumbered (2) | | Type of event (creation / release / invocation) | Date of creation/ release/ invocation of encumbrance | Type of encumbrance (pledge/ lien/ non disposal undertaking / others) | Reason for encumbrance | Number | % of share capital | Name of the entity in whose favor shares encumbered | Post event holding of encumbered shares [creation (2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)] | |
| | Number | % of total share capital | Number | % of total share capital | | | | | | | | | Lender |
| DIWAKAR VINYOG PRIVATE LIMITED | 33,326,237 | 14.683 | 11,418,500 | 5.031 | CREATION | 14/08/2015 | PLEDGE | Third party pledge | 2,95,000 | 0.130 | Reliance Capital Asset Management Limited - Account - Scheme of Reliance Mutual Fund | 11,713,500 | 5.161 |
| DIWAKAR VINYOG PRIVATE LIMITED | 33,326,237 | 14.683 | 11,713,500 | 5.161 | CREATION | 14/08/2015 | PLEDGE | Third party pledge | 2,95,000 | 0.130 | Reliance Capital Asset Management Limited - Account - Scheme of Reliance Mutual Fund | 12,008,500 | 5.291 |
| BHANU VYAPAAR PRIVATE LIMITED | 27,146,561 | 11.960 | 8,624,250 | 3.799 | CREATION | 14/08/2015 | PLEDGE | Third party pledge | 3,69,000 | 0.163 | Reliance Capital Asset Management Limited - Account - Scheme of Reliance Mutual Fund | 8,993,250 | 3.962 |
| OTHERS | | | | | | | | | | | | | |
| Names of the Promoters, their Shareholdings in the Company alongwith their Pledged shareholding is attached and marked as Annexure "A" | | | | | | | | | | | | | |



Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrances/release of encumbrance, in terms of Regulation 31 (1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

| Name of the Promoter (s) or PACs with him(**) | Promoter holding in the target company (1) | | | | Promoter holding already encumbered (2) | | | | Details of events pertaining to encumbrance (3) | | | | | | | Post event holding of encumbered shares [(2)+(3)] / release invocation [(2)-(3)] / | |
|---|--|--------------------------|-----------------------------------|---------------|---|---|---|---|---|--------------------------|---|---------------|--------------------------|--|--|--|--|
| | No. of Shares | % of total share capital | % w.r.t diluted share capital (*) | No. of shares | % of total share capital | Type of event (creation / release / invocation) | Date creation/ invocation release encumbrance | Type of encumbrance (pledge/ lien/ non disposal undertaking / others) | No. of shares | % of total share capital | Name of the entity in whose favor shares encumbered | No. of Shares | % of Total share capital | | | | |
| Priti Sureka | 4,950,000 | 2.1809 | 2.1809 | - | - | - | - | - | - | - | - | - | - | | | | |
| Harsha Vardhan Agarwal | 1,479,633 | 0.6519 | 0.6519 | - | - | - | - | - | - | - | - | - | - | | | | |
| Indu Goenka | 1,165,110 | 0.5133 | 0.5133 | - | - | - | - | - | - | - | - | - | - | | | | |
| Aditya Vardhan Agarwal | 1,012,195 | 0.4460 | 0.4460 | - | - | - | - | - | - | - | - | - | - | | | | |
| Usha Agarwal | 911,548 | 0.4016 | 0.4016 | - | - | - | - | - | - | - | - | - | - | | | | |
| Santosh Goenka | 799,910 | 0.3524 | 0.3524 | - | - | - | - | - | - | - | - | - | - | | | | |
| Saroj Goenka | 777,620 | 0.3426 | 0.3426 | - | - | - | - | - | - | - | - | - | - | | | | |
| Radhe Shyam Agarwal | 769,500 | 0.3390 | 0.3390 | - | - | - | - | - | - | - | - | - | - | | | | |
| Rohin Raj Sureka | 750,000 | 0.3304 | 0.3304 | - | - | - | - | - | - | - | - | - | - | | | | |
| Ashish Goenka | 733,000 | 0.3230 | 0.3230 | - | - | - | - | - | - | - | - | - | - | | | | |
| Suresh Kumar Goenka | 714,430 | 0.3148 | 0.3148 | - | - | - | - | - | - | - | - | - | - | | | | |

