

January 29, 2016

1) Manager-CRD,
Bombay Stock Exchange Ltd.,
Dalal Street,
Mumbai-400001

Fax No.022-22722037/39/41
Re: Jagran Prakashan Limited
Script Code: 532705
ISIN No. INE 199G01027

2) Listing Manager,
National Stock Exchange of India Ltd.,
'Exchange Plaza'
Bandra Kurla Complex,
Bandra (E),
Mumbai-400 051

Fax: 022- 26598237/38
Re: Jagran Prakashan Limited
Scrip Code: JAGRAN
ISIN No. INE 199G01027

Dear Sir,

Sub: Outcome of the Board Meeting held on January 29,2016

Pursuant to Regulation 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulation, 2015, we hereby inform that the Board Meeting of the Company held on January 29, 2016 which commenced at 3:00 P.M. and concluded at 5:00 P.M., have approved and taken on record Un-audited Financial Results for the quarter and nine months ended December 31, 2015.

Copy of aforesaid statements along with the Limited Review Report, Press Release on Q3 FY 16 earnings are enclosed herewith.

You are requested to take the same on record.

Thanking you,
For Jagran Prakashan Limited

Amit Jaishwal
(AMIT JAISWAL)
Company Secretary

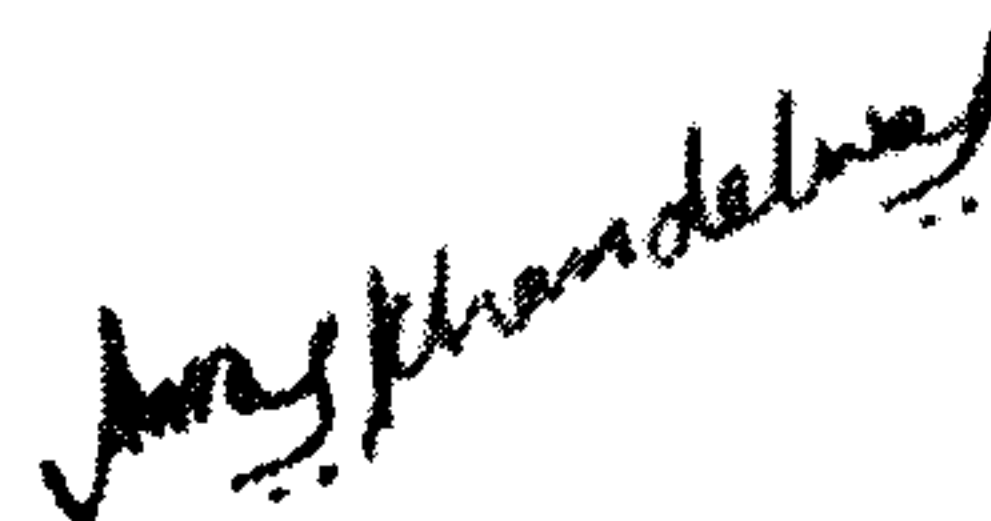
Encl: As above



The Board of Directors
Jagran Prakashan Limited
Jagran Building
2, Sarvodaya Nagar
Kanpur – 208005

1. We have reviewed the statement of unaudited financial results (the "Statement") of Jagran Prakashan Limited (the "Company") for the quarter ended December 31, 2015. The Statement has been prepared by the Company pursuant to Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (the "Listing Regulations, 2015"), which has been initialled by us for identification purposes. The Statement is the responsibility of the Company's management and has been approved by the Board of Directors. Our responsibility is to issue a report on the Statement based on our review.
2. We conducted our review in accordance with the Standard on Review Engagement (SRE) 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Institute of Chartered Accountants of India. This Standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement.
3. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and, accordingly, we do not express an audit opinion.
4. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the Statement has not been prepared in all material respects in accordance with the applicable Accounting Standards prescribed under Section 133 of the Companies Act, 2013 read with Rule 7 of the Companies (Accounts) Rules, 2014 and other recognised accounting practices and policies, and has not disclosed the information required to be disclosed in terms of Regulation 33 of the Listing Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material misstatement.

For Price Waterhouse Chartered Accountants LLP
Firm Registration Number: 012754N/N500016
Chartered Accountants



Anurag Khandelwal
Partner
Membership Number: 078571

New Delhi
January 29, 2016

JAGRAN PRAKASHAN LIMITED
CIN: L22219UP1975PLC004147

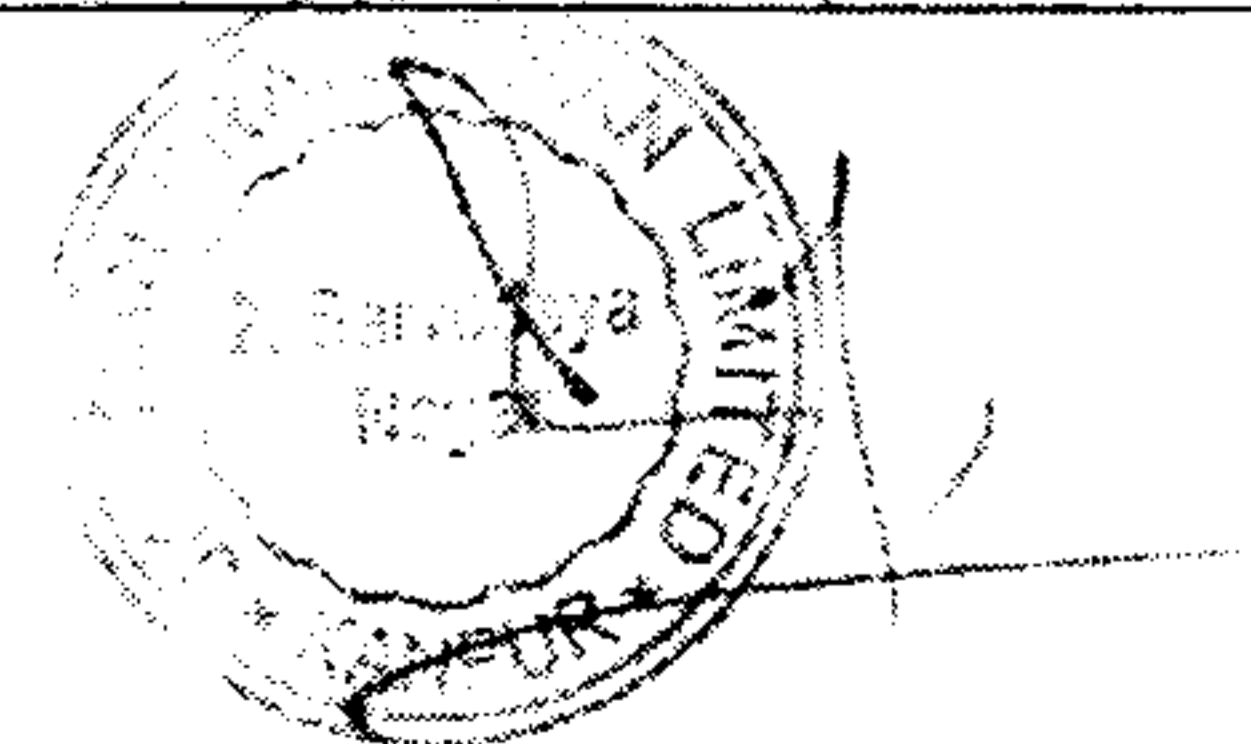
REGISTERED OFFICE: JAGRAN BUILDING, 2, SARVODAYA NAGAR, KANPUR - 208 005

Tel: +91 512 2216161, Fax: 0512 2230625, Web site: www.jpccorp.in, email: investor@jagran.com,

STANDALONE AND CONSOLIDATED UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS ENDED DECEMBER 31, 2015

(Amount Rs. in Lakhs except per share data)

PART I	Sr. No.	Particulars	STANDALONE					CONSOLIDATED						
			Quarter Ended			Nine Month Ended		Year Ended	Quarter Ended			Nine Month Ended		Year Ended
			31.12.2015 (Unaudited)	30.09.2015 (Unaudited)	31.12.2014 (Unaudited)	31.12.2015 (Unaudited)	31.12.2014 (Unaudited)	31.03.2015 (Audited)	31.12.2015 (Unaudited)	30.09.2015 (Unaudited)	31.12.2014 (Unaudited)	31.12.2015 (Unaudited)	31.12.2014 (Unaudited)	31.03.2015 (Audited)
1		Income from operations												
a		Net sales / income from operations	47,100.47	42,528.73	42,841.28	1,32,678.90	1,23,073.71	1,61,668.78	56,461.92	50,741.73	45,840.00	1,54,192.70	1,31,371.96	1,72,537.62
b		Other operating income	1,170.65	1,197.14	1,221.94	3,498.64	3,380.34	4,503.25	1,174.00	1,209.20	1,206.02	3,508.89	3,330.33	4,438.56
		Total income from operations (Net)	48,271.12	43,725.87	44,063.22	1,36,177.54	1,26,454.05	1,66,172.03	57,635.92	51,950.93	47,046.02	1,57,701.59	1,34,702.29	1,76,976.18
2		Expenses												
a.		Cost of materials consumed	15,452.45	14,791.36	15,088.77	45,141.55	45,662.19	59,327.53	16,102.22	15,454.48	15,848.17	47,146.08	48,151.34	62,550.79
b.		Change in inventories of finished goods	3.57	0.01	(0.20)	(1.86)	(0.10)	2.61	3.57	0.01	(0.20)	(1.86)	(0.10)	2.61
c.		Employee benefits expense	6,332.03	6,143.29	5,722.04	18,609.31	16,991.08	23,047.70	8,385.77	8,162.54	6,526.48	23,751.77	19,468.35	26,341.48
d.		Depreciation and amortisation expense	2,222.19	2,162.89	2,445.73	6,430.85	6,855.77	9,506.81	2,836.10	2,869.24	2,655.51	8,016.10	7,487.44	10,353.57
e.		Other expenses*	12,394.12	10,315.03	10,639.01	33,473.51	30,269.35	39,922.02	15,933.66	13,644.47	11,423.19	41,424.70	32,506.47	43,025.84
		Total expenses	36,404.36	33,412.58	33,895.35	1,03,653.36	99,778.29	1,31,806.67	43,261.32	40,130.74	36,453.15	1,20,336.79	1,07,613.50	1,42,274.29
3		Profit from operations before other income, finance cost, exceptional items, prior period adjustments, share in associates profits and share of minority interests (1-2)	11,866.76	10,313.29	10,167.87	32,524.18	26,675.76	34,365.36	14,374.60	11,820.19	10,592.87	37,364.80	27,088.79	34,701.89
4		Other income #	313.12	141.44	59.53	1,597.78	1,430.85	2,614.92	639.16	(64.81)	98.95	1,972.48	1,504.27	2,791.24
5		Profit from ordinary activities before finance costs, exceptional items, prior period adjustments, share in associates profits and share of minority interests (3+4)	12,179.88	10,454.73	10,227.40	34,121.96	28,106.61	36,980.28	15,013.76	11,755.38	10,691.82	39,337.28	28,593.06	37,493.13
6		Finance costs	1,523.21	1,490.89	749.77	4,446.07	2,222.09	3,524.65	1,721.19	810.58	786.84	3,797.36	2,358.59	3,693.20
7		Profit from ordinary activities before exceptional items, prior period expenses, share in associates profit and share of minority interests (5-6)	10,656.67	8,963.84	9,477.63	29,675.89	25,884.52	33,455.63	13,292.57	10,944.80	9,904.98	35,539.92	26,234.47	33,799.93
8		Exceptional items and prior period adjustments (net)	-	-	-	-	-	-	-	-	-	-	-	
9		Profit from ordinary activities before tax and share in associates profit and share in minority interests (7-8)	10,656.67	8,963.84	9,477.63	29,675.89	25,884.52	33,455.63	13,292.57	10,944.80	9,904.98	35,539.92	26,234.47	33,799.93
10		Tax expense	3,686.55	3,133.00	3,288.00	10,238.55	8,499.00	11,100.98	3,962.88	3,270.71	3,231.11	10,718.57	8,391.90	11,021.34
11		Net Profit from ordinary activities after tax and before share in associates profit and share of Minority Interests (9-10)	6,970.12	5,830.84	6,189.63	19,437.34	17,385.52	22,354.65	9,329.69	7,674.09	6,673.87	24,821.35	17,842.57	22,778.59
12		Extraordinary items (net of tax)	-	-	-	-	-	-	(1,453.66)	-	(11,630.40)	-	(8,030.85)	
13		Net Profit for the period after tax and before share in associates profit and share of Minority Interests (11-12)	6,970.12	5,830.84	6,189.63	19,437.34	17,385.52	22,354.65	9,329.69	9,127.75	6,673.87	36,451.75	17,842.57	30,809.44



JAGRAN PRAKASHAN LIMITED

CIN: L22219UP1975PLC004147

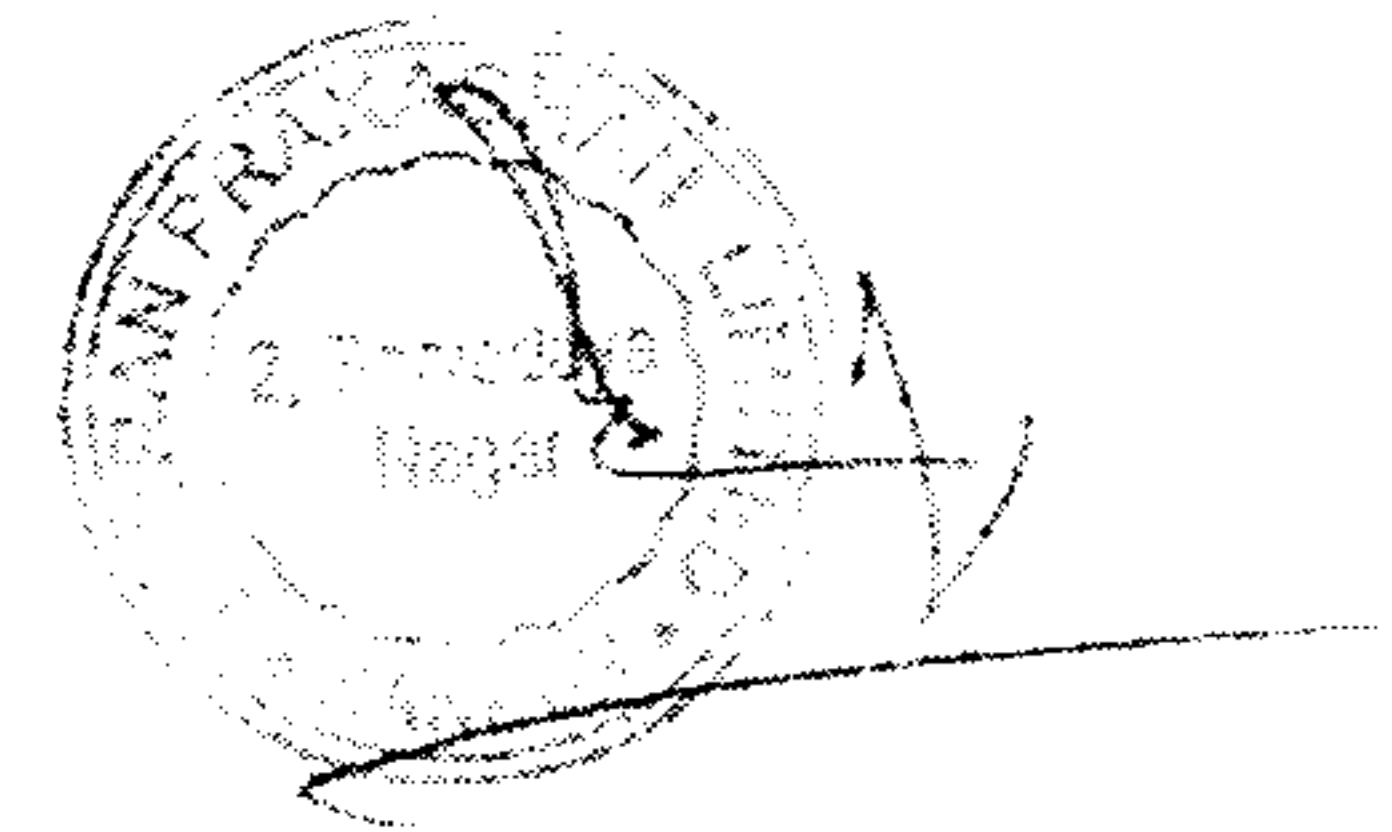
REGISTERED OFFICE: JAGRAN BUILDING, 2, SARVODAYA NAGAR, KANPUR - 208 005

Tel: +91 512 2216161, Fax: 0512 2230625, Web site: www.jplcorp.in, email: investor@jagran.com.

