

11th October, 2016

1) Manager-CRD,
Bombay Stock Exchange Ltd.,
Dalal Street,
Mumbai-400001

Fax No.022-22722037/39/41
Re: Jagran Prakashan Limited
Script Code: 532705
ISIN No. INE 199G01027

2) Listing Manager,
National Stock Exchange of India Ltd.,
'Exchange Plaza'
Bandra Kurla Complex,
Bandra (E),
Mumbai-400 051

Fax: 022- 26598237/38
Re: Jagran Prakashan Limited
Scrip Code: JAGRAN
ISIN No. INE 199G01027

Dear Sir,

We are pleased to announce that Music Braodcast Limited, subsidiary of the Company has commenced broadcast from its radio station at Kanpur location (which was acquired under Phase 3 auctions held last financial year) on 10th October 2016.

The country's leading radio network redefined radio entertainment in Kanpur with a power packed launch of **Radio City Kanpur 104.8**.

You are requested to take note of the same.

Thanking you,
For Jagran Prakashan Limited

Amit Jaiswal

(AMIT JAISWAL)
Company Secretary

