

# BIOSCOPE CINEMAS PRIVATE LIMITED

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January 29, 2015

✓ **Bombay Stock Exchange Limited**

Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai - 400 001

**National Stock Exchange of India Limited**

Exchange Plaza,  
Bandra Kurla Complex,  
Bandra (East),  
Mumbai - 400 051

Dear Sir,

**Ref:** Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 please find attached herewith our disclosure for the Creation/Release of encumbrance the equity shares of Siti Cable Network Ltd

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

**For Bioscope Cinemas Private Ltd**



**Authorised Signatory**



**Encl:** As above.

**CC:** Siti Cable Network Ltd  
Continental Building, 135,  
Dr. A. B. Road,  
Worli, Mumbai - 400018.

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)

Sri Cable Network Limited

Name of the stock exchanges where the shares of the target company are listed

NSE / BSE

Date of Reporting

29.01.2016

Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released

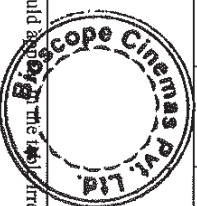
Bioscope Cinemas Private Limited

Details creation of encumbrance :

Name of Promoter (s) or PACs with whom (**)	Promoter Holding in the target company(1)	Promoter holding already encumbered (2)	Details of Even pertaining to encumbrance (3)				Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ Invocation[(2)-(3)]}							
No of Shares	% of total share Capital	% w.r.t. diluted share capital (**)	No of Shares	% of total share Capital	Type of event (creation/release/invocation)	Date of creation/invocation/ release of encumbrance	Type of encumbrance (pledge/loan/ non disposal/under taking /other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital	
Bioscope Cinemas Private Ltd	50,670,529	7.48	N.A.	2,700,000	0.40	Creation	21.01.2016	Pledge	Collateral Pledge for Loan of Promoter group Company	1,110,000	0.16	IDBI Trusteeship Services Private Ltd	3,810,000	0.56
Digital Satellite Holdings Private Ltd	71,369,898	10.53	N.A.	57,652,000	8.51	-	-	-	-	-	-	57,652,000	8.51	
Direct Media Solutions Pvt. Ltd	140,000,000	20.67	N.A.	73,315,000	10.82	-	-	-	-	-	-	73,315,000	10.82	
Essel Media Ventures Ltd	116,431,000	17.19	N.A.	-	-	-	-	-	-	-	-	-	-	
Essel International Ltd	67,750,000	10.00	N.A.	-	-	-	-	-	-	-	-	-	-	
Ashok Mathai Kurien	1,021,000	0.15	N.A.	-	-	-	-	-	-	-	-	-	-	

Place : Mumbai  
Date : 29.01.2016

Signature of the Authorised Signatory



(\*\*) The names of all the promoters their shareholding in the target company and their pledged shareholding as on the reporting date should be reported in the table respectively whether they are reporting on the date of event or not.

(\*) Total share capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing agreement. Diluted share voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities /warrants into equity shares of the TC.