STANDALONE AND CONSOLIDATED UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS ENDED DECEMBER 31, 2015

(Amount Rs. in Lakhs except per share data)

PART I	Sr. No.	Particulars	STANDALONE					CONSOLIDATED						
			Quarter Ended			Nine Month Ended		Year Ended	Quarter Ended			Nine Month Ended		Year Ended
			31.12.2015 (Unaudited)	30.09.2015 (Unaudited)	31.12.2014 (Unaudited)	31.12.2015 (Unaudited)	31.12.2014 (Unaudited)	31.03.2015 (Audited)	31.12.2015 (Unaudited)	30.09.2015 (Unaudited)	31.12.2014 (Unaudited)	31.12.2015 (Unaudited)	31.12.2014 (Unaudited)	31.03.2015 (Audited)
14	Share of Profits / (Losses) of Associates	-	-	-	-	-	-	0.29	(1.31)	2.89	2.12	1.75	2.45	
15	Minority Interest	-	-	-	-	-	-	-	-	(15.09)	-	(13.96)	(14.95)	
16	Net Profit after taxes, minority interest and share of profit/(loss) of associates (13+14+15)	6,970.12	5,830.84	6,189.63	19,437.34	17,385.52	22,354.65	9,329.98	9,126.44	6,661.67	36,453.87	17,830.36	30,796.94	
17	Paid-up Equity Share Capital (Face Value of Rs. 2/- each)	6,538.24	6,538.24	6,538.24	6,538.24	6,538.24	6,538.24	6,538.24	6,538.24	6,225.36	6,538.24	6,225.36	6,345.36	
18	Reserves Excluding Revaluation Reserves as per balance sheet of previous accounting year	-	-	-	-	-	96,800.66	-	-	-	-	-	1,07,075.96	
19 i	Earnings per share (before extraordinary items)** (On Face Value of Rs. 2/- each) (not annualised)													
	(a) Basic	2.13	1.78	1.89	5.95	5.32	6.84	2.88	2.38	2.14	7.67	5.73	7.30	
	(b) Diluted	2.13	1.78	1.89	5.95	5.32	6.84	2.88	2.38	2.14	7.67	5.73	7.30	
19 ii	Earnings per share (after extraordinary items)** (On Face Value of Rs. 2/- each) (not annualised)													
	(a) Basic	2.13	1.78	1.89	5.95	5.32	6.84	2.88	2.83	2.14	11.26	5.73	9.87	
	(b) Diluted	2.13	1.78	1.89	5.95	5.32	6.84	2.88	2.83	2.14	11.26	5.73	9.87	
	Includes:													
	(i) Direct Expenses of Outdoor, Event and Digital Business	2,372.66	1,623.00	1,688.64	5,885.95	5,744.45	7,461.48	2,372.66	1,623.00	1,688.64	5,885.95	5,744.45	7,461.48	
	(ii) Stores and Spares Consumption	1,267.34	1,192.33	1,164.60	3,636.58	3,326.90	4,379.60	1,289.89	1,219.30	1,188.71	3,706.24	3,425.49	4,499.50	
	(iii) Includes Expenditure towards CSR activities	450.00	-	200.00	550.00	200.00	550.00	450.00	-	200.00	550.00	200.00	550.00	
	# Includes Profit on sale of immovable property	-	-	-	542.53	343.56	341.56	-	-	-	542.53	343.56	341.56	



JAGRAN PRAKASHAN LIMITED**CIN: L22219UP1975PLC004147****REGISTERED OFFICE: JAGRAN BUILDING, 2, SARVODAYA NAGAR, KANPUR - 208 005****Tel: +91 512 2216161, Fax: 0512 2230625, Web site: www.jplicorp.in, email: investor@jagran.com,****STANDALONE AND CONSOLIDATED UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS ENDED DECEMBER 31, 2015****Notes to the Statement:-**

- 1 The above results have been reviewed by the Audit Committee and approved by the Board of Directors at their meeting held on January 29, 2016.
- 2 The consolidated financial results include results of the following entities (herein after referred as Group):

Name of the Company	% of (Direct/indirect) Shareholding and Voting Rights	Consolidated as
1. Midday Infomedia Limited (MIL)	100.00%	Subsidiary
2. Suvi Info Management (Indore) Private Limited (Suvi)	100.00%	Subsidiary
3. Nai Dunia Media Limited (NML)	100.00%	Subsidiary
4. Shabda-Shikhar Prakashan- Firm	100.00%	Partnership Firm
5. Spectrum Broadcast Holdings Private Limited (SBHPL) (formerly IVF Holding Private Limited.)*	100.00%	Subsidiary
6. Music Broadcast Limited (MBL)*	100.00% #	Subsidiary
7. Crystal Sound and Music Private Limited [Crystal]*	100.00%	Subsidiary
8. Leet COH Media Private Limited	48.84%	Associate
9. X-pert Publicity Private Limited	39.20%	Associate

* consolidated with effect from June 11, 2015.

includes shares held by Employee Stock Option Trust under the control of the Company

- 3 The Group is engaged primarily in the following business segments (i) Printing and publication of Newspaper and Magazines in India (ii) FM Radio business (iii) Others comprising outdoor advertising and event management services. In terms of the Accounting Standard (AS-17) Segment Reporting notified under Section 211(3C) of the Companies Act, 1956 read with Companies Act, 2013, the reportable segments will be determined applying the thresholds stated in AS-17 to the year end results upto March 31, 2016 as this is the interim period including the results of the acquired FM radio business. Hence, the figures for segment related information have not been furnished.
- 4 (a) (a) The Board of Directors of the Company and its Subsidiary Suvi, in its meeting held on July 27, 2015, approved a Scheme of Arrangement (the Scheme) for amalgamation of Suvi with the Company, subject to requisite approvals. The Company is in the process of seeking necessary approvals from the relevant High Courts.
(b) The Board of Directors of the Company, in its meeting held during the quarter, approved a Composite Scheme of Arrangement wherein its subsidiaries SBHPL and Crystal shall be merged into the Company and the radio business (Radio Mantra) of Shri Puran Multimedia Limited (SPML), a promoter group Company, shall be demerged into MBL, a subsidiary of the Company, subject to requisite approvals.
- 5 Extra-ordinary item represents profit from sale of shares of the Company by Subsidiary (Suvi) allotted pursuant to a scheme of arrangement between NML and the Company
- 6 The results for the quarter and nine months ended December 31, 2015 include the results of SBHPL, Crystal and MBL w.e.f. June 11, 2015, which have been acquired from the said date, and accordingly are not comparable with the corresponding quarter and nine months ended December 31, 2014.
- 7 Previous quarter/ nine months/year's figures have been regrouped/reclassified to conform to the current quarter/nine months/year's figures respectively wherever necessary.

Place: New Delhi
Dated: January 29, 2016

For Jagran Prakashan Limited

Mahendra Mohan Gupta
Chairman and Managing Director

The Board of Directors
Jagran Prakashan Limited
Jagran Building
2, Sarvodaya Nagar
Kanpur – 208005

1. We have reviewed the statement of unaudited consolidated financial results (the "Statement") of Jagran Prakashan Limited (the "Company"), its subsidiaries and associate companies (hereinafter referred to as the "Group") [(refer Note 2 on the Statement)] for the quarter ended December 31, 2015. The Statement has been prepared by the Company's Management pursuant to Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (the "Listing Regulations, 2015"), which has been initialled by us for identification purposes. The Statement is the responsibility of the Company's Management and has been approved by its Board of Directors. Our responsibility is to issue a report on the Statement based on our review.
2. We conducted our review in accordance with the Standard on Review Engagement (SRE) 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Institute of Chartered Accountants of India. This Standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement.
3. A review is limited primarily to inquiries of group personnel and analytical procedures applied to group's financial data and thus provides less assurance than an audit. We have not performed an audit and, accordingly, we do not express an audit opinion.
4. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the Statement has not been prepared in all material respects in accordance with the applicable Accounting Standards prescribed under Section 133 of the Companies Act, 2013 read with Rule 7 of the Companies (Accounts) Rules, 2014 and other recognised accounting practices and policies, and has not disclosed the information required to be disclosed in terms of Regulation 33 of the Listing Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material misstatement.

For Price Waterhouse Chartered Accountants LLP
Firm Registration Number: 012754N/N500016
Chartered Accountants



Anurag Khandelwal
Partner
Membership Number: 078571

New Delhi
January 29, 2016

JAGRAN PRAKASHAN LIMITED

CIN: L22219UP1975PLC004147

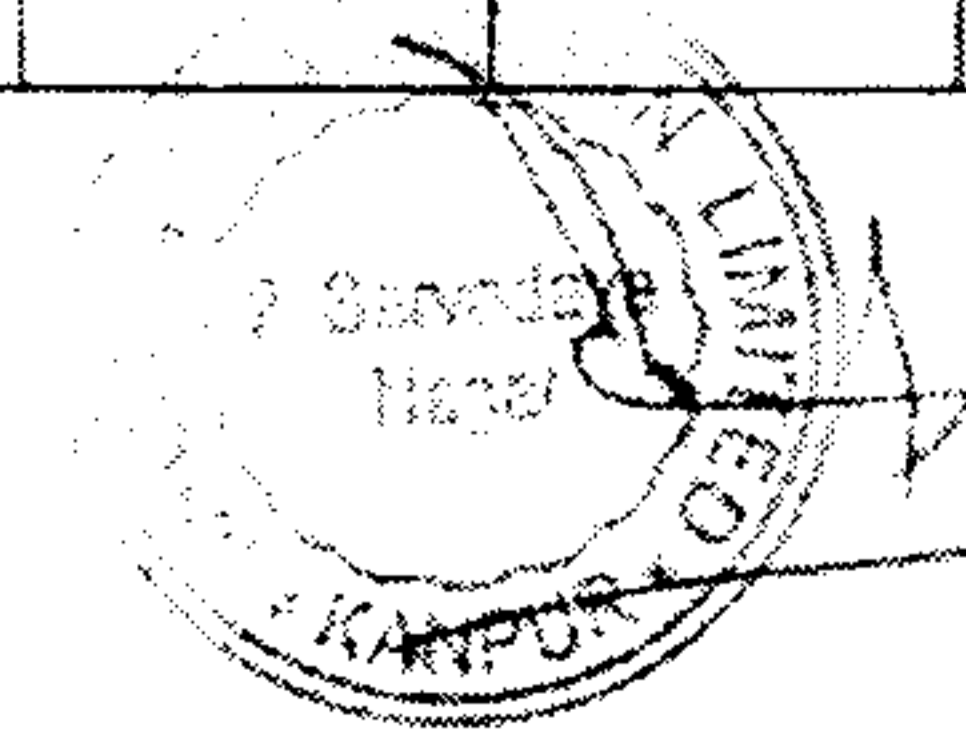
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STANDALONE AND CONSOLIDATED UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS ENDED DECEMBER 31, 2015

(Amount Rs. in Lakhs except per share data)

PART I	Sr. No.	Particulars	STANDALONE					CONSOLIDATED						
			Quarter Ended		31.12.2014 (Unaudited)	Nine Month Ended		31.03.2015 (Audited)	Quarter Ended		Nine Month Ended		31.03.2015 (Audited)	
			31.12.2015 (Unaudited)	30.09.2015 (Unaudited)		31.12.2015 (Unaudited)	31.12.2014 (Unaudited)		31.12.2015 (Unaudited)	30.09.2015 (Unaudited)	31.12.2014 (Unaudited)	31.12.2015 (Unaudited)		31.12.2014 (Unaudited)
1		Income from operations												
a		Net sales / income from operations	47,100.47	42,528.73	42,841.28	1,32,678.90	1,23,073.71	1,61,668.78	56,461.92	50,741.73	45,840.00	1,54,192.70	1,31,371.96	1,72,537.62
b		Other operating income	1,170.65	1,197.14	1,221.94	3,498.64	3,380.34	4,503.25	1,174.00	1,209.20	1,206.02	3,508.89	3,330.33	4,438.56
		Total income from operations (Net)	48,271.12	43,725.87	44,063.22	1,36,177.54	1,26,454.05	1,66,172.03	57,635.92	51,950.93	47,046.02	1,57,701.59	1,34,702.29	1,76,976.18
2		Expenses												
a		Cost of materials consumed	15,452.45	14,791.36	15,088.77	45,141.55	45,662.19	59,327.53	16,102.22	15,454.48	15,848.17	47,146.08	48,151.34	62,550.79
b		Change in inventories of finished goods	3.57	0.01	(0.20)	(1.86)	(0.10)	2.61	3.57	0.01	(0.20)	(1.86)	(0.10)	2.61
c		Employee benefits expense	6,332.03	6,143.29	5,722.04	18,609.31	16,991.08	23,047.70	8,385.77	8,162.54	6,526.48	23,751.77	19,468.35	26,341.48
d		Depreciation and amortisation expense	2,222.19	2,162.89	2,445.73	6,430.85	6,855.77	9,506.81	2,836.10	2,869.24	2,655.51	8,016.10	7,487.44	10,353.57
e		Other expenses*	12,394.12	10,315.03	10,639.01	33,473.51	30,269.35	39,922.02	15,933.66	13,644.47	11,423.19	41,424.70	32,506.47	43,025.84
		Total expenses	36,404.36	33,412.58	33,895.35	1,03,653.36	99,778.29	1,31,806.67	43,261.32	40,130.74	36,453.15	1,20,336.79	1,07,613.50	1,42,274.29
3		Profit from operations before other income, finance cost, exceptional items, prior period adjustments, share in associates profits and share of minority interests (1-2)	11,866.76	10,313.29	10,167.87	32,524.18	26,675.76	34,365.36	14,374.60	11,820.19	10,592.87	37,364.80	27,088.79	34,701.89
4		Other income #	313.12	141.44	59.53	1,597.78	1,430.85	2,614.92	639.16	(64.61)	98.95	1,972.48	1,504.27	2,791.24
5		Profit from ordinary activities before finance costs, exceptional items, prior period adjustments, share in associates profits and share of minority interests (3+4)	12,179.88	10,454.73	10,227.40	34,121.96	28,106.61	36,980.28	15,013.76	11,755.38	10,691.82	39,337.28	28,593.06	37,493.13
6		Finance costs	1,523.21	1,490.89	749.77	4,446.07	2,222.09	3,524.65	1,721.19	810.58	786.84	3,797.36	2,358.59	3,693.20
7		Profit from ordinary activities before exceptional items, prior period expenses, share in associates profit and share of minority interests (5-6)	10,656.67	8,963.84	9,477.63	29,675.89	25,884.52	33,455.63	13,292.57	10,944.80	9,904.98	35,539.92	26,234.47	33,799.93
8		Exceptional items and prior period adjustments (net)	-	-	-	-	-	-	-	-	-	-	-	-
9		Profit from ordinary activities before tax and share in associates profit and share in minority interests (7-8)	10,656.67	8,963.84	9,477.63	29,675.89	25,884.52	33,455.63	13,292.57	10,944.80	9,904.98	35,539.92	26,234.47	33,799.93
10		Tax expense	3,686.55	3,133.00	3,288.00	10,238.55	8,499.00	11,100.98	3,962.88	3,270.71	3,231.11	10,718.57	8,391.90	11,021.34
11		Net Profit from ordinary activities after tax and before share in associates profit and share of Minority Interests (9-10)	6,970.12	5,830.84	6,189.63	19,437.34	17,385.52	22,354.65	9,329.69	7,674.09	6,673.87	24,821.35	17,842.57	22,778.59
12		Extraordinary items (net of tax)	-	-	-	-	-	-	-	(1,453.66)	-	(11,630.40)	-	(8,030.85)
13		Net Profit for the period after tax and before share in associates profit and share of Minority Interests (11-12)	6,970.12	5,830.84	6,189.63	19,437.34	17,385.52	22,354.65	9,329.69	9,127.75	6,673.87	36,451.75	17,842.57	30,809.44



