

Cambridge Technology Enterprises selected by Kaya Dental to re-engineer e-commerce website

IT services leader to re-engineer e-commerce website and provide on-going operations support

Hyderabad, India, 29 September 2015– Cambridge Technology Enterprises Ltd (CTE), an IT services leader focused on the convergence of big data and cloud, today announced its engagement with Kaya Dental LLC, to re-engineer and maintain their e-commerce website on Magento platform.

Kaya Dental Supplies offers quality dental supply and dental lab supplies. Along with its dentist and manufacturer partners, the company is dedicated to improving health, enhancing quality of life and increasing opportunity for those who cannot afford dental care. The company is founded by Kaya Bromley, a recognized attorney, author and business strategist. She is the founder and CEO of Your Obamacare Advisors (YOA).

During this three year engagement, CTE will bring in its expertise in ecommerce, especially in the Magento platform to assist Kaya Dental in achieving its business and philanthropic objectives. Kaya Dental had been facing challenges growing its ecommerce operations primarily due to technical and operational issues in maintaining its website. Limited integrations, lack of EDI/automation and lack of a reliable technology partner for maintenance are some of the challenges CTE will help resolve via this engagement.

“Working with CTE has boosted our confidence in our ability to provide a reliable online experience for our customers. CTE has brought us solutions and strategies that have streamlined our processes and improved our automation with our manufacturers”, said Kaya Bromley, Founder of Kaya Dental.

Commenting on this partnership, Aashish Kalra, Chairman of Cambridge Technology Enterprises, said, “The multi-year engagement with Kaya Dental ensures that we continue to assist them with our robust maintenance practices and utilize our expertise in the cloud and big data domain to continuously improve their experience.”

About Kaya Dental

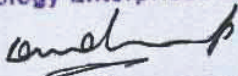
Kaya Dental is an online dental supply store providing dental offices a convenient and cost effective solution for stocking their everyday dental supplies. Kaya Dental is also an authorized dealer of the AB Guided Implant System and gives a percentage of every sale to America’s Tooth Fairy, a dental charity that provides dental education and services to children in need.

About CTE

Cambridge Technology Enterprises (CTE) is an IT services leader focused on the convergence of big data and cloud. Recognized as a thought leader and innovator of enterprise solutions, CTE focuses on cloud application development and management, data warehousing, business intelligence (BI) and analytics on the cloud. Through designing and implementing enterprise IT strategies that leverage the cloud’s capabilities, CTE’s end-to-end services enable its customers to harness the data available to them. Its expertise across domains makes CTE a preferred choice for IT Strategy and Implementation to its customers. For more information, visit www.ctepl.com or follow [@CTEofficial](https://twitter.com/CTEofficial) on twitter.

Media contact: Nilofar Nigar | nnigar@ctepl.com | +91-40-4023-4400

For Cambridge Technology Enterprises Ltd.,


Wholtime Director