For Diwatar Viniyog Private Limited

Suresh Kumar Goenka

Director

| | | | | | | | | | | | | | | | | | | | | | | | |
|-------------------------|---------|--------|--------|--------|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Meena Goenka | 694,310 | 0.3059 | 0.3059 | 0.3059 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| Raj Kumar Goenka | 667,750 | 0.2942 | 0.2942 | 0.2942 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Jayant Goenka | 603,127 | 0.2657 | 0.2657 | 0.2657 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Radhe Shyam Goenka | 569,638 | 0.2510 | 0.2510 | 0.2510 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Saswat Goenka | 565,000 | 0.2489 | 0.2489 | 0.2489 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Sachin Goenka | 538,000 | 0.2370 | 0.2370 | 0.2370 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Vibhash Vardhan Agarwal | 536,439 | 0.2364 | 0.2364 | 0.2364 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Jyoti Goenka | 425,700 | 0.1876 | 0.1876 | 0.1876 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Mansi Agarwal | 330,000 | 0.1454 | 0.1454 | 0.1454 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Sobhna Agarwal | 315,000 | 0.1388 | 0.1388 | 0.1388 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Jyoti Agarwal | 315,000 | 0.1388 | 0.1388 | 0.1388 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Avishi Sureka | 300,000 | 0.1322 | 0.1322 | 0.1322 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Smriti Agarwal | 282,000 | 0.1242 | 0.1242 | 0.1242 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Prashant Goenka | 268,000 | 0.1181 | 0.1181 | 0.1181 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Richa Agarwal | 261,000 | 0.1150 | 0.1150 | 0.1150 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Nimisha Goenka | 247,000 | 0.1088 | 0.1088 | 0.1088 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Mohan Goenka | 240,450 | 0.1059 | 0.1059 | 0.1059 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Shreya Goenka | 240,000 | 0.1057 | 0.1057 | 0.1057 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Vidula Agarwal | 240,000 | 0.1057 | 0.1057 | 0.1057 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

For Director Viniyog Private Limited

Seiden

Director

| | | | | | | | | | | | | | | | | | | | |
|---------------------|---------|--------|--------|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Vidisha Agarwal | 240,000 | 0.1057 | 0.1057 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Puja Goenka | 238,199 | 0.1049 | 0.1049 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Manish Goenka | 207,598 | 0.0915 | 0.0915 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Sushil Kumar Goenka | 191,250 | 0.0843 | 0.0843 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Rashmi Goenka | 138,700 | 0.0611 | 0.0611 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Rachna Bagaria | 135,000 | 0.0595 | 0.0595 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Yogesh Goenka | 122,700 | 0.0541 | 0.0541 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Laxmi Devi Bajoria | 75,000 | 0.0330 | 0.0330 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Madan Lal Agarwal | 30,000 | 0.0132 | 0.0132 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Pradeep Agarwal | 20,575 | 0.0091 | 0.0091 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Kusum Agarwal | 19,500 | 0.0086 | 0.0086 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Sangita Agarwal | 13,000 | 0.0057 | 0.0057 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Divya Agarwal | 13,000 | 0.0057 | 0.0057 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Shubham Agarwal | 12,230 | 0.0054 | 0.0054 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Abhishek Agarwal | 12,000 | 0.0053 | 0.0053 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Dhiraj Agarwal | 8,375 | 0.0037 | 0.0037 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Vishal Agarwal | 4,100 | 0.0018 | 0.0018 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Sumangal Agarwal | 4,100 | 0.0018 | 0.0018 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Rachana Goenka | 3,000 | 0.0013 | 0.0013 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

For Divakar Viniyog Private Limited

Spoor

Director

| | | | | | | | | | | | | | | | | | | | | |
|-----------------------------------|------------|---------|---------|------------|--------|---|---|---|---|---|---|---|---|---|---|---|---|---|---|--------|
| Shruti Goenka | 3,000 | 0.0013 | 0.0013 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Shanti Devi Agarwal | 2,139 | 0.0009 | 0.0009 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Amitabh Goenka | 4,280,748 | 1.8861 | 1.8861 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Suntrack Commerce Private Limited | 32,691,366 | 14.4035 | 14.4035 | 15,086,353 | 6.6469 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 6.6469 |
| Emami Enclave Makers Pvt Ltd | 13,217,453 | 5.8235 | 5.8235 | 7,50,000 | 0.3304 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 0.3304 |
| Emami High Rise Pvt Ltd | 12,843,753 | 5.6588 | 5.6588 | 7,50,000 | 0.3304 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 0.3304 |
| Emami Paper Mills Ltd | 4,66,500 | 0.2055 | 0.2055 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Emami Frank Ross Ltd | 74,500 | 0.0328 | 0.0328 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| EPL Securities Ltd | 42,000 | 0.0185 | 0.0185 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| TMT Viniyog Private Limited | 4,956,580 | 2.1838 | 2.1838 | 1,386,000 | 0.6107 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 0.6107 |
| Suraj Viniyog Private Limited | 12,848,331 | 5.6609 | 5.6609 | 1,965,000 | 0.8658 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 0.8658 |

For Diwakar Viniyog Private Limited

S. Goenka

Director

On behalf of himself, Promoter & Promoter Group Persons/Persons Acting in Concert
Place: Kolkata
Date: 18th August, 2015