JAGRAN PRAKASHAN LIMITED

CIN: L22219UP1975PLC004147

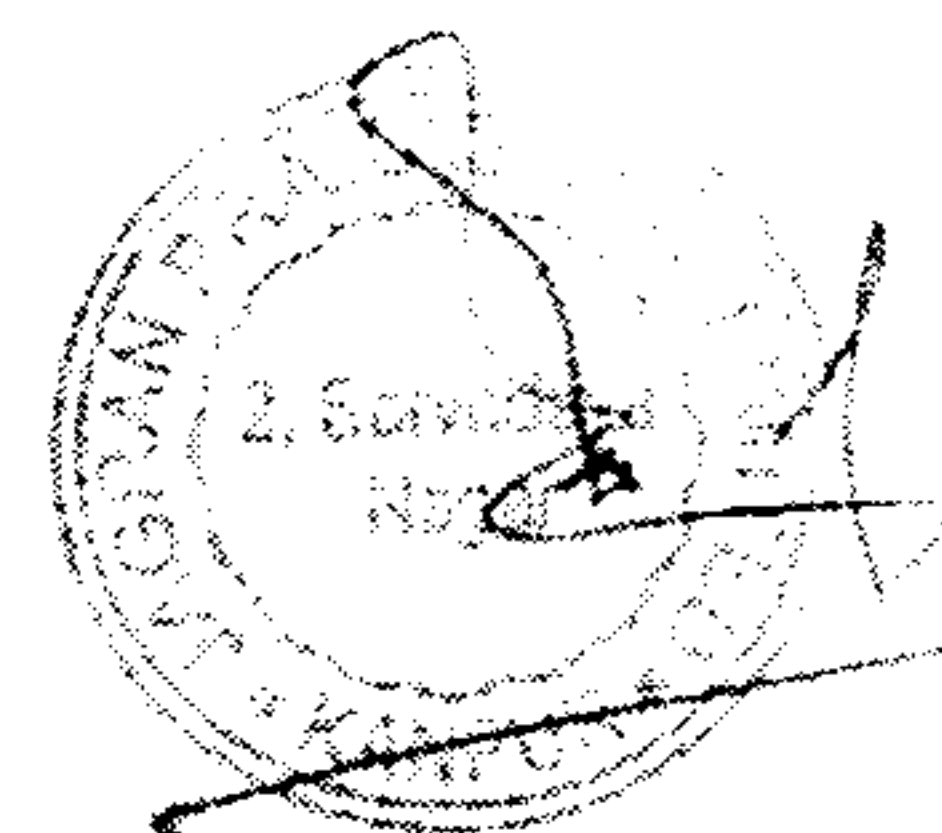
REGISTERED OFFICE: JAGRAN BUILDING, 2, SARVODAYA NAGAR, KANPUR - 208 005

Tel: +91 512 2216161, Fax: 0512 2230625, Web site: www.jplcorp.in, email: investor@jagran.com,

STANDALONE AND CONSOLIDATED UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS ENDED DECEMBER 31, 2015

(Amount Rs. in Lakhs except per share data)

PART I	Sr. No.	Particulars	STANDALONE					CONSOLIDATED						
			Quarter Ended		31.12.2014 (Unaudited)	Nine Month Ended		31.03.2015 (Audited)	Quarter Ended		Nine Month Ended		31.03.2015 (Audited)	
			31.12.2015 (Unaudited)	30.09.2015 (Unaudited)		31.12.2015 (Unaudited)	31.12.2014 (Unaudited)		31.12.2015 (Unaudited)	30.09.2015 (Unaudited)	31.12.2014 (Unaudited)	31.12.2015 (Unaudited)		31.12.2014 (Unaudited)
14		Share of Profits / (Losses) of Associates	-	-	-	-	-	-	0.29	(1.31)	2.89	2.12	1.75	2.45
15		Minority Interest	-	-	-	-	-	-	-	-	(15.09)	-	(13.96)	(14.95)
16		Net Profit after taxes, minority interest and share of profit/loss of associates (13+14+15)	6,970.12	5,830.84	6,189.63	19,437.34	17,385.52	22,354.65	9,329.98	9,126.44	6,661.67	36,453.87	17,830.36	30,796.94
17		Paid-up Equity Share Capital (Face Value of Rs. 2/- each)	6,538.24	6,538.24	6,538.24	6,538.24	6,538.24	6,538.24	6,538.24	6,538.24	6,225.36	6,538.24	6,225.36	6,345.36
18		Reserves Excluding Revaluation Reserves as per balance sheet of previous accounting year	-	-	-	-	-	96,800.66	-	-	-	-	-	1,07,075.96
19 i		Earnings per share (before extraordinary items)** (On Face Value of Rs. 2/- each) (not annualised)												
		(a) Basic	2.13	1.78	1.89	5.95	5.32	6.84	2.88	2.38	2.14	7.67	5.73	7.30
		(b) Diluted	2.13	1.78	1.89	5.95	5.32	6.84	2.88	2.38	2.14	7.67	5.73	7.30
19 ii		Earnings per share (after extraordinary items)** (On Face Value of Rs. 2/- each) (not annualised)												
		(a) Basic	2.13	1.78	1.89	5.95	5.32	6.84	2.88	2.83	2.14	11.26	5.73	9.87
		(b) Diluted	2.13	1.78	1.89	5.95	5.32	6.84	2.88	2.83	2.14	11.26	5.73	9.87
		* Includes:												
		(i) Direct Expenses of Outdoor, Event and Digital Business	2,372.66	1,623.00	1,688.64	5,885.95	5,744.45	7,461.48	2,372.66	1,623.00	1,688.64	5,885.95	5,744.45	7,461.48
		(ii) Stores and Spares Consumption	1,267.34	1,192.33	1,164.60	3,636.58	3,326.90	4,379.60	1,289.89	1,219.30	1,188.71	3,706.24	3,425.49	4,499.50
		(iii) Includes Expenditure towards CSR activities	450.00	-	200.00	550.00	200.00	550.00	450.00	-	200.00	550.00	200.00	550.00
		# Includes Profit on sale of immovable property	-	-	-	542.53	343.56	341.56	-	-	-	542.53	343.56	341.56



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STANDALONE AND CONSOLIDATED UNAUDITED FINANCIAL RESULTS FOR THE QUARTER AND NINE MONTHS ENDED DECEMBER 31, 2015

Notes to the Statement:-

- 1 The above results have been reviewed by the Audit Committee and approved by the Board of Directors at their meeting held on January 29, 2016.
- 2 The consolidated financial results include results of the following entities (herein after referred as Group):

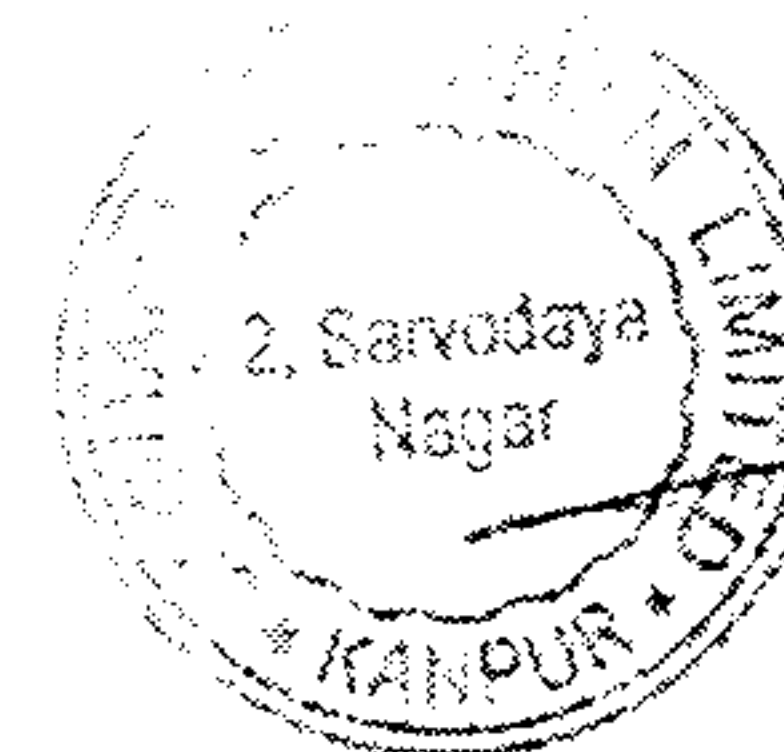
Name of the Company	% of (Direct/indirect) Shareholding and Voting Rights	Consolidated as
1. Midday Infomedia Limited (MIL)	100.00%	Subsidiary
2. Suvi Info Management (Indore) Private Limited (Suvi)	100.00%	Subsidiary
3. Nai Dunia Media Limited (NML)	100.00%	Subsidiary
4. Shabda-Shikhar Prakashan- Firm	100.00%	Partnership Firm
5. Spectrum Broadcast Holdings Private Limited (SBHPL) (formerly IVF Holding Private Limited.)*	100.00%	Subsidiary
6. Music Broadcast Limited [MBL]*	100.00% #	Subsidiary
7. Crystal Sound and Music Private Limited [Crystal]*	100.00%	Subsidiary
8. Leet OCH Media Private Limited	48.84%	Associate
9. X-pert Publicity Private Limited	39.20%	Associate

* consolidated with effect from June 11, 2015.

includes shares held by Employee Stock Option Trust under the control of the Company

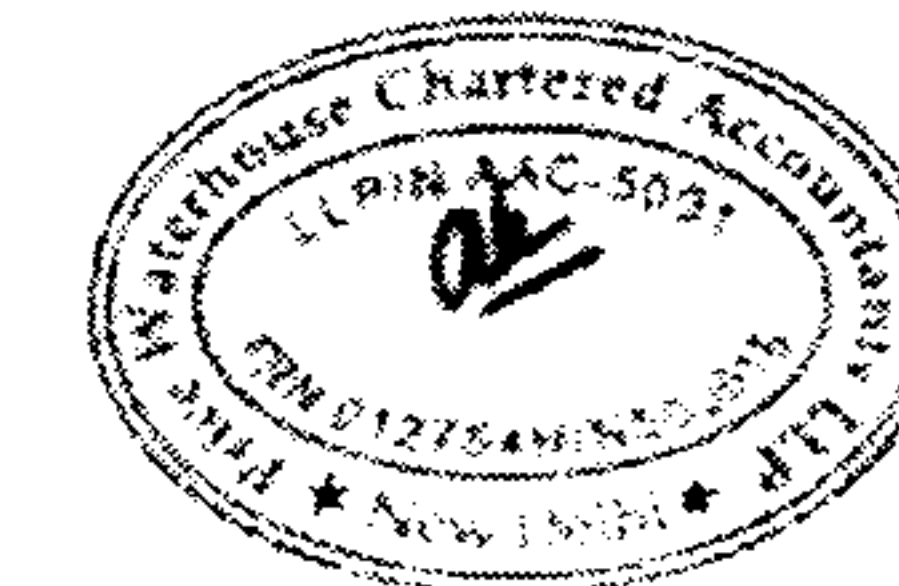
- 3 The Group is engaged primarily in the following business segments (i) Printing and publication of Newspaper and Magazines in India (ii) FM Radio business (iii) Others comprising outdoor advertising and event management services. In terms of the Accounting Standard (AS-17) Segment Reporting notified under Section 211(3C) of the Companies Act, 1956 read with Companies Act, 2013, the reportable segments will be determined applying the thresholds stated in AS-17 to the year end results upto March 31, 2016 as this is the interim period including the results of the acquired FM radio business. Hence, the figures for segment related information have not been furnished.
- 4 (a) The Board of Directors of the Company and its Subsidiary Suvi, in its meeting held on July 27, 2015, approved a Scheme of Arrangement (the Scheme) for amalgamation of Suvi with the Company, subject to requisite approvals. The Company is in the process of seeking necessary approvals from the relevant High Courts.
- (b) The Board of Directors of the Company, in its meeting held during the quarter, approved a Composite Scheme of Arrangement wherein its subsidiaries SBHPL and Crystal shall be merged into the Company and the radio business (Radio Mantra) of Shri Pura Multimedia Limited (SPML), a promoter group Company, shall be demerged into MBL, a subsidiary of the Company, subject to requisite approvals.
- 5 Extra-ordinary item represents profit from sale of shares of the Company by Subsidiary (Suvi) allotted pursuant to a scheme of arrangement between NML and the Company.
- 6 The results for the quarter and nine months ended December 31, 2015 include the results of SBHPL, Crystal and MBL w.e.f. June 11, 2015, which have been acquired from the said date, and accordingly are not comparable with the corresponding quarter and nine months ended December 31, 2014.
- 7 Previous quarter/ nine months/year's figures have been regrouped/reclassified to conform to the current quarter/nine months/year's figures respectively wherever necessary.

Place: New Delhi
Dated: January 29, 2016



For Jagran Prakashan Limited

Mahendra Mohan Gupta
Chairman and Managing Director



EARNINGS RELEASE FOR Q3FY16

Consolidated Advertisement Revenue up by 28.5% to Rs. 434.82 crores

Standalone Advertisement Revenue up by 10.6% to Rs. 347.35 crores

Consolidated Operating Profit up by 29.9% to Rs 172.11 crores

Standalone Operating Profit up by 11.7% to Rs 140.89 crores

New Delhi, January 29, 2016; Jagran Prakashan Limited (JPL) (BSE SCRIP ID: 532705; NSE SYMBOL: JAGRAN), publishers of ‘**Dainik Jagran**’, India’s largest read newspaper, has reported consolidated Operating Revenues of Rs 576.36 crores, consolidated Operating Profit of Rs 172.11 crores and consolidated Net Profit (PAT) of Rs 93.30 crores for Q3FY16.

