



January 22, 2016

Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai-400 023

Sir/Madam,

**Sub: SHEMAROO ENTERTAINMENT LIMITED - ISIN: INE363M01019-
Scrip Code: 538685**

Re: Earnings Release for the Third Quarter (Q3) and Nine Months ended December 31, 2015

Please find enclosed herewith Earnings Release by Shemaroo Entertainment Limited for the Third Quarter and Nine Months ended December 31, 2015.

This is for your information and records.

Thanking you,

Yours faithfully,

For Shemaroo Entertainment Limited

.....
Ankit Singh
Company Secretary & Compliance Officer
Membership No. : - F8438

Encl.: As above.

CC:
National Stock Exchange of India Limited
Exchange Plaza,
Bandra-Kurla Complex
Bandra (E), Mumbai-400 051.

Earnings release for the Quarter & Nine Months ended December 31, 2015

Nine Months – FY2016

PAT increased by 26.8% YOY to Rs. 3,569 Lacs (9M FY2016)

Total Income increased by 15.1% YOY to Rs. 27,358 Lacs (9M FY2016)

Q3 – FY2016

PAT increased by 27.9% YOY to Rs. 1,282 Lacs (Q3 FY2016)

Total Income increased by 15.6% YOY to Rs. 10,130 Lacs (Q3 FY2016)

Mumbai, January 22, 2016: Shemaroo Entertainment Limited, an established integrated media content house announced its consolidated financial results for the Quarter and Nine Months ended December 31, 2015 (Q3 & 9M FY2016).

Financial Highlights:

Consolidated Results Nine Months FY2016:

- Total Income increased by 15.1% to Rs. 27,358 Lacs (Rs. 23,769 Lacs in 9M FY2015)
- EBITDA increased by 23.6% to Rs. 7,564 Lacs (Rs. 6,119 Lacs in 9M FY2015)
- EBITDA Margin stood at 27.6% in 9M FY2016 (25.7% in 9M FY2015)
- Net Profit after tax increased by 26.8% to Rs. 3,569 Lacs (Rs. 2,815 Lacs in 9M FY2015)
- PAT Margin stood at 13.0% in 9M FY2016 (11.8% in 9M FY2015)
- Basic and Diluted Earnings Per Share stood at Rs. 13.13 in 9M FY2016 (Rs. 12.93 in 9M FY2015)

Consolidated Results for Q3 FY2016:

- Total Income increased by 15.6% to Rs. 10,130 Lacs (Rs. 8,766 Lacs in Q3 FY2015)
- EBITDA increased by 32.9% to Rs. 2,692 Lacs (Rs. 2,026 Lacs in Q3 FY2015)
- EBITDA Margin stood at 26.6% in Q3 FY2016 (23.1% in Q3 FY2015)
- Net Profit after tax increased by 27.9% to Rs. 1,282 Lacs (Rs. 1,002 Lacs in Q3 FY2015)
- PAT Margin stood at 12.7% in Q3 FY2016 (11.4% in Q3 FY2015)
- Basic and Diluted Earnings Per Share stood at Rs. 4.72 in Q3 FY2016 (Rs. 4.6 in Q3 FY2015)

Executive Comment:

Hiren Gada, Wholetime Director and CFO said,

It has been yet another fulfilling quarter for us. Aligned to our strategy, we have maintained our upward trajectory in digital media and in the third quarter it grew by 68.2% on a Y-O-Y basis. We are happy to announce that the revenue generated from new media for nine months ended Dec'15 has already surpassed the nos. achieved in the last Financial Year. We are working towards further monetizing our library across various platforms. With the improvement in broadband infrastructure & fast growth in Internet users in India, the online consumption of videos is bound to increase thus benefitting the content ecosystem.

Business Highlights:

Divisional Performance (Standalone):

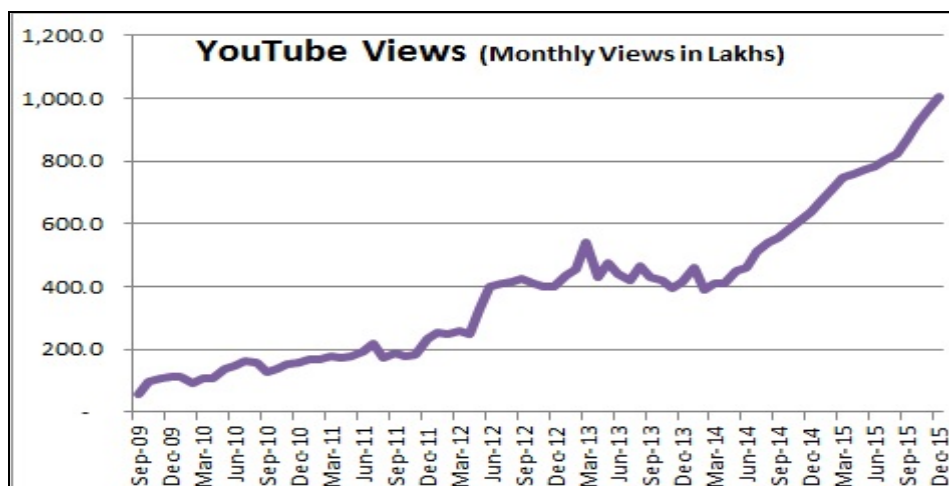
in Rs. Lacs

Business Division	Q3 – FY2016	Q3 – FY2015	YOY Growth %	9M – FY 2016	9M- FY 2015	YOY Growth %
New Media	1,664	989	68.3%	4,584	2,586	77.3%
Traditional Media	8,474	7,777	9.0%	22,791	21,183	7.6%
Income from Operations	10,138	8,766	15.7%	27,375	23,769	15.2%

Operational Highlights:

- Crossed 100 mn views (per month) on YouTube in the month of Dec'15
- Crossed 1 lac subscribers on 'Shemaroo Kids' YouTube channel
- New deal signed with Spuul
- Miniplex HD launched on Airtel Digital
- Videocon 'd2h Darshan' service commercially launched on 1st Dec 2015

YouTube Monthly Views Graph till December 2016:



About Shemaroo Entertainment Limited

Celebrating the golden jubilee, Shemaroo Entertainment Ltd. (BSE Scrip Code: 538685; NSE Scrip Code: SHEMAROO) is among the few entertainment companies that has hallmarked several pioneering efforts with its innovative and out-of-the-box thinking. Founded in 1962, Shemaroo Entertainment Ltd is an established Filmed Entertainment "Content House" in the country, active in Content Ownership, Creation, Aggregation and Distribution with a large content library of over 2800 titles.

Shemaroo is engaged in the distribution of content for satellite channels, physical formats and emerging digital technologies like the Mobile, Internet, Broadband, IPTV and DTH among others. With its partnership with the major telecom operators and other digital media platforms, Shemaroo is at the forefront of the digital age. The company has also tied up with many content providers across the country. The "Shemaroo" brand today is synonymous with quality entertainment in the Indian entertainment eco system. For further information please visit www.shemarooent.com