

21 January 2016

Department of Corporate Affairs Bombay Stock Exchange Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai: 400 001

Attention: Jeevan Noronha

By Fax: + 9122 2272 3719/2037

Dear Sir,

Re: Disclosure under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

We are the Investment Manager for Amansa Holdings Pte. Ltd. (FII sub account no. 20120213).

We wish to inform you of a substantial acquisition by Amansa Holdings Pte. Ltd. in Eveready Industries India Limited (ISIN: INE128A01029).

Please find attached the details of this acquisition in the disclosure format required under the Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Please do not hesitate to contact me on +65 6327 8120 if you need further information.

Yours Sincerely,

Lee Foo Kheong

Chief Operating Officer

Amansa Capital Pte. Ltd.

As Investment Manager of Amansa Holdings Pte. Ltd.

Copy to: c/o Eveready Industries India Limited

Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	Eveready Industries India Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Amansa Holdings Private Limited		
3. Whether the acquirer belongs to Promoter/Promoter group	No		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange (NSE) Bombay Stock Exchange (BSE)		
5. Details of the acquisition of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t.total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
Before the acquisition under consideration, holding of:			
a) Shares carrying voting rights	3,243,150	4.46	4.46
b) Voting rights (VR) otherwise than by equity shares	О	0	0
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	0	0	0
Total (a+b+c)	3,243,150	4.46%	4.46%

		1	, ,
Details of acquisition			
a) Shares carrying voting rights acquired	500,000	0.69%	0.69%
b) VRs acquired otherwise than by equity shares	О	0	0
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	0	0	0
Total (a+b+c)	500,000	0.69%	0.69%
After the acquisition, holding of:			
a) Shares carrying voting rights b) VRs otherwise than by equity	3,743,150	5.15%	5.15%
shares	0	0	0
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	0	0	0
Total (a+b+c)	3,743,150	5.15%	5.15%
6. Mode of acquisition (e.g. open market / public issue / rights issue /preferential allotment / inter-se transfer, etc.)	Secondary Market Purchase		
7. Date of acquisition of/ date of receipt of intimation of allotment of shares /VR/ warrants/convertible securities/any other	19 January 2016		

instrument that entitles the acquirer to receive shares in the TC.	
Equity share capital / total voting capital of the TC before the said acquisition	INR 363,436,300 (72,687,260 Shares at INR 5 each)
Equity share capital/ total voting capital of the TC after the said acquisition	
10. Total diluted share/voting capital of the TC after the said acquisition	

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Signature of the acquirer / Authorised Signatory

Lee Foo Kheong, Chief Operating Officer, Amansa Capital Pte. Ltd. as Investment Manager of Amansa Holdings Private Limited

Place: Singapore

Date: 21 January 2016