Commenting on the performance of the company for the quarter ended 31st December 2015, **Mr. Mahendra Mohan Gupta, Chairman and Managing Director, JPL** said,

“It is matter of delight to report the best ever performance by the Company. Radio has added the incremental revenue and profit but the existing businesses too have reported strong growth. I compliment to the team for their efforts to fully capitalise on the opportunity offered by the festive season.

The top line growth was led by all the three core businesses and the growth in profits was driven by print and radio. Whereas the performance of Dainik Jagran continues to be superlative with 35% operating margin, I am particularly pleased with 25% operating margin reported by Midday and 39% operating margin reported by Radio City in this quarter.

I sense some uptick in discretionary spend by the consumer and therefore I expect the momentum of growth to pick up further.”



FINANCIAL HIGHLIGHTS**Consolidated****Q3FY16 (all comparisons with Q3FY15)**

- Operating Revenues at Rs 576.36 crores, up by 22.5% from Rs 470.46 crores.
- Advertisement Revenues at Rs 434.82 crores, up by 28.5% from Rs 338.35 crores.
- Circulation Revenues at Rs 102.02 crores, up by 2.0% from Rs 100 crores.
- Other Operating Revenues at Rs 39.52 crores, up by 23.1% from Rs 32.10 crores.
- Digital Advertisement Revenue (print business) at Rs 4.01 crores, up by 29.6% from Rs 3.09 crores.
- Operating Profit at Rs 172.11 crores, up by 29.9% from Rs 132.48 crores.
- PBT at Rs 132.93 crores, up by 34.2% from Rs 99.05 crores.
- PAT (before/after extraordinary items) at Rs 93.30 crores, up by 40.1% from Rs 66.62 crores.
- EPS (before/after extraordinary items and non-annualized) of Rs 2.88, up by 34.71% from Rs 2.14.

9MFY16 (all comparisons with 9MFY15)

- Operating Revenues at Rs 1577.02 crores, up by 17.1% from Rs 1347.02 crores.
- Advertisement Revenues at Rs 1169.36 crores, up by 22.6% from Rs 954.17 crores.
- Circulation Revenues at Rs 302.36 crores, up by 3.5% from Rs 292.15 crores.
- Other Operating Revenues at Rs 105.30 crores, up by 4.6% from Rs 100.70 crores.
- Digital Advertisement Revenue (print business) at Rs 13.54 crores, up by 36% from Rs 9.95 crores.
- Operating Profit at Rs 453.81 crores, up by 31.2% from Rs 345.76 crores.
- PBT at Rs 355.40 crores, up by 35.5% from Rs 262.34 crores.
- PAT (before extraordinary items) at Rs 248.21 crores, up by 39.2% from Rs 178.43 crores.
- PAT (after extraordinary item of Rs. 116.30 crores) at Rs 364.52 crores, up by 104.3% from Rs 178.43 crores.
- EPS (before extraordinary items and non-annualized) of Rs 11.26, up by 96.5% from Rs 5.73.

Note: The above includes following figures of Radio Business consolidated for the first time from Q1FY16. These figures relate to the period from the date of acquisition i.e. 11.06.2015 to 31.12.2015:-

	<u>Rs. in crores</u>
Advertisement Revenue	: 133.43
Operating Profit	: 46.96



PBT	:	33.48
PAT (before extraordinary items)	:	33.48
PAT	:	33.48

N.B.: No tax in Music Broadcast Limited is expected due to unabsorbed depreciation.

Stand Alone

Q3FY16 (all comparisons with Q3FY15)

- Operating Revenues at Rs 482.71 crores, up by 9.5% from Rs 440.63 crores.
- Advertisement Revenues at Rs 347.35 crores, up by 10.6% from Rs 314.13 crores.
- Circulation Revenues at Rs 95.88 crores, up by 1.7% from Rs 94.24 crores.
- Other Operating Revenues at Rs 39.48 crores, up by 22.4% from Rs 32.26 crores.
- Digital Advertisement Revenue at Rs 3.59 crores, up by 28% from Rs 2.80 crores.
- Operating Profit at Rs 140.89 crores, up by 11.7% from Rs 126.14 crores.
- PBT at Rs 106.57 crores, up by 12.4% from Rs 94.78 crores.
- PAT at Rs 69.70 crores, up by 12.6% from Rs 61.90 crores.
- EPS (non-annualized) of Rs 2.13, up by 12.61% from Rs 1.89.

9MFY16 (all comparisons with 9MFY15)

- Operating Revenues at Rs 1361.78 crores, up by 7.7% from Rs 1264.54 crores.
- Advertisement Revenues at Rs 972.33 crores, up by 9.4% from Rs 888.71 crores.
- Circulation Revenues at Rs 284.22 crores, up by 3.5% from Rs 274.63 crores.
- Other Operating Revenues at Rs 105.23 crores, up by 4% from Rs 101.20 crores.
- Digital Advertisement Revenue at Rs 12.36 crores, up by 38.1% from Rs 8.95 crores
- Operating Profit at Rs 389.55 crores, up by 16.2% from Rs 335.32 crores.
- PBT at Rs 296.76 crores, up by 14.6% from Rs 258.85 crores.
- PAT at Rs 194.37 crores, up by 11.8% from Rs 173.86 crores.
- EPS (non-annualized) of Rs 5.95, up by 11.80% from Rs 5.32.



Operating Revenue and Operating Profit from major businesses:

		Rs. in Crores		
		Q3FY16	Q2FY16	Q3FY15
Dainik Jagran				
	Operating Revenue	394.46	362.52	361.12
	Operating Profit*	139.28	126.28	129.12
	Operating margin%	35.3%	34.8%	35.8%
Other publications				
(Naidunia, Midday, I-Next, City Plus, Punjabi Jagran, Josh & Sakhi)	Operating Revenue	86.65	79.19	87.48
	Operating Profit	9.98	6.98	7.20
	Operating margin%	11.5%	8.8%	8.2%
Outdoor & Event				
	Operating Revenue	29.06	20.37	21.61
	Operating Profit	1.45	-1.02	-1.67
	Operating margin%	5.0%	-5.0%	-7.7%

* After accounting for CSR expenses:

Q3FY16	Q2FY16	Q3FY15
4.50 crores	-	2.00 crores

Financial performance of Radio City as reported by Music Broadcast Limited:

Rs. In crores					
Profit & Loss Account (Unaudited)					
	9MFY16	Q3FY16	Q2FY16	9MFY15	Q3FY15
Operating Revenue	167.72	64.80	55.54	150.65	56.39
Expenses	111.71	39.40	39.45	103.02	35.59
Operating Profit	56.01	25.40	16.09	47.63	20.79
Other Income	12.76	0.80	6.21	3.85	1.87
Depreciation & Amortization	13.57	4.52	5.22	11.77	3.94
Interest	15.64	5.50	5.02	2.17	0.58
Profit Before Tax (Before Exceptional Item)	39.57	16.17	12.05	37.53	18.14
Exceptional Item	13.58	0	0	0	0
Profit Before Tax	25.99	16.17	12.05	37.53	18.14
Tax	0	0	0	0	0
Profit After Tax	25.99	16.17	12.05	37.53	18.14
Operating Profit Margin	33.40%	39.20%	28.97%	31.61%	36.88%
Net Profit Margin	15.50%	24.96%	21.70%	24.91%	32.16%

Note: 1. Exceptional item represents incentives to the Radio City management team in respect of their past services, and in terms of agreement with the erstwhile promoters.

2. Figures of only 20 days of the first quarter were consolidated in Company's financials. Since the Exceptional Item relates to pre-acquisition period, it has been adjusted in the cost of acquisition.

Awards and Recognitions

International News Media Association (INMA) has named Dainik Jagran as the only Indian Newspaper amongst the Top 8 news brands worldwide receiving first place awards in the past four years. During the last 4 years, Dainik Jagran has won 6 finalist positions at INMA Awards and has won three 1st Place Awards. The other newspapers in the list are South China Morning Post, Hong Kong, Diário do Pará, Brazil, VG, Norway, The New York Times, United States, The New Zealand Herald, New Zealand, Diário de Notícias, Portugal, Die Welt, Germany. During 2015-16, Dainik Jagran has won Awards at all major Award platforms including Effies, WAN IFRA, WOW, Abbys and ACEF and was the most awarded newspaper brand in India for its various reader engagement initiatives.

In addition to above, the Group has won following awards for excellence:-

1. JagranPrakashan bagged The ICONIC IDC Insights award 2015 for Excellence in Innovation.
2. JagranPrakashan wins Consumer Super Brand Award for 2014-15.
3. Radio City wins the award for RJ Promotion - Radio City Love Guru at Big Bang Awards – Bangalore.
4. Radio City wins the award for Radio City Super Singer – Season 7 at Brand Excellence Awards.
5. Radio City wins the award for CEO, Woman Personality of the year at Brand Excellence Awards.

About Jagran Prakashan Limited

Jagran Prakashan Limited is a media conglomerate with interests spanning across printing and publication of newspapers & magazines, FM Radio, Digital, Outdoor Advertising and Promotional marketing / Event management / on ground activation businesses.

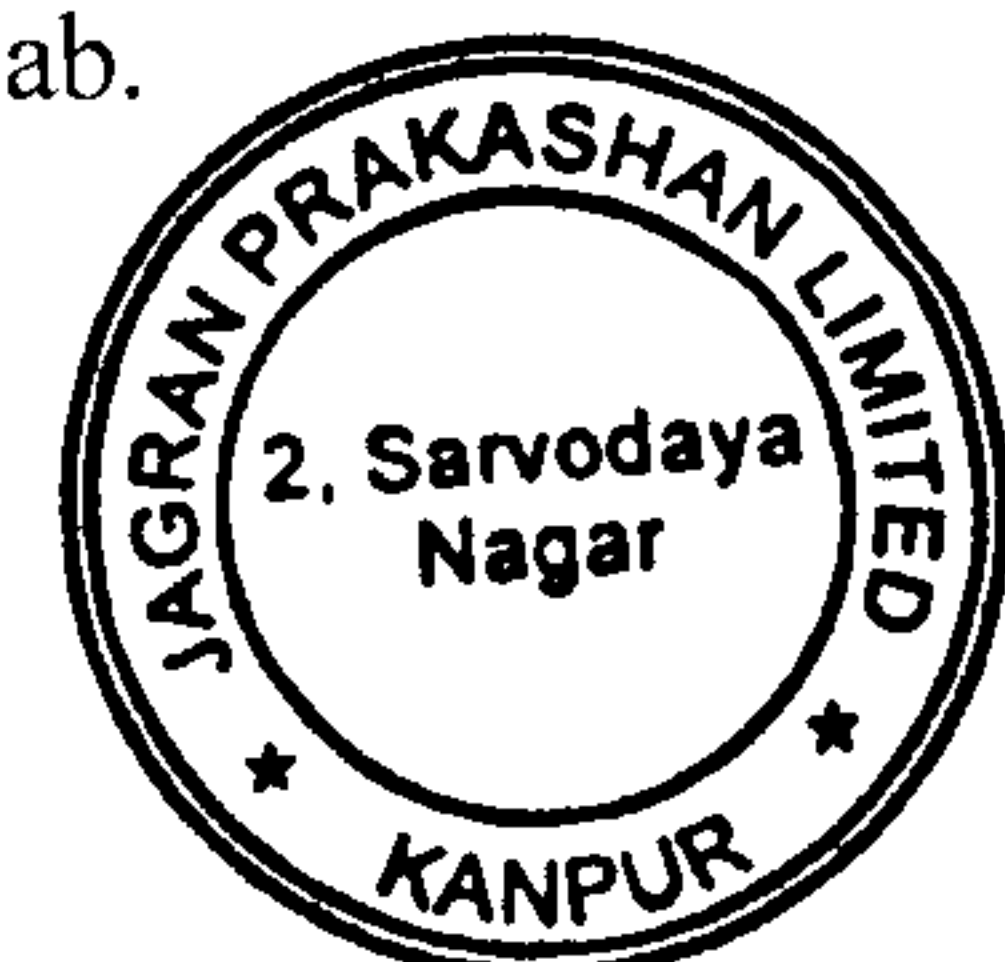
The Group publishes 11 newspaper and magazine brands from 37 different printing facilities across 13 states in 5 different languages. In addition, through FM Radio, it has expanded its presence and operations to top 19 states of the country with an unparalleled network penetrating deep into the most populous states of the country.

Established in 1942, the Group's flagship brand **Dainik Jagran** is the brainchild of the Freedom fighter, Late Shri Puran Chandra Gupta.

Dainik Jagran was voted as the most credible and trusted newspaper in India according to a Globescan survey commissioned by BBC-Reuters which was conducted across 10 leading countries including US, UK, Germany and Russia. Jagran Prakashan Limited has also been accorded the status of a Business Superbrand by the Superbrands Council.

The Company publishes 6 editions of Hindi daily “**Naidunia**” from Indore, Ujjain, Gwalior, Jabalpur, Raipur and Bilaspur and “**Navdunia**” from Bhopal besides national edition from New Delhi.

In addition, company publishes other 2 newspapers **I-Next** published in 13 editions from 5 states and Punjabi newspaper, **Punjabi Jagran** published in 2 editions from Punjab.



Besides newspapers, the company also publishes magazines Sakhi and Josh besides various other publications and Coffee Table Books.

Jagran Engage provides specialized 'Out of Home' advertising services with a Pan-India footprint and **Jagran Solutions** provides below the line solutions and carries on activities like promotional marketing, event management and on ground activities throughout the country.

The Group has a strong presence in **Digital Media Space** through web, mobile and dedicated applications. The Group has adopted Social Media platforms like Facebook (Over 8.0M Fans) & Twitter to engage with the users at a deeper level and invested into our own UGC Platform JagranJunction.com & bolindiabol.jagran.com. The content portfolio includes offerings in Hindi, English and other languages, namely Hindi (Jagran.com, naidunia.com and inextlive.com), English (jagranpost.com and Mid-day.com), Punjabi (jagranpunjabi.com) and Urdu (inquilab.com). The Education Portal JagranJosh.com is number 1 Education website in the Country since February 2013 and offers its content through web, mobile and paid subscription besides selling e-books and test papers. The Group also has own SMS Service 57272.

The Company's subsidiary Midday Infomedia Limited is publisher of 3 newspaper brands, **Midday English** a niche English daily, **Inquilab** the highest read Urdu daily of the country and **Midday Gujarati, No.2 Gujarati newspaper in Mumbai**. All the 3 brands are hugely popular newspaper brands in Mumbai, one of the two largest advertising markets of the country. **Inquilab** is circulated in Maharashtra and the states of U.P., Delhi and Bihar.

Radio City 91.1 FM, which is India's first and leading FM brand, has been synonymous with the category since its inception in 2001. It is a leader in the category, being a consistent No.1 in Mumbai & Bangalore for over 324 weeks out of 348 weeks * and a No.2* across all operating markets, reaching out to over 4.5 crore listeners across 28 operating markets in the country (*RAM,AZ & IRS). As per our own survey, Radio City is also No.1 in Delhi, Pune, Lucknow, Baroda, Vizag and Ahmednagar where there is no independent credible survey data available.

