Press Release

<u>NIIT.tv</u> - a disruptive innovation by NIIT, celebrates 100 days of empowering learners globally

- **Enters into a strategic partnership with Tutorialspoint.com to mark this momentous milestone** ›
- *Tie-up to provide high quality educational videos and tutorials to an established base of 1 million users every month, across 140 countries, for free*

New Delhi, January 14, 2016: <u>NIIT.tv</u> – a disruptive innovation by NIIT has completed 100 days of launch with an overwhelming response. Within this short period of its inception, NIIT.tv has registered students from more than 1500 cities, and over 140 countries. In the initial phase, over 20 skill-based training programs in IT, Banking and Finance, Retail and Management was made available, which was scaled up to more than 1000 "live" as well as "on-demand" courses. Within this short period, NIIT.tv has also registered one of the highest customer engagement on the site, as compared to its Indian and International counterparts. The recent launch of Free CBSE Board Exam preparatory live classes for 10th and 12th standard students has been highly appreciated by the users.

NIIT.tv is a democratic digital learning initiative, backed by NIIT's strong Educational Technology framework, with an aim to bring high quality training from its classrooms to every digitally connected learner, for free, at any time, place and language of their choice. Students accessing NIIT.tv will be able to access a rich bouquet of high quality, value-added services from NIIT centres in future, e.g. training, professional certification, career counselling, and placement services.

As part of its overall plan to partner with other players and create a 360 degree eco-system, **NIIT.tv** and **Tutorials Point,** today entered into a strategic partnership to provide additional value to their respective end users with added quality content. Through this partnership the users of NIIT.tv and Tutorialspoint.com can access the content of both the sites. Tutorialspoint.com provides purely text based content and a Coding ground to practice & hone programming skills, while NIIT.tv offers Video based courses. Between NIIT and Tutorials Point, learners get a complete multi-modal learning experience FREE - combining tutorials, videos, live synchronous classes, e-books, interactivity, discussion forums, assessment, etc., making the combined ecosystem the richest and widest and deepest IT learning environment. The two learning destinations will enable a more seamless experience for their respective users in their pursuit to find learning material for almost every single IT area currently in demand.

The NIIT.tv beta program has progressed well. Based on feedback from learners and the growth of courses, the course catalog has been enhanced, an intuitive learning dashboard has been introduced, and the proven cloud courseware system from NIIT's Cloud Campus has been integrated into NIIT.tv. Also the NIIT.tv Android app is now available on the Google Play Store for free download. A course configurator has also been created to enable independent authors & subject matter experts to offer their courses on NIIT.tv. The relationship with Tutorials Point, which has an established base of over 1 million users per month, will increase the spread of NIIT.tv, and give impetus to its plan of covering every city/town having Internet access in India, and providing over 1500 courses through the platform.

Commenting on the first 100 days of successful operations of NIIT.tv, **Mr. Rahul K Patwardhan, CEO, NIIT Ltd.** said, *"The success of NIIT.tv is a strong reaffirmation of our belief that Technology is fundamental to our growth. The company today, works on a blended delivery model and has over*

200 engineers working on education-technology – making NIIT, the largest EdTech company in the country".

Speaking on this occasion, **Mr. Udai Singh, Chief Strategy Office NIIT Ltd**, said, *"We launched NIIT.tv with an aim to make available cutting-edge skill based training to every digitally connected citizen of India, by removing the four constraints of time, space, language and money. Through this partnership with Tutorialspoint.com, we hope to provide our users with more options and content thus providing high quality training material to every digitally connected Indian for free."*

NIIT.tv is aligned to the Digital India and Skill India campaigns announced by Hon'ble Prime Minister, Mr. Narender Modi earlier this year. The initiative, which was launched on October 6, 2015, seeks to offer very scalable yet a highly economical model, thereby enabling much faster achievement of Skill India goals.

Mr. Mohammad Mohtashim, Managing Director, Tutorials Point India Pvt Ltd, said, *"NIIT.tv has generated huge response within the first 100 days of its launch and we are glad to come together and provide additional value to our respective users. With nearly 1 million viewership per month, Tutorialspoint.com provides online learning experience in simple and easy steps and this partnership will further enhance the content and provide users with more options to choose from."*

Over the last 34 years NIIT has contributed extensively to the IT sector by training 35 million people in IT and other disciplines. As a socially responsible corporate citizen, NIIT with the launch of NIIT.tv is now committing to extend that experience and expertise to service the needs of India in many other sectors, across the entire social spectrum.

