Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

| 1. Name of the Target Company (TC) | M/s. BLISS | GVS PHARM | IA LTD | |
|---|-----------------------------|---|---|---|
| 2. Name(s) of the seller along with PAC | Ms. Shruti N | I. Kamath | | |
| 3. Whether the acquirer belongs to Promoter/Promoter group | YES | | | |
| 4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed | Bombay Stoo National Sto | ck Exchange I ck Exchange I | imited and | |
| 5. Details of the disposal/holding of shares/voting rights/holding of the Acquirer and PAC | Number | % w.r.t. total share/voting capital wherever applicable | % w.r.t. total diluted share/voting capital of the TC | |
| Before the disposal under consideration, holding of: | | | | |
| a) Shares carrying voting rights | 20,00,000 | 1.94% | 1.94% | • |
| b) Voting rights (VR) otherwise than by shares | NIL · | NIL | NIL | |
| c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category) | NIL | NIL | NIL | |
| Total (a+b+c) | 20,00,000 | 1.94% | 1.94% | |
| Details of sale a) Shares carrying voting rights acquired/sold | 13,00,000 | 1.26% | 1.26% | |
| b) VRs acquired /sold otherwise than by shares | NIL | NIL | NIL | • |
| c) Warrants/convertible securities/any other instrument | | | | |
| | | | | |

| that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold Total (a+b+c) After the sale, holding of: a) Shares carrying voting rights b) VRs otherwise than by shares C) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition. INIL NIL NIL NIL NIL NIL NIL N |
|---|
| Total (a+b+c) After the sale, holding of: a) Shares carrying voting rights b) VRs otherwise than by shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) 7,00,000 7,00,000 0.68% NIL NIL NIL NIL NIL NIL NIL |
| a) Shares carrying voting rights 7,00,000 0.68% b) VRs otherwise than by shares NIL NIL NIL NIL NIL NIL NIL NI |
| a) Shares carrying voting rights 7,00,000 0.68% b) VRs otherwise than by shares NIL NIL NIL NIL NIL NIL NIL NI |
| c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) |
| receive shares carrying voting rights in the TC (specify holding in each category) NIL NIL |
| |
| Total (a+b+c) 7,00,000 0.68% 0.68% |
| 6. Mode of sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc). Market Sell |
| 7. Date of sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable September 21, 2015 |
| 8. Equity share capital / total voting capital of the TC before the said acquisition / sale 10,31,46,672 Equity Shares of Re. 1 Each |
| 9. Equity share capital/ total voting capital of the TC after the said acquisition / sale. 10,31,46,672 Equity Shares of Re. 1 Each |
| 10. Total diluted share/voting capital of the TC after the said acquisition/sale. 10,31,46,672 Equity Shares of Re. 1 Each |

Signature: Kamath

SELLER

Place: Mumbai Date: 22/09/2015