Radio City 91.1 FM was the first to introduce humor on Radio with Babber Sher, first to launch agony aunt solving love problems with Love Guru, first to launch the biggest singing reality show in India with Radio City Super Singer which witnessed 2.6 L registrations in its 7th season this year, the first ever FM station to recognize independent singers and musicians with Radio City Freedom Awards and the first FM brand to launch internet radio streams in India with 22 web radio stations currently operational across various genres.

Radio City 91.1 FM is also set to boost its creative lateral with the launch of a specialized creative client solutions agency- **AudaCITY, Radio's most Creative Hotshop**. **AudaCITY** represents audacious ideas & out of the box executions that takes radio creativity for clients to a whole new level.

The network has expanded its footprint in Phase 3 by adding 11 new markets after carefully selecting towns with a high potential across its key audiences and advertiser footprint. With the addition of these new towns and of Radio Mantra, Radio City reaches 39 of the most important cities of India especially dominating important states like Maharashtra, Haryana, Uttar Pradesh & Rajasthan.

The Company is rated for its credit worthiness by the leading credit agency CRISIL which has reaffirmed the Company's long term and short term ratings of AA+/(stable) and A1+ respectively in December 2015.



As a responsible corporate citizen, JPL supports outfit of Shri Puran Chandra Gupta Smarak Trust, **Pehe**, to discharge its social responsibilities and provide social services such as organizing workshops/seminars to voice different social issues, health camps/roadshows for creating awareness on social concerns and helping underprivileged masses. **Pehe** has been working with various national and international organizations on various projects to effectively discharge the responsibilities entrusted by the company. **Pehe** is actively working with Dettol Group on Behavioural Change to promote and attain the objective of 'Open Defecation Free Status' in 200 villages of Uttar Pradesh and Bihar, a CSR activity of the Company appreciated by hon'ble Prime Minister. **Shri Puran Chandra Gupta Smarak Trust** has also been imparting primary, secondary and higher education to about 8000 students through schools and colleges at Kanpur, Noida, Lucknow, Varanasi, Dehradun and smaller towns Kannauj, Aligarh, Basti. The company has also been assisting trusts and societies dedicated to the cause of promoting education, culture, healthcare, etc. Honouring its CSR obligations, the Company has contributed Rs.4.50 crore in Q3FY16 for construction of educational and skill development institutes.

For further details, please contact:

Mr Amit Jaiswal
Jagran Prakashan Limited
Mobile +91 9839095594
Tel +91- 512- 2216161



January 29, 2016

1) Manager-CRD,
Bombay Stock Exchange Ltd.,
Dalal Street,
Mumbai-400001

Fax No.022-22722037/39/41
Re: Jagran Prakashan Limited
Script Code: 532705
ISIN No. INE 199G01027

2) Listing Manager,
National Stock Exchange of India Ltd.,
'Exchange Plaza'
Bandra Kurla Complex,
Bandra (E),
Mumbai-400 051

Fax: 022- 26598237/38
Re: Jagran Prakashan Limited
Scrip Code: JAGRAN
ISIN No. INE 199G01027

Dear Sir,

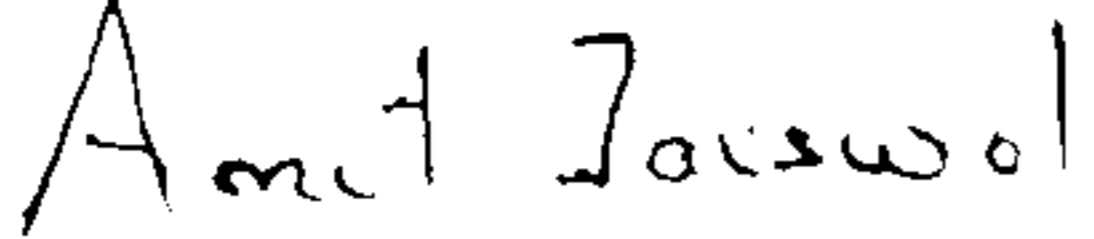
**Sub: Presentation on the Un-audited Financial Results for the quarter and nine months ended
December 31, 2015**

Please find attached the presentation on Un-audited Financial Results of the Company for Q3 FY 16.

You are requested to take the same in your record.

Thanking you,

For Jagran Prakashan Limited


(AMIT JAISWAL)
Company Secretary



Encl: As above

Q3 FY16 Result Presentation

29th January 2016



Safe Harbour

This presentation and the accompanying slides (the "Presentation"), which have been prepared by Jagran Prakashan Limited (the "Company"), have been prepared solely for information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment what so ever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company

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Welcome to Jagran 2.0



THE JAGRAN YOU KNOW



Largest Print player

Heritage

Respect and credibility

THE JAGRAN WE HAVE BUILT



Profitable

Aggressive

Value Maximizing

Building sustainable and robust
businesses in each vertical

Multi media

Countrywide Presence

Multi media conglomerate - Width, depth and heritage



Scaling New Heights...

International News Media Association (INMA) has named Dainik Jagran as the only Indian Newspaper amongst the Top 8 news brands worldwide



1

Highest Ever Consolidated Operating Profit in Quarter

2

39% Operating margin in Radio Business

3

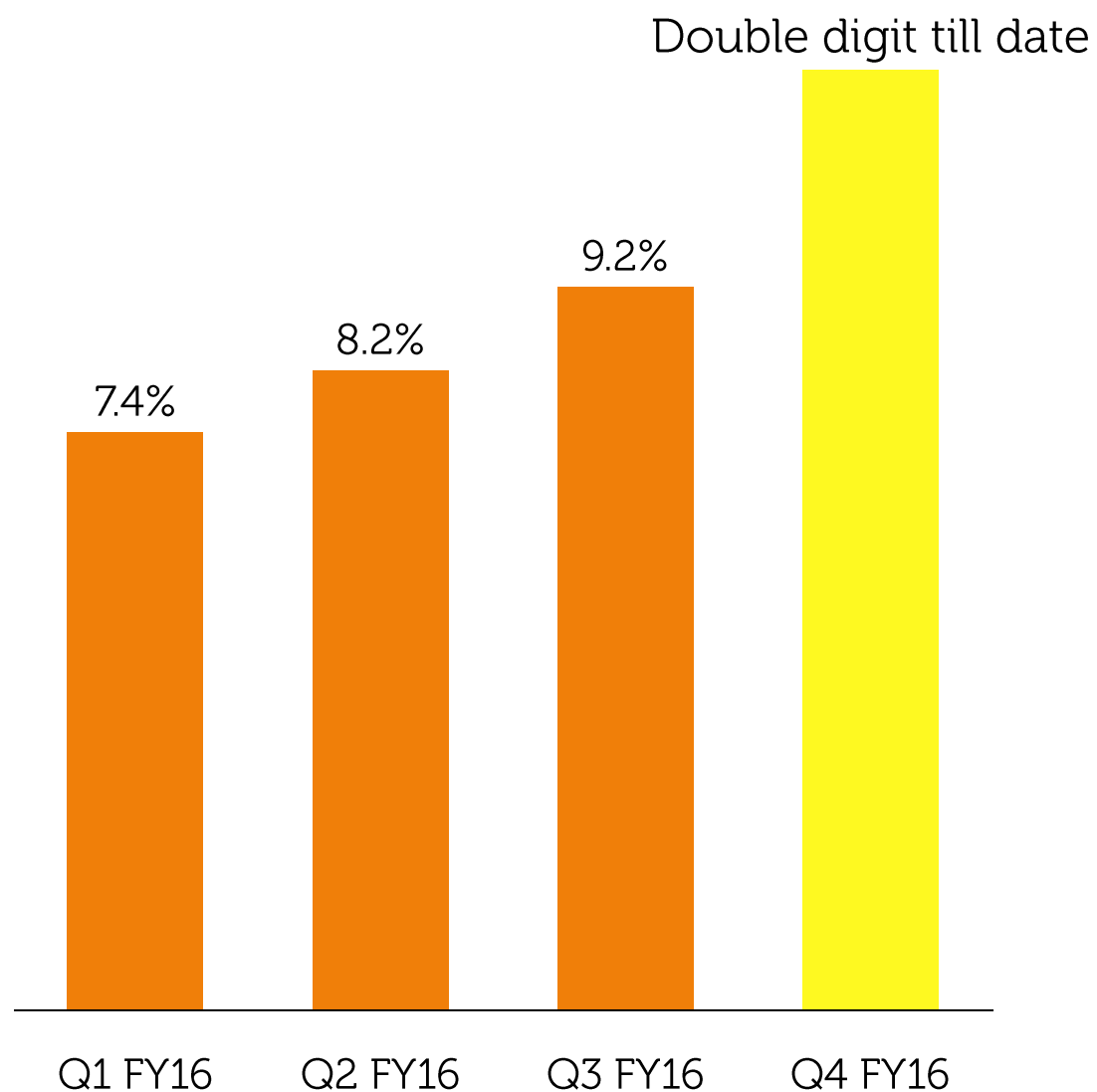
Mid Day : 25% EBITDA for first time after acquisition

4

Digital : No.4 among news websites as per Comscore in November 2015

Aggressive Growth with Stable Margins

Print Ad Revenue Growth



- Strategy of Sustainable Client Partnerships is yielding permanent growth
- Print Margin – Stable at ~30%
- Highest ever monthly billing in October 2015
- Mid day English witnessing strong ad growth in Mumbai

Growth in Revenue – Q3 FY16

Consolidated
Advertisement
Revenue
(Like to Like)

10%



Growth YoY

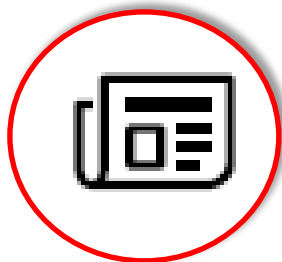
Consolidated
Operating
Revenue
(Like to Like)

9%



Growth YoY

Print Ad Growth



9%

YoY



Digital* Ad Growth

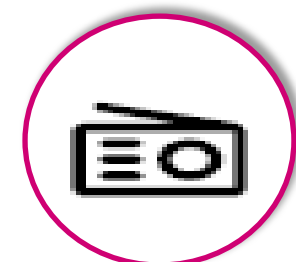


30%

YoY



Radio Ad Growth



15%

YoY



*Print Business Radio Business included in base quarter for Like to Like comparison

We Continue to deliver Sustainable Performance



Highest Ever Operating Profit in Quarter

172 Cr

Consolidated
Operating Profit

133 Cr

Consolidated PBT

93 Cr

Consolidated PAT

30%



Growth YoY

34%



Growth YoY

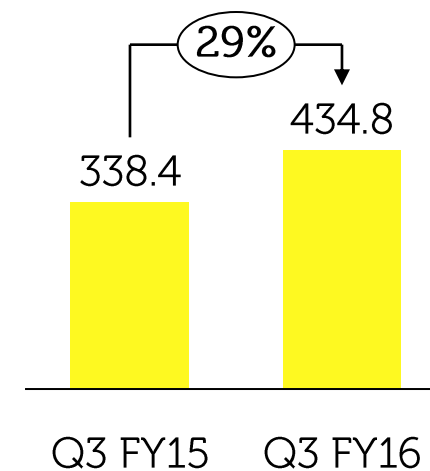
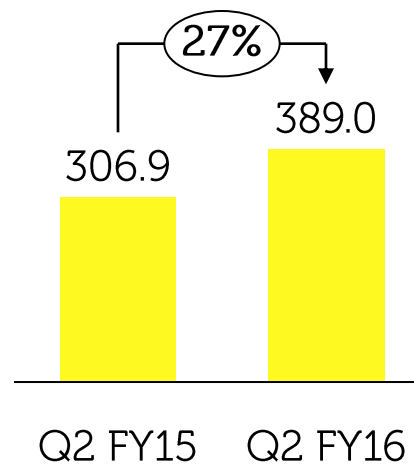
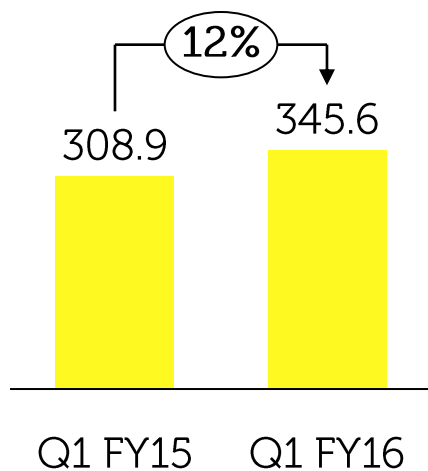
40%



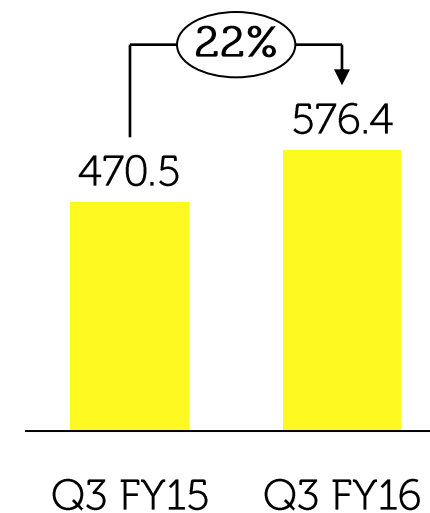
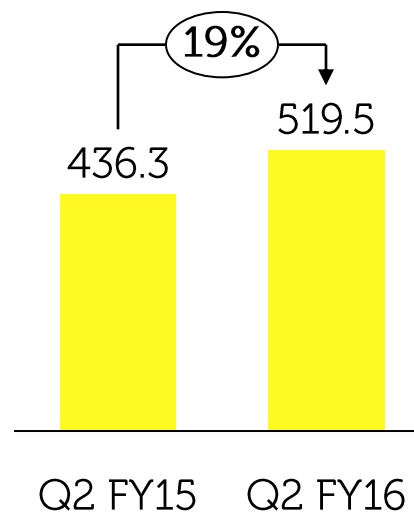
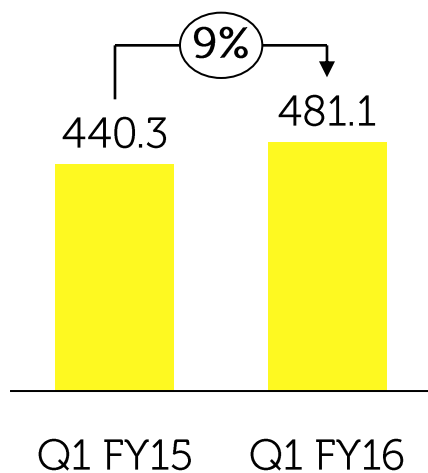
Growth YoY

