



THE RAMCO CEMENTS LIMITED

(formerly Madras Cements Ltd.)

Corporate Office:

Auras Corporate Centre, V Floor,
98-A, Dr. Radhakrishnan Salai, Mylapore,
Chennai - 600 004, India.

Tel: +91 44 2847 8666 Fax: +91 44 2847 8676

Website: www.ramcocements.in

Corporate Identity Number: L26941TN1957PLC003566

27 January 2016

National Stock Exchange Of India Limited,
Exchange Plaza,
Bandra-Kurla Complex,
Bandra (E),
Mumbai – 400 051.

Scrip Code:RAMCOCEM

BSE Limited,
Floor 25, "P.J.Towers",
Dalal Street,
Mumbai – 400 001.

Scrip Code:500260

Dear Sirs,

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

The Company has been allotted by Lynks Logistics Limited, 19,00,000 shares of Rs.1/- each on 27.1.2016 aggregating to 19% of their paid up share capital. The disclosure required under Para A of Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular CIR/CFD/CMD/4/2015 dated September 9, 2015 is enclosed.

We request you to kindly take the above on record.

Thanking you,

Yours faithfully,

For **THE RAMCO CEMENTS LIMITED,**

K Selvanayagam

K.SELVANAYAGAM
SECRETARY

Encl : As above

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The disclosure required under Para A of Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular CIR/CFD/CMD/4/2015 dated September 9, 2015.

Name of the target entity, details in brief such as size, turnover, etc.	Lynks Logistics Limited, a new company incorporated on 18.12.2015.																											
Whether the acquisition would fall within related party transactions(s) and whether the promoter/promoter group/group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at arm's length.	<p>Yes. The Company is promoted by The Ramco Cements Limited and other promoters of Ramco Group of Companies. The break-up of the paid up share capital Company are as follows:</p> <table border="1"><thead><tr><th>Name of the Promoter</th><th>No. of Shares subscribed</th><th>% in the share capital</th></tr></thead><tbody><tr><td>Mr.P.V.Abinav Ramasubramaniam Raja</td><td>14,33,300</td><td>14.333</td></tr><tr><td>Mr.P.R.Ramasubrahmaneya Rajha</td><td>14,33,300</td><td>14.333</td></tr><tr><td>Mr.P.R.Venketrama Raja</td><td>14,33,300</td><td>14.333</td></tr><tr><td>The Ramco Cements Limited</td><td>19,00,000</td><td>19.000</td></tr><tr><td>Ramco Industries Limited</td><td>19,00,000</td><td>19.000</td></tr><tr><td>Ontime Industrial Services Limited</td><td>19,00,000</td><td>19.000</td></tr><tr><td>Mr.A.V.Dharmakrishnan</td><td>100</td><td>0.001</td></tr><tr><td>Total</td><td>1,00,00,000</td><td>100.00</td></tr></tbody></table> <p>The investment is made at face value and it is a new company and at arm's length basis.</p>	Name of the Promoter	No. of Shares subscribed	% in the share capital	Mr.P.V.Abinav Ramasubramaniam Raja	14,33,300	14.333	Mr.P.R.Ramasubrahmaneya Rajha	14,33,300	14.333	Mr.P.R.Venketrama Raja	14,33,300	14.333	The Ramco Cements Limited	19,00,000	19.000	Ramco Industries Limited	19,00,000	19.000	Ontime Industrial Services Limited	19,00,000	19.000	Mr.A.V.Dharmakrishnan	100	0.001	Total	1,00,00,000	100.00
Name of the Promoter	No. of Shares subscribed	% in the share capital																										
Mr.P.V.Abinav Ramasubramaniam Raja	14,33,300	14.333																										
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Mr.A.V.Dharmakrishnan	100	0.001																										
Total	1,00,00,000	100.00																										
Industry to which the entity being acquired belongs	Logistics																											
Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity)	The object of the company is to enter into the business of aggregators in logistics field. The object of the venture is to develop a web based platform, which would provide a link between the transporters and the persons availing such transport service. The experience in logistics of The Ramco Cements Limited can be leveraged for the operation of this new venture and for mutual benefit.																											
Brief details of any governmental or regulatory approvals required for the acquisition	None																											



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Indicative time period for completion of the acquisition	Completed on 27.1.2016
Nature of consideration – whether cash consideration or share swap and details of the same	Cash
Cost of acquisition or the price at which the shares are acquired	Rs.19,00,000/- (Rupees Nineteen lakhs only). 19,00,000 shares of Rs.1/- each
Percentage of shareholding / control acquired and / or number of shares acquired	19%
Brief background about the entity acquired in terms of products / line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief)	Lynks Logistics Limited was incorporated on 18.12.2015, for providing technology platform to link supply and demand of goods transportation in a timely location aware way. This is an “Aggregator” or “Service Provider” to link Providers of Transport Service and Availers of Transport Service, through modern technology platforms. The Registered Office is at Chennai. The history, turnover for the last 3 years, etc. are not applicable, as it is a new company.

