

September 2015/002

Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares/ invocation of encumbrance/release of encumbrance, in terms of Regulation 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (TC)		EMAMI LIMITED										
Names of the Stock Exchanges where the shares of the target company are listed		NATIONAL STOCK EXCHANGE OF INDIA LIMITED BSE LIMITED AND THE CALCUTTA STOCK EXCHANGE LIMITED										
Date of reporting		16.09.2015										
Name of the promoter or PAC on whose shares encumbrance has been created/invoked		Sri Sushil Kumar Goenka										
Details of the creation/invocation/release of encumbrance:												
Name of the Promoter (s) or PACs with him(*)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)						Post event holding of encumbered shares (creation [(2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)])	
	Number	% of total share capital	Number	% of total share capital	Type of encumbrance (pledge/lien/non disposal undertaking /others)	Date of creation/ release/ invocation of encumbrance	Reason for encumbrance	Number	% of share capital	Name of the entity in whose favor shares encumbered	Number	% of Total share capital
DIWAKAR VINIYOG PRIVATE LIMITED	33,326,237	14.6833	12,264,640	5.4036	PLEDGE	10/09/2015	Third party pledge	20,25,000	0.8921	STCI Finance Limited	10,239,640	4.5114
DIWAKAR VINIYOG PRIVATE LIMITED	33,326,237	14.6833	10,239,640	4.5114	PLEDGE	11/09/2015	Third party pledge	500	0.0002	India Infoline Finance Limited	10,239,140	4.5112
BHANU BYAPAAR PRIVATE LIMITED	27,146,561	11.9605	8,993,250	3.9623	PLEDGE	10/09/2015	Third party pledge	6,73,000	0.2965	STCI Finance Limited	8,320,250	3.6658
BHANU BYAPAAR PRIVATE LIMITED	27,146,561	11.9605	8,320,250	3.6658	PLEDGE	11/09/2015	Third party pledge	500	0.0002	India Infoline Finance Limited	8,319,750	3.6656

For Divakar Viniyog Private Limited

*Sigpen*

Director

SUNTRACK COMMERCE PRIVATE LIMITED	32,691,366	14,4035	14,717,365	6.4844	RELEASE	11/09/2015	PLEDGE	Third party pledge	49,900	0.02198	India Infoline Finance Limited	14,667,465	6.4623
TMT VINIYOGAN LIMITED	49,56,580	2.1838	13,86,000	0.6107	RELEASE	11/09/2015	PLEDGE	Third party pledge	1,000	0.0004	India Infoline Finance Limited	13,85,000	0.6103
OTHERS	Names of the Promoters, their Shareholdings in the Company alongwith their Pledged shareholding is attached and marked as Annexure "A"												

For Divakar Viniyog Private Limited

*S. S. S.*

Director

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Authorised Signatory

Place: Kolkata

Date: 16.09.2015

## Annexure "A"

Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrances/release of encumbrance, in terms of Regulation 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Promoter (s) or PACs with him(**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares (creation (2)+(3)) / release [(2)-(3)) / invocation [(2)-(3))]
	No. of Shares	% of total share capital	% w.r.t diluted share capital (*)	No. of shares	% of total share capital	Type of event (creation /release /invocation)	Date creation/ invocation release encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	No. of shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares	
Priti Sureka	4,950,000	2.1809	2.1809	-	-	-	-	-	-	-	-	-	-
Harsha Vardhan Agarwal	1,479,633	0.6519	0.6519	-	-	-	-	-	-	-	-	-	-
Indu Goenka	1,165,110	0.5133	0.5133	-	-	-	-	-	-	-	-	-	-
Aditya Vardhan Agarwal	1,012,195	0.4460	0.4460	-	-	-	-	-	-	-	-	-	-
Usha Agarwal	911,548	0.4016	0.4016	-	-	-	-	-	-	-	-	-	-
Santosh Goenka	799,910	0.3524	0.3524	-	-	-	-	-	-	-	-	-	-
Saroj Goenka	777,620	0.3426	0.3426	-	-	-	-	-	-	-	-	-	-
Radhe Shyam Agarwal	769,500	0.3390	0.3390	-	-	-	-	-	-	-	-	-	-
Rohin Raj Sureka	750,000	0.3304	0.3304	-	-	-	-	-	-	-	-	-	-
Ashish Goenka	733,000	0.3230	0.3230	-	-	-	-	-	-	-	-	-	-
Suresh Kumar Goenka	714,430	0.3148	0.3148	-	-	-	-	-	-	-	-	-	-

For Divakar Viniyog Private Limited



Director







Shruti Goenka	3,000	0.0013	0.0013	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Shanti Devi Agarwal	2,139	0.0009	0.0009	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Amitabh Goenka	4,280,748	1.8861	1.8861	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Emami Enclave Makers Pvt Ltd	13,217,453	5.8235	5.8235	7,50,000	0.3304	-	-	-	-	-	-	-	-	-	-	7,50,000	0.3304	-	-
Suraj Viniyog Pvt Ltd.	12,848,331	5.6609	5.6609	17,25,000	0.7601	-	-	-	-	-	-	-	-	-	-	17,25,000	0.7601	-	-
Emami High Rise Pvt Ltd	12,843,753	5.6588	5.6588	7,50,000	0.3304	-	-	-	-	-	-	-	-	-	-	7,50,000	0.3304	-	-
Emami Paper Mills Ltd	4,66,500	0.2055	0.2055	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Emami Frank Ross Ltd	74,500	0.0328	0.0328	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
EPL Securities Ltd	42,000	0.0185	0.0185	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

For Divakar Viniyog Private Limited

*Sgoenka*

Director

On behalf of himself, Promoter & Promoter Group Persons/Persons Acting in Concert  
Place: Kolkata  
Date: 16<sup>th</sup> September, 2015