Consistent Outperformance

Advertising Revenue*



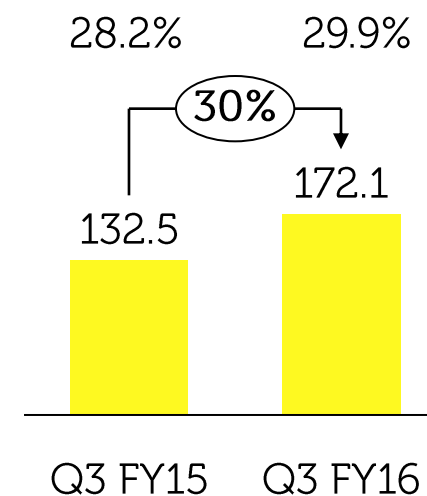
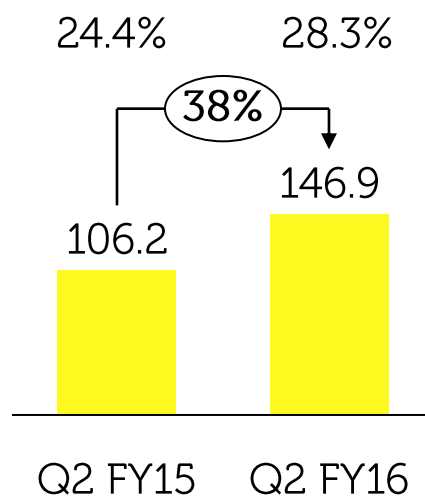
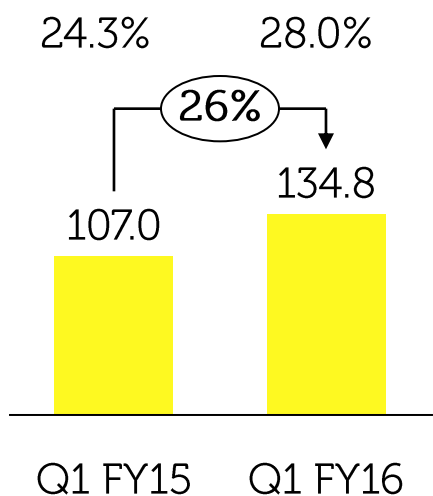
Operating Revenue*



Consistent Outperformance

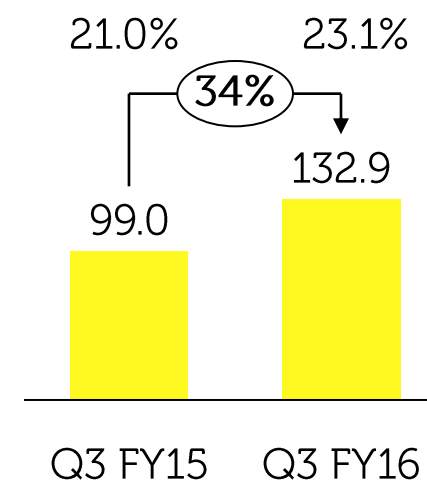
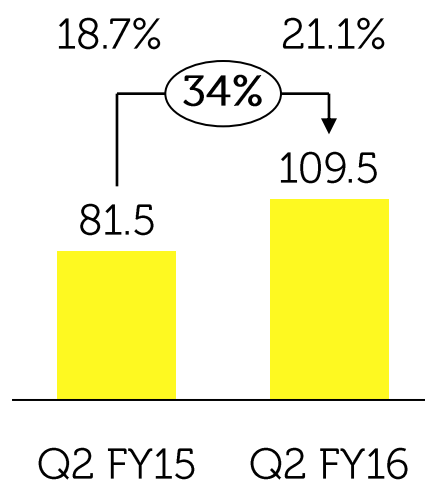
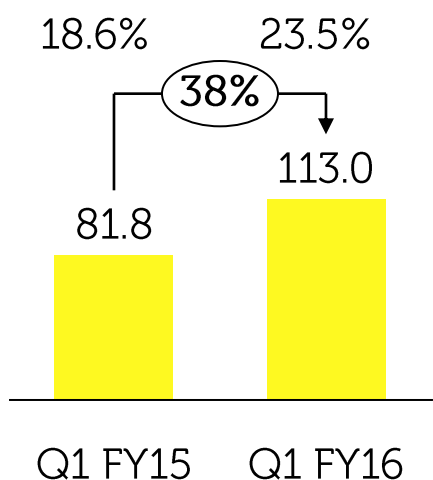
Operating Profit*

Operating Margin %

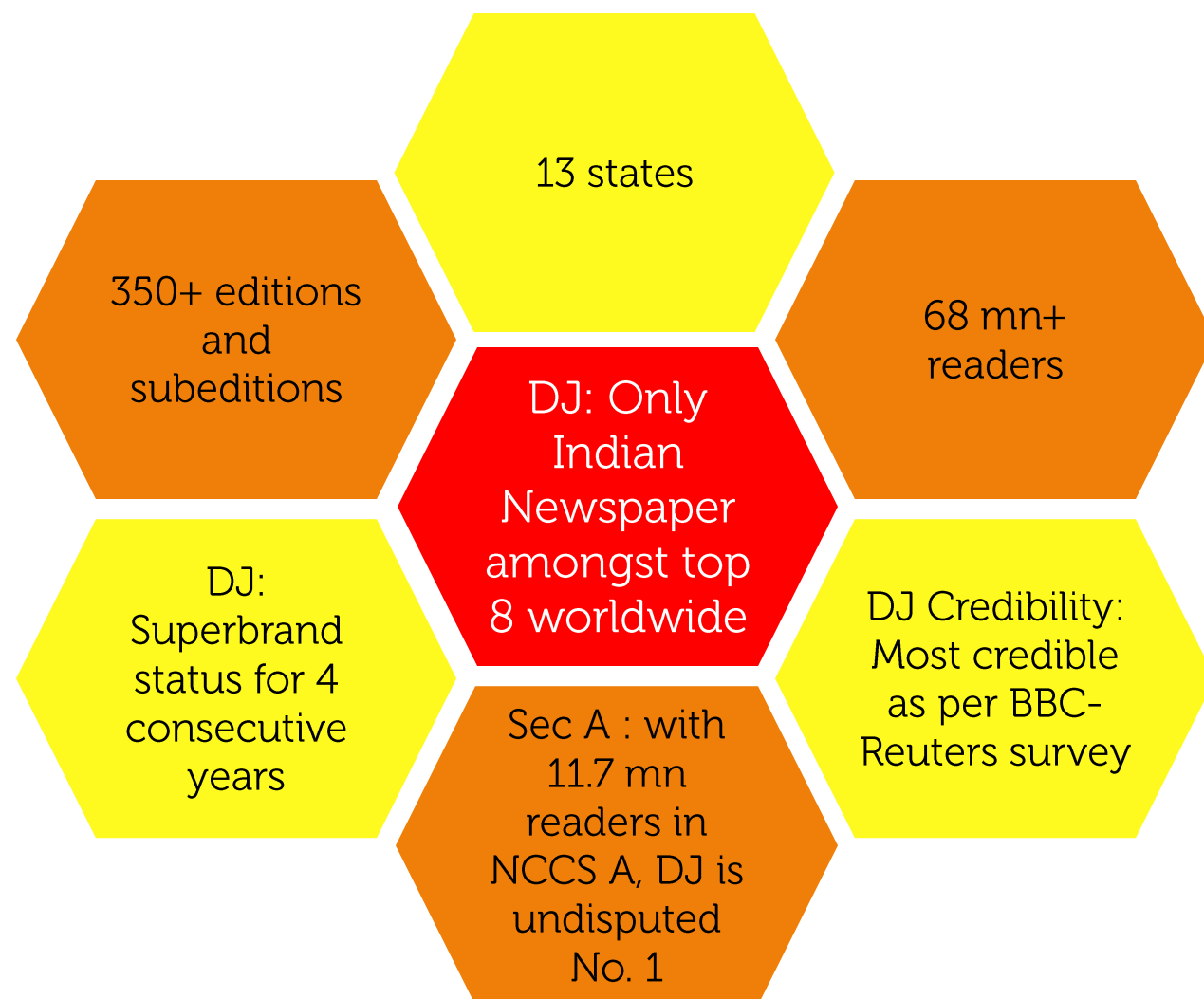


Profit Before Tax*

PBT Margin %

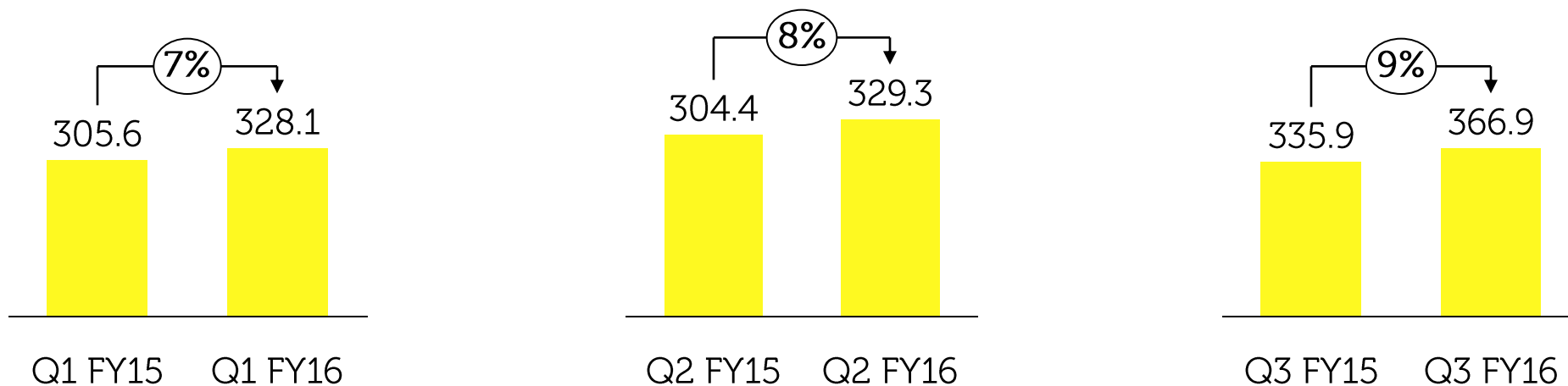


Print Business

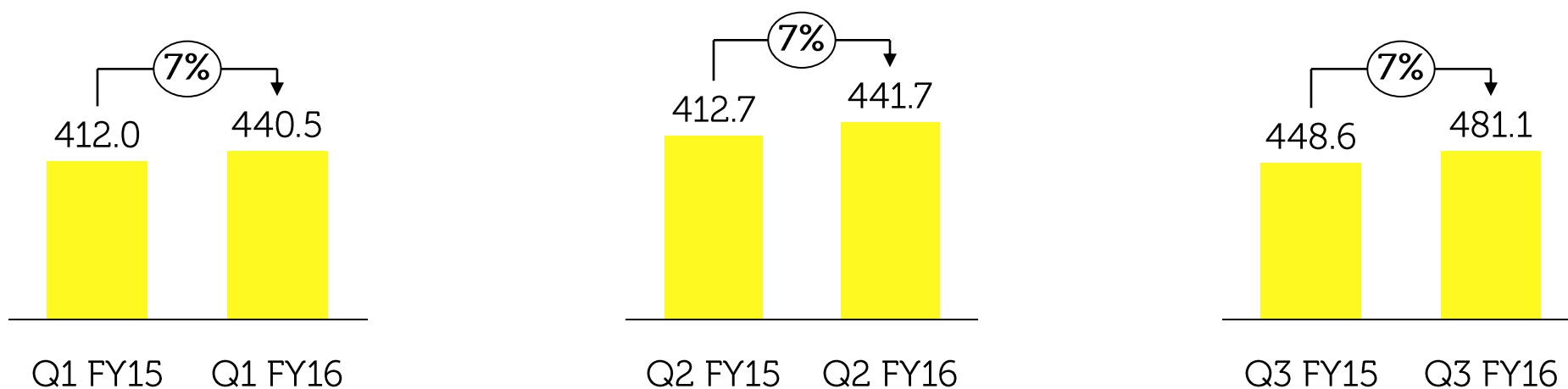


Print Business Performance Highlights

Advertising Revenue



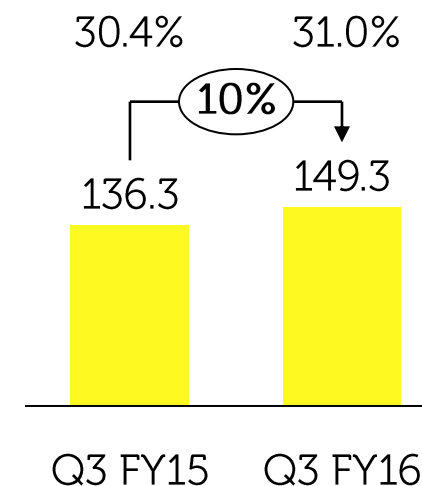
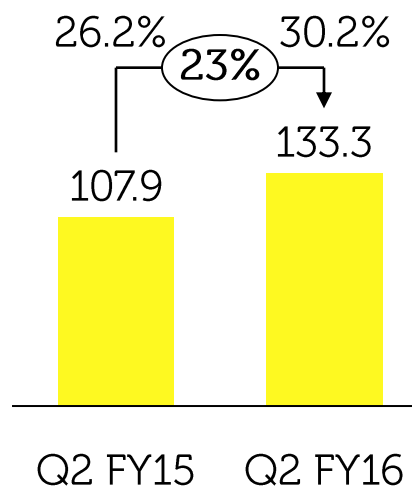
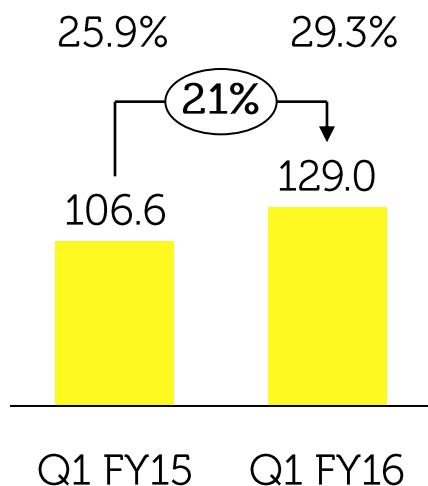
Operating Revenue



Print Business Performance Highlights

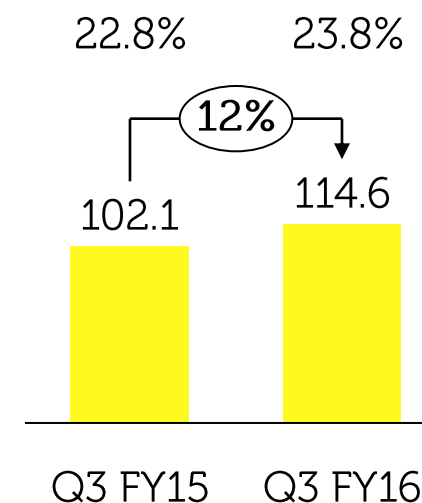
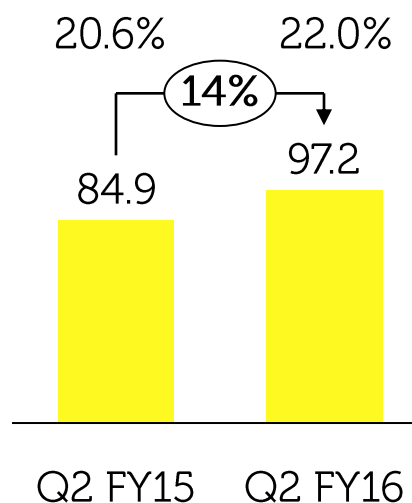
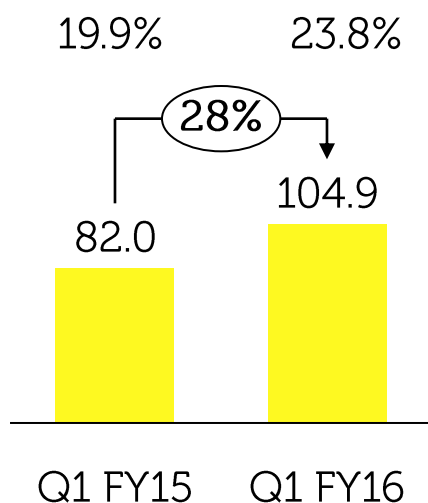
Operating Profit

