

01/02/C/01/

20th January 2016

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001

Scrip code: 532343


Dear Sir,

Reg: Compliance under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (LODR).

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we enclose a Press Release regarding the launch of all new TVS Apache RTR 200 FI, in Indonesia by PT TVS Motor Company, subsidiary of the Company today viz., 20th January 2016 for dissemination.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED


V N Venkatanathan
Special Officer

Encl : a/a

TVS MOTOR LAUNCHES TVS APACHE RTR 200 FI IN INDONESIA

Jakarta, Indonesia, 20 January 2016: PT TVS Motor Company, the subsidiary TVS Motor Company, one of India's largest two wheeler manufacturers, launched its much-awaited sports motorcycle, **TVS Apache RTR 200 FI** in Indonesia today, simultaneously with the launch in India.

This versatile and visually exciting sports motorcycle sets the benchmark even higher with emphatic design language, superior performance backed by class leading technologies and an arresting interplay of attractive graphics.

The motorcycle will be produced at the modern manufacturing facility of PT TVS Motor Company Indonesia located at Karawang, West Java.

Commenting on the launch, Pak Anandakrishnan, President – Director PT TVS Motor Company Indonesia, said, “We have been constantly evolving our products to offer distinctive styling and relevant class leading technologies. We believe that **TVS Apache RTR 200 FI** is a world class product in terms of responsiveness, dynamics, performance, ride and handling so as to deliver complete race-bred experience. A sheer joy to ride, we have no doubt that **TVS Apache RTR 200 FI** will attract a significant customer base in Indonesia and other ASEAN markets.”

TVS Apache RTR 200 FI - Uniquely styled, most responsive engine and a joy to ride

A. Powered by the all new RTR 200 FI Engine:

Designed to deliver an adrenalin rush with an exhilarating race performance, **TVS Apache RTR 200 FI** is powered by an advanced four valve racing O3C oil cooled oversquare, five-speed engine, equipped with balancer shaft mechanism and is programmed to whip up an impressive 21 PS @9000 rpm with a torque of 18.1 Nm @ 7000 rpm in a compression ratio of 9.7:1.

The oil cooled combustion chamber with ram air assist enables the motorcycle to achieve a top speed of 138 kmph with an astounding 0-60 kmph in a mere 3.9 seconds. This makes it one of the most responsive motorcycles in its segment. The Nanofriks technology used in coating of piston reduces the friction and wear and ensures smooth functioning of the engine.

The advanced Digital Fuel Injection system (DFI Logic) from Bosch ensures dynamic fuel delivery based on the throttle response that results in good fuel economy.

The bike's high flow double barrel exhaust system not only ensures smooth outflow of exhaust but also adds to the aesthetics of the TVS Apache RTR 200 FI. The TVS engineering

team has worked tirelessly in their in-house NVH lab to create a powerful signature exhaust note befitting this beastly sports motorcycle.

B. The Body & Chassis:

Racing origin split construction Double Cradle Split Synchro stiff Chassis (DCSSF) with radically improved torsional and lateral stiffness aid in exceptional control and maneuverability. Enhancing the performance and handling capabilities of the TVS Apache RTR 200 FI is a custom made Monoshock Suspension, developed by KYB Corporation. The 37 dia front suspension also from KYB apart from ensuring greater frontal stability at high speeds as well as braking, adds to the aesthetics of the bike. The motorcycle sports 90X90 and 130X70 Pirelli tires in the front and rear respectively that provides exceptional road grip.

The sporty Y spoke design on the alloy wheels adds beauty to this beast. The large roto-petal disc brakes on the front and rear deliver utmost safety to the riders.

The bike also boasts of a fully digital illuminated race diagnostic attractive console with lap timer and 0-60 and fastest lap time display.

C. The Design:

TVS Apache RTR 200 FI sports a brand new hyper aggressive design language. The design inspiration comes from the highly popular X21 Draken street fighter, showcased in auto-exhibitions across the world. Precise lines and clean edges with bold, racing inspired contrasts best describe the bike. The aesthetically sculpted fuel tank with a uniquely offset cap can hold up to 12 liters of petrol.

The compact head lamp with the unique LED DRL provides the beastly face to the TVS Apache RTR200 FI. Aluminum forged split handle bar design enhances the sporty appeal of the bike.

The uniquely designed in-situ molded split seats complement the sporty design very well and deliver superior comfort to the rider and the pillion.

TVS Apache RTR 200 FI comes in 3 exclusive & luxurious Matte finish - Metallic Red, Pearl White and Gun Black and is very competitively priced at **Rp 23.9 mn** OTR Jakarta.

The sharp & stunning design, an exceptional ride and handling capability, powered by the highly responsive RTR 200FI engine makes **TVS Apache RTR FI** a Joy to Ride and Joy to Own, motorcycle.