

**Format for disclosures under Regulation 29(2) of SEBI  
(Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

1. Name of the Target Company (TC)	7Seas Entertainment Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	L. Hemalatha		
3. Whether the acquirer belongs to Promoter/Promoter group	Yes		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited		
5. Details of the Sale as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC(**)
<u>Before the purchase under consideration, holding of:</u>			
a) Shares carrying voting rights	3,70,000	5.20%	5.20%
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	-	-	-
c) Voting rights (VR) otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-
e) Total (a+b+c+d)	3,70,000	5.20%	5.20%
<u>Details of Purchase</u>			
a) Shares carrying voting rights purchased	30,000	0.42%	0.42%
b) VRs acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument	-	-	-

that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
d) Shares encumbered/ invoked/ released by the acquirer	-	-	-
e) Total (a+b+c+/-d)	30,000	0.42%	0.42%
<u>After the purchase , holding of:</u>			
a) Shares carrying voting rights	4,00,000	5.62	5.62
b) Shares encumbered with the acquirer	-	-	-
c) VRs otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	-	-	-
e) Total (a+b+c+d)	4.00.000	5.62	5.62
6. Mode of sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Off market		
7. Date of Purchase of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	29/08/2015		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	71,109,000 Equity shares		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	71,109,000 Equity shares		
10. Total diluted share/voting capital of the TC after the said acquisition / sale.	71,109,000 Equity shares		

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

L. Hemalatha.

L. Hemalatha  
Signature of the seller

Place: Hyderabad  
Date: 31.08.2015