NIIT will also encourage and recognize its students and socially minded citizens who volunteer their personal time and effort to support new learners – especially from the under-privileged sections of society. Through this collaborative effort, the company expects a lot more local language content to become available, which currently is in very short supply.

About Tutorialspoint.com

Tutorialspoint.com originated from the idea that there exists a class of readers who respond better to online content and prefer to learn new skills at their own pace from the comforts of their drawing rooms.

The journey commenced with a single tutorial on HTML in 2006 and elated by the response it generated, The company worked its way to adding fresh tutorials to our repository which now proudly flaunts a wealth of tutorials and allied articles on topics ranging from programming languages to web designing to academics and much more.

Tutorialspoint.com also provides online lab facility for the learners in the form of Coding ground.

About NIIT

Established in 1981, NIIT Limited, a global leader in Skills and Talent Development, offers multi-disciplinary learning management and training delivery solutions to corporations, institutions, and individuals in over 40 countries. NIIT has three main lines of business across the globe- Corporate Learning Group, Skills and Careers Group, and School Learning Group.

NIIT's Corporate Learning Group (CLG) offers Managed Training Services (MTS) to market-leading companies in North America, Europe, Asia, and Oceania. The comprehensive suite of Managed Training Services includes custom Curriculum Design and Content Development, Learning Administration, Learning Delivery, Strategic Sourcing, Learning Technology, and Advisory Services. With a team of some of the world's finest learning professionals, NIIT is dedicated to helping customers increase the business value of learning and development (L&D). Built on the sound principles of 'Running Training like a Business', NIIT's Managed Training Services and best-in-class training processes enable customers to align business goals with L&D, reduce costs, realise measurable value, benefit from rock-solid operations, and increase business impact.

NIIT's Skills and Careers Group (SNC) delivers a diverse range of learning and talent development programs to millions of individual and corporate learners in areas including Banking, Finance & Insurance, Soft Skills, Business Process Excellence, Retail Sales Enablement, Management Education, Multi-Sectoral Vocational Skills, Digital Media Marketing, and new-age IT. These programs are delivered through a hybrid combination of the 'Cloud Campus' online platform, satellite-based 'Synchronous Learning Technology' and a physical network of hundreds of learning centers in India, China, and select markets in Asia & Africa. The flagship multi-disciplinary course offerings include the industry-endorsed RevGNIIT program and a set of Post Graduate Programs for students from different streams, apart from a wide range of specialist short duration programs.

To further strengthen its SNC portfolio in India, NIIT has tied up with industry majors like ICICI Bank for NIIT Institute of Finance Banking Insurance& Training Limited, IFBI; leading business schools in India for NIIT Imperia; Genpact for NIIT Uniqua; and a joint venture with NSDC for NIIT YuvaJyoti Limited. Besides this, for the China market, NIIT has tied up with governments and software parks in Guian, Chongqing, Wuxi, Suzhou, Changzhou, Zhangjiagang, Haikou and Dafeng, for state-of-the-art public-private partnership centres.

Recently NIIT has introduced - **StackRoute™**, an initiative to produce the world's best full stack programmers. StackRoute™ aims to create multi-skilled, and multi-disciplinary programmers who can become key members of high-performance teams in top notch product engineering companies, start-ups, and IT firms. Further the company has also launched **NIIT.tv** – a digital learning initiative that brings skilling from NIIT classrooms to every digitally connected Indian, for free, at any time and place of their choice. A disruptive innovation by NIIT for the education space. NIIT.tv will deliver for the very first time, skill-based live courses as well as on-demand courses to the masses, through the digital medium.

As NIIT's wholly owned subsidiary for its K-12 school learning initiative - **MindChampion Learning Systems Limited (MLSL),** is providing technology based learning to around 2,000 private schools across India, reaching out to more than a million students. The futuristic NIIT nGuru range of learning solutions for schools comprises Interactive Classrooms with digital content, technology-driven Math Lab, IT Wizard programs and Quick School - an Education Resource Planning software.

As the Most Trusted Brand in India for 3rd year in a row (Brand Trust Report, 2015), NIIT's learning and talent development solutions, continue to receive widespread recognition globally. NIIT has been named among the Top 20 Training Outsourcing Companies for the past seven consecutive years by Training Industry, Inc. USA. Further, leading Indian ICT journal Dataquest has conferred upon NIIT the 'Top Training Company' award successively for the past 20 years, since the inception of this category. NIIT YuvaJyoti Ltd was recognized as the Best Vocational Education and Skill Development initiative at the World Education Summit, 2014.

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