



SKYLINE TELE MEDIA

**SKYLINE TELE MEDIA SERVICES LIMITED**

CIN : U22300DL2007PLC160956

FC 23, Sec 16 A, Film City, Noida 201 301

Tel + 91 120 391 1444 Fax + 91 120 391 1401

E-mail : info@skylinetelemedia.com

Website : www.skylinetelemedia.com

Date: January 18, 2016

National Stock Exchange of  
India Ltd.  
Exchange Plaza,  
Plot No. C/1, G Block,  
Bandra-Kurla Complex,  
Bandra (E),  
Mumbai-400 051

Bombay Stock Exchange  
Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai-400 001

Delhi Stock Exchange  
Limited,  
DSE House, 3/1 Asaf Ali  
Road  
New Delhi-110 002

**Sub: Disclosure under Regulation 29(1) & (2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Dear Sir/Madam

With reference to the captioned subject, please find enclosed herewith the disclosure of Skyline Tele Media Services Limited (promoter group of B.A.G. Films and Media Limited) as required under above said Regulations in the prescribed format.

You are requested to take the above information on record please.

Thanking You

Yours sincerely

For Skyline Tele Media Services Limited



Anil Kapoor  
Director

Encl: a/a

**Format for Disclosures under Regulation 29(1) & (2) of SEBI  
(Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	B.A.G. Films and Media Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Skylite Tele Media Services Limited		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited Bombay Stock Exchange Limited Delhi Stock Exchange Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t.total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
<b>Before the acquisition under consideration, holding of acquirer with PAC of :</b>			
a) Shares carrying voting rights	4,250,000	2.38	1.70
b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others)	Nil	Nil	Nil
c) Voting rights (VR) otherwise than by equity shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	19,750,000	Nil	7.89
e) Total (a+b+c+d)	24,000,000	2.38	9.59
<b>Details of acquisition/sale :</b>			
a) Shares carrying voting rights acquired/sold	9,400,000	4.99	4.99
b) VRs acquired /sold otherwise than by shares/equity shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	Nil	Nil	Nil
d) Shares encumbered / invoked / released by the acquirer.e)	Nil	Nil	Nil
e) Total (a+b+c+/-d)	9,400,000	4.99	4.99



<b>After the acquisition/sale, holding of acquirer along with PACs of:</b>			
a) Shares carrying voting rights	13,650,000	7.26	7.26
b) Shares encumbered with the acquirer	Nil	Nil	Nil
c) VRs otherwise than by equity shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	Nil	Nil	Nil
e) Total (a+b+c+d)	13,650,000	7.26	7.26
Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer/encumbrance etc.)	Preferential Allotment (conversion of warrants)		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	NA		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	January 14, 2016		
Equity share capital / total voting capital of the TC before the said acquisition	178,718, 090		
Equity share capital/ total voting capital of the TC after the said acquisition	188,118, 090		
Total diluted share/voting capital of the TC after the said acquisition	188,118,090		

Note:

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.



*Anil Kapoor*  
Anil Kapoor  
Director

Place: New Delhi

Date: 18.01.2016