

● **Sundaram Multi Pap Ltd.** CIN L21098MH1995PLC086337

(Government Recognised Export House)
Manufacturer & Exporter of Exercise Book & Paper Stationery



Books for Success...

Date: 10/09/2015

To,
BSE LTD.
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai- 400 001
Ref: Scrip Code: 533166

To,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot No.C/1, G Block,
BKC, Bandra (E), Mumbai- 400 051
Ref: Symbol: Sundaram

Sub:Updates on wholly owned subsidiary company

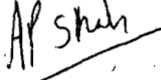
This is to inform you that our wholly owned subsidiary company viz. E-class Education System Limited shall be giving the Press Release.

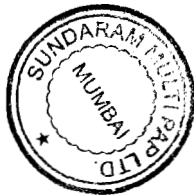
The Press Release is for tender for distributing the educational content in Tablet.

Please take the same on your record.

Thanking you,

Yours faithfully,
For **Sundaram Multi Pap Limited**


Amrut P. Shah
Managing Director



E-class Education System Ltd.

(Subsidiary of Sundaram Multi Pap Ltd.)

CIN U80212MH2009PLC194231



PRESS RELEASE

Date: 10/09/2015

E-Class Education System bags Brihanmumbai Municipal Corporation (BMC) tender along with Techno Electronics for supplying 22,799 tablets and educational content.

E-Class Education system ltd (subsidiary of Sundaram Multi Pap Ltd) has partnered with Techno Electronics Limited a company into hardware and android tablet manufacturing for the given tablet tender by BMC. The tender was filled jointly by both the companies and they have been selected for the said project after completing all procedures successfully. The company has received the letter of acceptance from the BMC, and also a final purchase order. The project was inaugurated by Shiv Sena head Shri Uddhavji Thackeray, Maharashtra Education Minister Shri Vinodji Tawde, Municipal Commissioner Shri Ajoy Mehta and Mumbai Mayor.

The company will provide educational content for the 22,799 tablets for a period of 3 years. These tablets will be given to 8th standard students currently and will be upgraded for 9th and 10th standard content in the coming years.

It's the first time the corporation has rolled out a tablet project with content in the city, and the model is a step towards the upgradation of the students. The tablets will be supplied to the school students along with educational content, cover for tablets and other necessary accessories. It's a huge step in providing digital education and an upgraded technology to students.

There are over 1.83 crore students in Maharashtra who study in State board schools and can be a part of this upgrade in the near future. The said tender will not only increase their presence in the market but also will give a substantial boost to their retail android memory card content sales. The company will also be bidding for other corporations and government bodies tablets/e-learning projects.

For further information please contact

Hardik Shah
Director
E-Class Education System Ltd
hardik@eclasseducation.com