

01/02/C/01/

2nd January 2016

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001

Scrip code: 532343

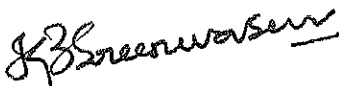
Dear Sir,

Reg : Sales update for the month of December 2015.

Please find enclosed the Press Release regarding the Company's sales for the month of December 2015.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED



K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company posts 4% sales growth in December 2015

Bangalore, January 2, 2016: TVS Motor Company has recorded 4% growth in sales during the month of December 2015, with total sales increasing from 194,481 units recorded in the month of December 2014 to 202,086 units in the month of December 2015.

Exports

The company's total exports registered sales of 32,771 units in the month of December 2015 as against 32,969 units registered in the month of December 2014. Two wheeler exports grew by 5.5% with sales increasing from 24,556 units in December 2014 to 25,906 units in December 2015.

Two Wheeler

Total two wheeler sales increased by 5.2% from 184,474 units recorded in December 2014 to 194,066 units in December 2015. Domestic two wheeler sales grew by 5.2% increasing from 159,918 units in December 2014 to 168,160 units in December 2015.

Scooters sales of the company grew by 21.4% increasing from 53,613 units in December 2014 to 65,090 units in December 2015. Motorcycles sales increased from 70,573 units in the month of December 2014 to 71,435 units in December 2015.

Three Wheeler

The Company registered sales of 8,020 units of Three Wheelers in December 2015 as against sales of 10,007 units in December 2014.

Third Quarter Sales Performance

During the third quarter of the current financial year, sales of TVS Motor Company grew by 7.1% increasing from 6.56 lakh units recorded in the third quarter ended December 2014 to 7.02 lakh units in the quarter ended December 2015. Total two wheeler sales grew by 7.7% increasing from 6.27 lakh units in the third quarter of the previous year to 6.76 lakh units in the third quarter of the current year. Total three wheeler sales registered sales of 0.26 lakh units in the third quarter of the current year as against 0.28 lakh units in the third quarter of the previous year.