Operating Margin %



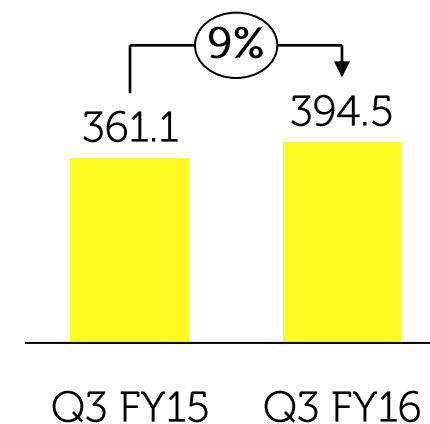
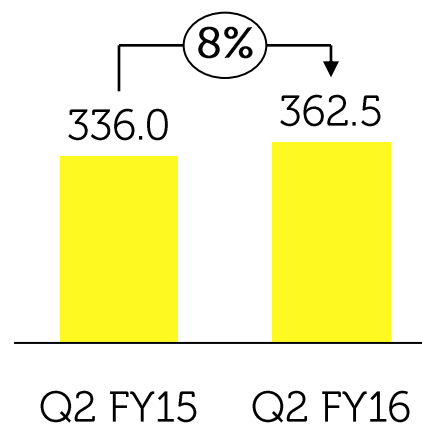
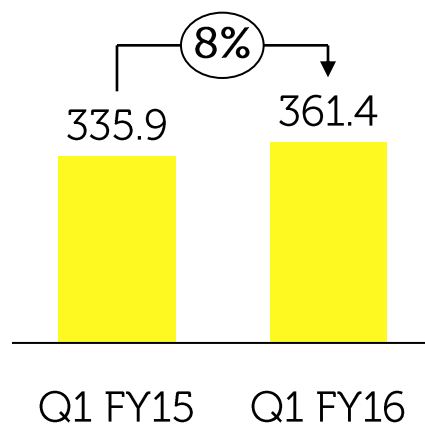
PBT

PBT Margin %



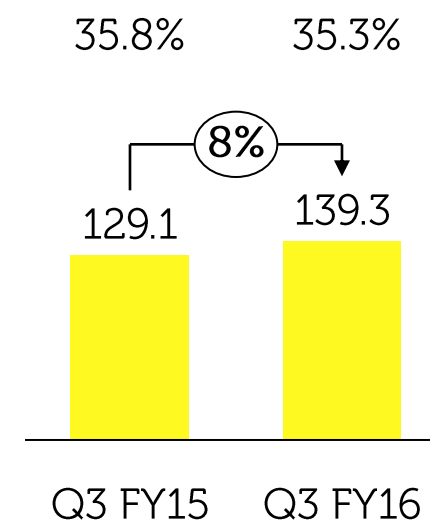
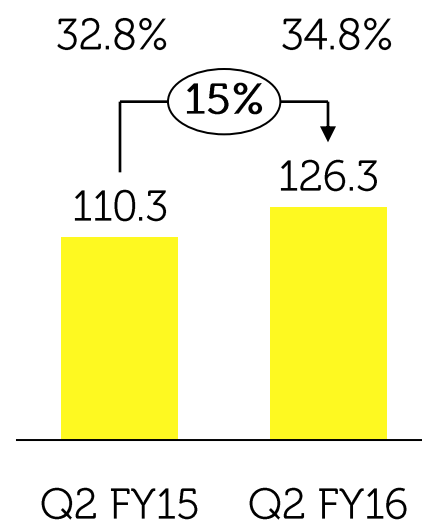
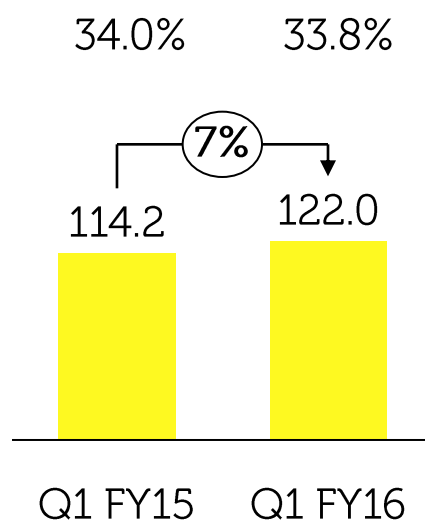
Dainik Jagran – Drives the Industry

Operating Revenue



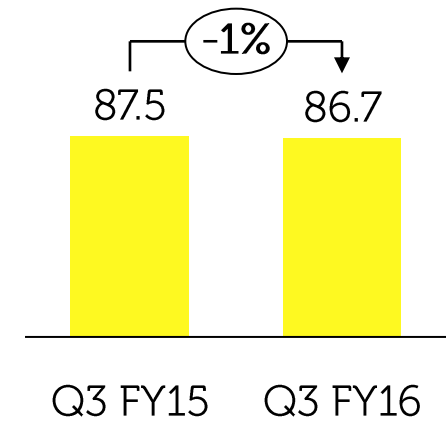
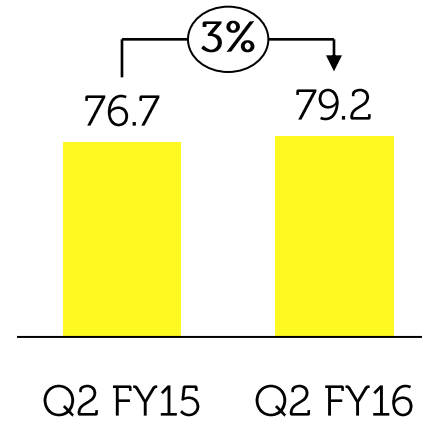
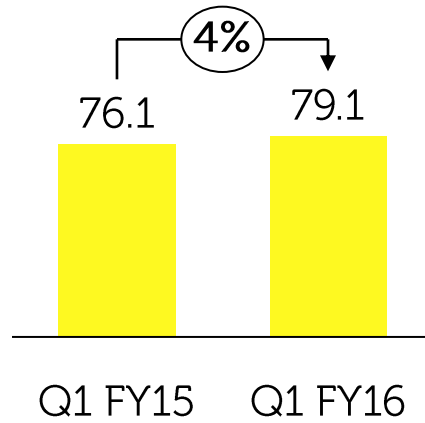
Operating Profit

Operating Margin %



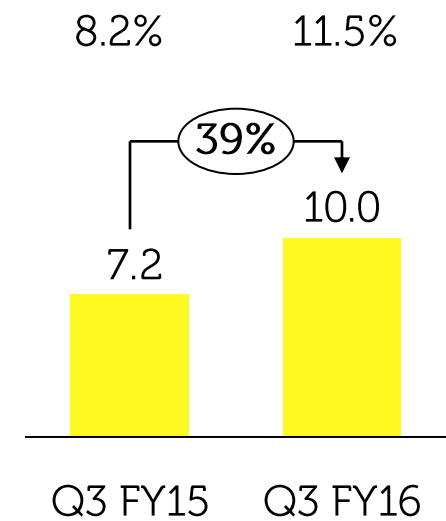
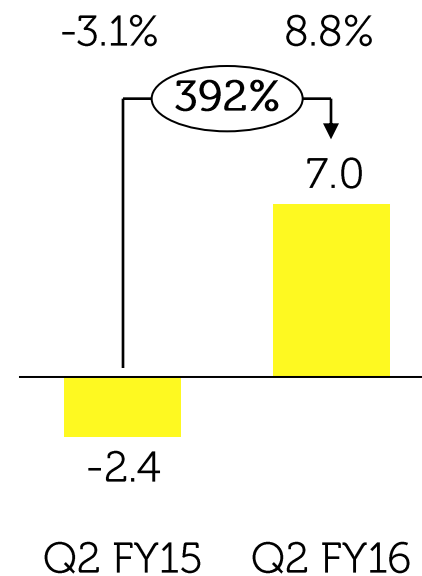
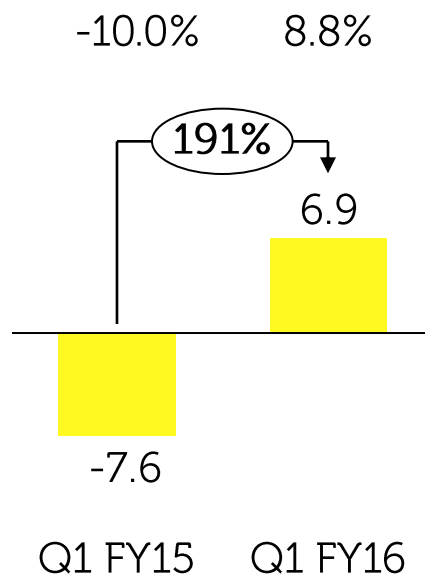
Other Publications – Profit Focused Performance

Operating Revenue



Operating Profit

Operating Margin %

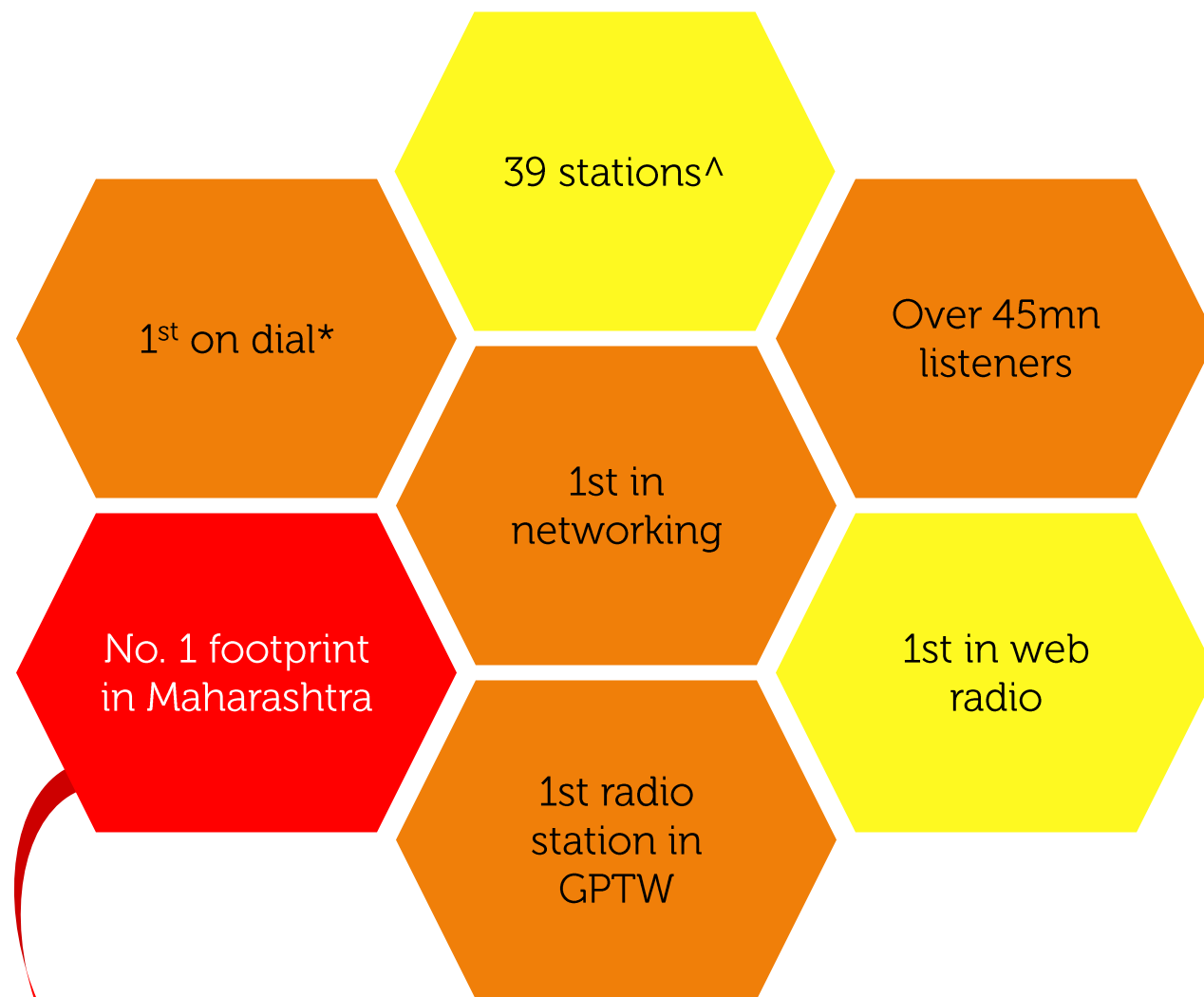


Radio Business



 A JAGRAN INITIATIVE | FM BOLE TOH RADIO CITY

Amongst Top 2 FM players across network for last 14 quarters of IRS

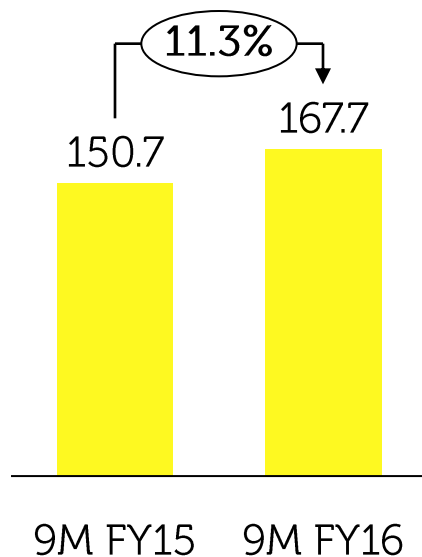


Radio City markets in Maharashtra are Mumbai, Pune, Nagpur, Kolhapur, Nashik, Ahmednagar, Solhapur, Akola, Jalgaon, Nanded & Sangli

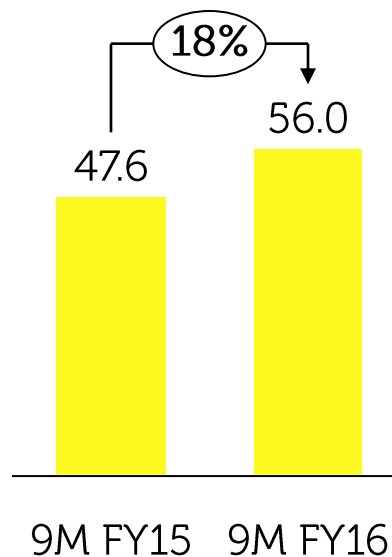
* Only for Phase II Stations. ^ Includes 11 stations acquired in Phase III Auctions and includes Mantra markets, Source: GPTW Survey

