

September 2015/001

Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (TC)		EMAMI LIMITED												
Names of the Stock Exchanges where the shares of the target company are listed		NATIONAL STOCK EXCHANGE OF INDIA LIMITED BSE LIMITED AND THE CALCUTTA STOCK EXCHANGE LIMITED												
Date of reporting		07.09.2015												
Name of the promoter or PAC on whose shares encumbrance has been created / released / invoked		Sri Sushil Kumar Goenka												
Details of the creation / invocation / release of encumbrance:		Details of events pertaining to encumbrance (3)												
Name of the Promoter (s) or PACs with him(*)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Type of event (creation / release / invocation)	Date of creation / release / invocation of encumbrance	Type of encumbrance (pledge / lien / non disposal undertaking / others)	Reason for encumbrance	Number	% of share capital	Name of the entity in whose favor shares encumbered		Post event holding of encumbered shares [creation (2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)]]	
	Number	% of total share capital	Number	% of total share capital							Lender	Trustee		
SUNTRACK COMMERCE PRIVATE LIMITED	32,691,366	14.4035	15,086,353	6.6469	RELEASE	28/08/2015	PLEDGE	Third party pledge	368,988	0.1625	Aditya Birla Finance Limited	-	14,717,365	6.4844
SURAJ VINIYOG PRIVATE LIMITED	12,848,331	5.6609	1,965,000	0.8658	RELEASE	28/08/2015	PLEDGE	Third party pledge	2,40,000	0.1057	Aditya Birla Finance Limited	-	1,725,000	0.7601
DIWAKAR VINIYOG PRIVATE LIMITED	33,326,237	14.6833	13,113,500	5.7776	RELEASE	02/09/2015	PLEDGE	Third party pledge	848,860	0.3740	Axis Finance Limited	-	12,264,640	5.4036
OTHERS	Names of the Promoters, their Shareholdings in the Company alongwith their Pledged shareholding is attached and marked as Annexure "A"													

For Diwakar Viniyog Private Limited

*Sreenivas*

Director

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Authorised Signatory

Place: Kolkata

Date: 07.09.2015

Annexure "A"  
Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Promoter (s) or PACs with him(**)	Promoter holding in the target company (1)				Promoter holding already encumbered (2)				Details of events pertaining to encumbrance (3)						Post event holding of encumbered shares [(2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)]
	No. of Shares	% of total share capital	% w.r.t diluted share capital (*)	% of total share capital	No. of shares	% of total share capital	Type of event (creation /release /invocation)	Date creation/ invocation release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking / others)	No. of shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares	% of Total share capital	
Priti Sureka	4,950,000	2.1809	2.1809	2.1809	-	-	-	-	-	-	-	-	-	-	
Harsha Vardhan Agarwal	1,479,633	0.6519	0.6519	0.6519	-	-	-	-	-	-	-	-	-	-	
Indu Goenka	1,165,110	0.5133	0.5133	0.5133	-	-	-	-	-	-	-	-	-	-	
Aditya Vardhan Agarwal	1,012,195	0.4460	0.4460	0.4460	-	-	-	-	-	-	-	-	-	-	
Usha Agarwal	911,548	0.4016	0.4016	0.4016	-	-	-	-	-	-	-	-	-	-	
Santosh Goenka	799,910	0.3524	0.3524	0.3524	-	-	-	-	-	-	-	-	-	-	
Saroj Goenka	777,620	0.3426	0.3426	0.3426	-	-	-	-	-	-	-	-	-	-	
Radhe Shyam Agarwal	769,500	0.3390	0.3390	0.3390	-	-	-	-	-	-	-	-	-	-	
Rohin Raj Sureka	750,000	0.3304	0.3304	0.3304	-	-	-	-	-	-	-	-	-	-	
Ashish Goenka	733,000	0.3230	0.3230	0.3230	-	-	-	-	-	-	-	-	-	-	
Suresh Kumar Goenka	714,430	0.3148	0.3148	0.3148	-	-	-	-	-	-	-	-	-	-	

For Divakar Viniyog Private Limited

*S. Goenka*

Director





Shruti Goenka	3,000	0.0013	0.0013	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Shanti Devi Agarwal	2,139	0.0009	0.0009	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Amitabh Goenka	4,280,748	1.8861	1.8861	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bhanu Vyapaar Private Limited	27,146,561	11.9605	11.9605	8,993,250	3.9623	-	-	-	-	-	-	-	-	-	-	-	-	-	3.9623
Emami Enclave Makers Pvt Ltd	13,217,453	5.8235	5.8235	7,50,000	0.3304	-	-	-	-	-	-	-	-	-	-	-	-	-	0.3304
Emami High Rise Pvt Ltd	12,843,753	5.6588	5.6588	7,50,000	0.3304	-	-	-	-	-	-	-	-	-	-	-	-	-	0.3304
TMT Viniyogam Private Limited	4,956,580	2.1838	2.1838	1,386,000	0.6107	-	-	-	-	-	-	-	-	-	-	-	-	-	0.6107
Emami Paper Mills Ltd	4,66,500	0.2055	0.2055	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Emami Frank Ross Ltd	74,500	0.0328	0.0328	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
EPL Securities Ltd	42,000	0.0185	0.0185	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

For Divatar Viniyog Private Limited

*Signature*

Director

On behalf of himself, Promoter & Promoter Group Persons/Persons Acting in Concert

Place: Kolkata

Date: 7<sup>th</sup> September, 2015