Radio City – 9 Month Performance

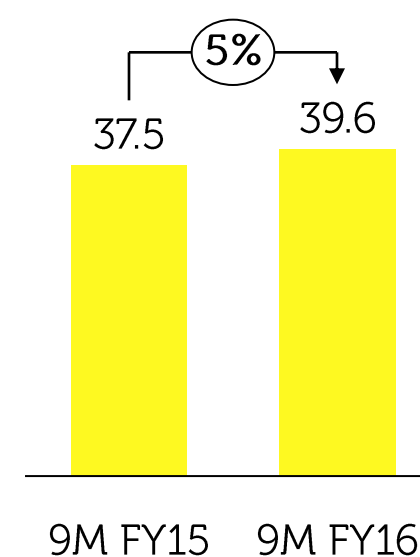
Operating Revenue



Operating Profit



Profit After Tax *



- ✓ Operating Margin improved from 31.6% 9M FY 15 to 33.4% in 9M FY16
- ✓ Exceptional item of Rs. 13.6 Crs which represents incentives to the Management Team in respect of their past services in terms of agreement with the erstwhile promoters
- ✓ Exceptional items are adjusted in the Cost of Acquisition
- ✓ Profit After Tax impacted due to higher finance cost

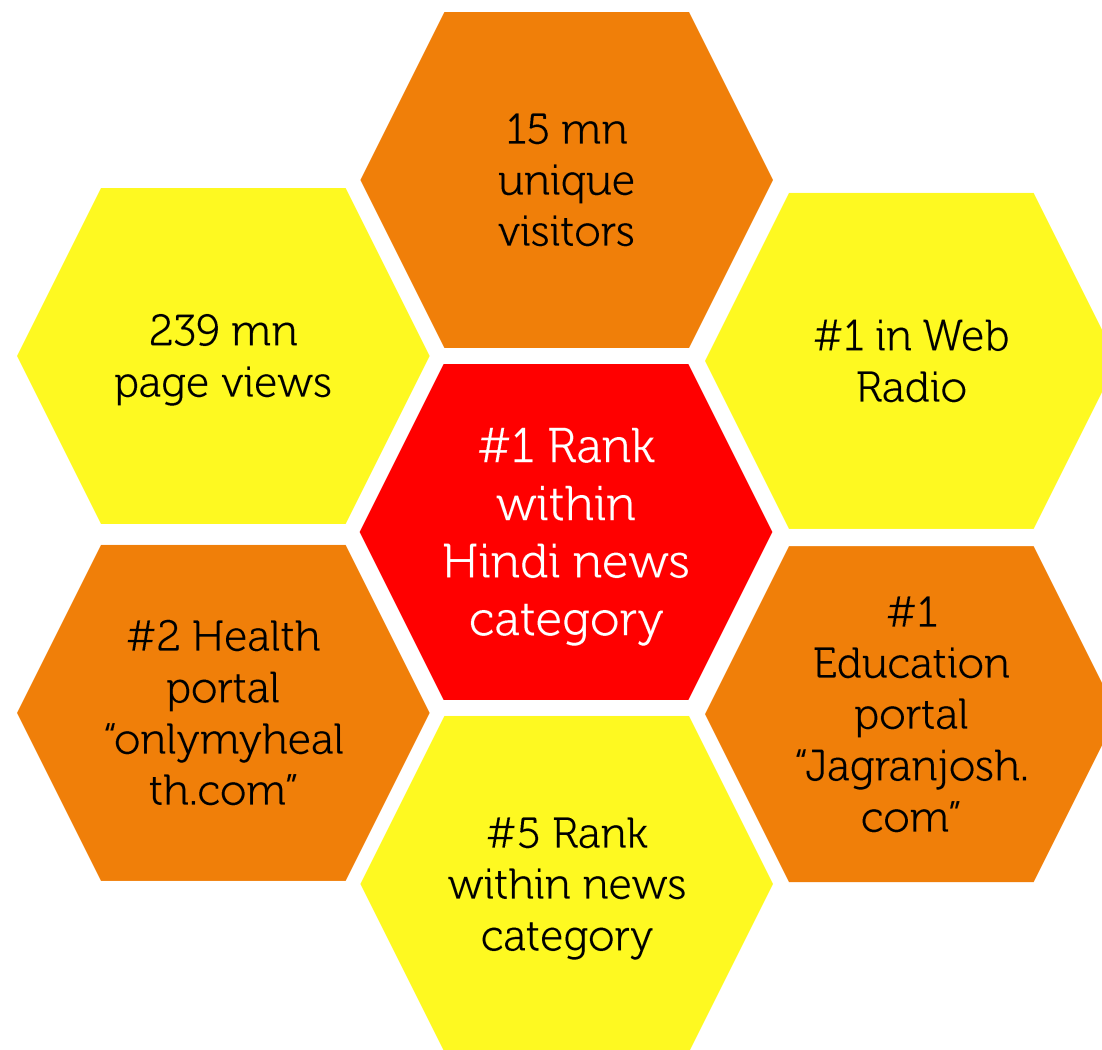
Financials of Radio City

Rs. in Crs	Q3 FY16	Q3 FY15	YoY	Q2 FY16	QoQ	9M FY16	9M FY15	YoY
Revenues	64.8	56.4	14.9%	55.5	16.7%	167.7	150.7	11.3%
Expenses	39.4	35.6		39.5		111.7	103.0	
Operating Profit	25.4	20.8	22.1%	16.1	57.9%	56.0	47.6	17.6%
Operating Profit Margin	39.2%	36.9%		29.0%		33.4%	31.6%	
Other Income	0.8	1.9		6.2		12.8	3.9	
Depreciation & Amortization	4.5	3.9		5.2		13.6	11.8	
Interest	5.5	0.6		5.0		15.6	2.2	
Profit Before Tax (Before Exceptional item)	16.2	18.2	-10.9%	12.1	34.1%	39.6	37.5	5.4%
Exceptional Item [^]	0.0	0.0		0.0		13.6	0.0	
Profit Before Tax	16.2	18.2	-10.9%	12.1		26.0	37.5	-30.8%
Tax *	0.0	0.0		0.0		0.0	0.0	
Profit After Tax	16.2	18.2	-10.9%	12.1		26.0	37.5	-30.8%

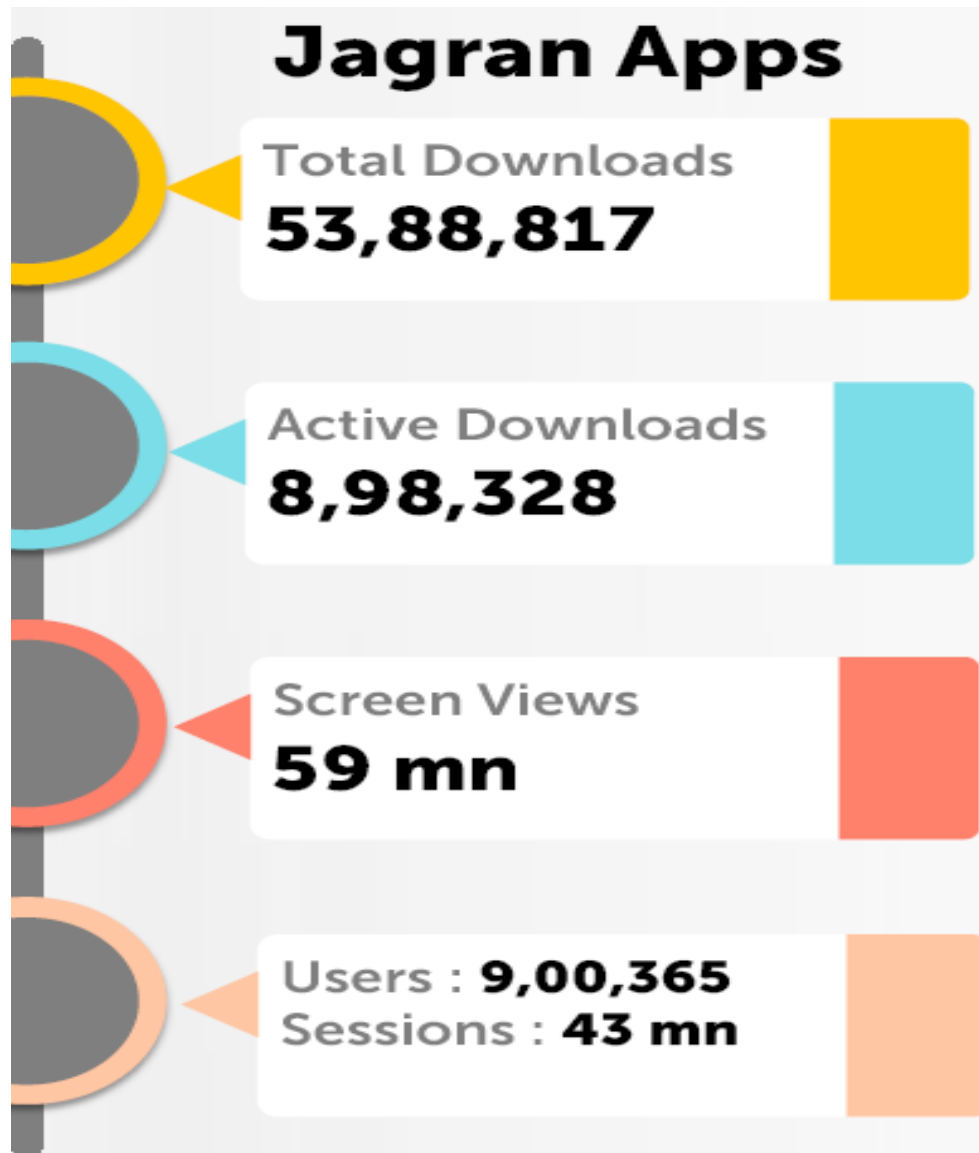
[^] Exceptional item represents incentives to the Management Team in respect of their past services in terms of agreement with the erstwhile promoters

* NIL Tax due to unabsorbed depreciation/losses of previous years; No tax is expected due to unabsorbed depreciation

Digital Business



Digital growing Strength to Strength



- Digital Ad Revenue grew by 30%
- Continues its #1 position
 - Hindi News
 - Education
 - Indian Health
- 70% Traffic from Mobile
- Overall, 22 Application in JNM Portfolio with 5.4 mn downloads and 9 lakh active downloads
- Offering a much Larger Opportunity to Monetize
- 8.3 Mn Fans on Facebook



Financial Performance – Q3FY2016

Consolidated Profitability Statement*

Rs. in Crs	Q3 FY16	Q3 FY15	YoY	Q2FY16	QoQ	9m FY16	9m FY15	YoY
Revenues	576.4	470.5	22.5%	519.5	10.9%	1,577.0	1,347.0	17.1%
<i>Advertisement Revenue</i>	434.8	338.4	28.5%	389.0	11.8%	1,169.4	954.2	22.6%
<i>Circulation Revenue</i>	102.0	100.0	2.0%	99.8	2.2%	302.4	292.2	3.5%
<i>Others</i>	39.5	32.1	23.1%	30.7	28.6%	105.3	100.7	4.6%
Raw Material	161.1	158.5	2%	154.5	4%	471.4	481.5	-2%
Manpower Cost	83.9	65.3	28%	81.6	3%	237.5	194.7	22%
Other Operating Expenses	159.3	114.2	39%	136.4	17%	414.2	325.1	27%
Operating Profit	172.1	132.5	29.9%	146.9	17.2%	453.8	345.8	31.2%
Operating Profit Margin	29.9%	28.2%		28.3%		28.8%	25.7%	
Other Income ^	6.4	1.0	546%	-0.6	-1086%	19.7	15.0	31%
Depreciation & Amortisation	28.4	26.6	7%	28.7	-1%	80.2	74.9	7%
Interest	17.2	7.9	119%	8.1	112%	38.0	23.6	61%
Exceptional Items	0.0	0.0		0.0		0.0	0.0	
Profit Before Tax	132.9	99.0	34.2%	109.4	21.4%	355.4	262.3	35.5%
Tax	39.6	32.3	23%	32.7		107.2	83.9	28%
Extraordinary items (net of tax)#				-14.5		-116.3		
Profit After Tax	93.3	66.7	39.8%	91.3	2%	364.5	178.4	104.3%
Profit After Tax (Adjusted)	93.3	66.7		76.7				

*Radio City Consolidated from 11th June 2015 ^ Net of Exchange Fluctuation Gain / Loss

Extraordinary item of Rs. 101.8 crs is on account of Profit on Sale of Treasury Shares in Q1FY16 & Rs. 14.5 crs in Q2FY16

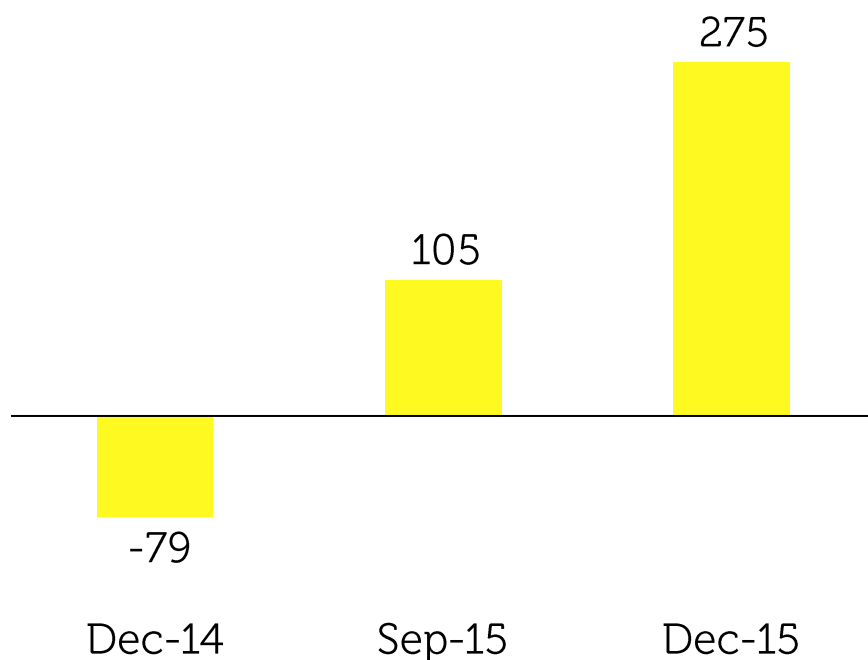
Operating Margin break-up

Publications (Rs. Crs)	Q3 FY16	Q3 FY15	9M FY16	9M FY15
<u>Dainik Jagran</u>	-		-	-
Operating Revenue	394.5	361.1	1,118.4	1,033.1
Operating Profit	139.3	129.1	387.6	353.6
<i>Operating margin</i>	35.3%	35.8%	34.7%	34.2%
<u>Other publications</u>			-	-
Operating Revenue	86.7	87.5	244.9	240.3
Operating Profit*	10.0	7.2	23.9	-2.76
<i>Operating margin</i>	11.5%	8.2%	9.8%	-1.1%
<u>Outdoor and Activation business</u>			-	-
Operating Revenue	29.1	21.6	74.8	69.5
Operating Profit	1.5	-1.7	1.3	-2.6
<i>Operating margin</i>	5.0%	-7.7%	1.7%	-3.7%

Other Publications: Naidunia, Midday, I-Next, City Plus, Punjabi Jagran, Josh & Sakhi

Net Debt as on December 31, 2015

Net Debt



Net Debt after payment of:

Rs. in Crs	
Acquisition of MBL	434
Dividend Payment (Incl Dividend Tax)	138
<i>Phase III Migration Fees</i>	<i>210</i>
Fees towards new Phase III stations	63

For further information, please contact:

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Investor Relations Advisors :

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Strategic Growth Advisors Pvt. Ltd.
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