



## Gulf Oil Lubricants India Limited

October 26, 2016

### **BSE Limited**

Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai- 400001  
Tele.: 91-22-22721233/4, 91-22-66545695  
Fax : 91-22-22721919  
Email: corp.relations@bseindia.com  
**Scrip Code:538567**  
**Scrip ID: GULFOILLUB**

### **National Stock Exchange of India Ltd.**

Exchange Plaza, C-1, Block G,  
Bandra Kurla Complex,  
Bandra (E)  
Mumbai – 400 051  
Tel e: 91-22-26598235/36  
Fax : 91-22-26598237/38  
Email.: cmlist@nse.co.in  
**Scrip symbol: GULFOILLUB**

Dear Sir

**Sub.: Press Release in respect of strategic tie-up for Lubricant with Bajaj Auto Limited**

**Ref.: Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015.**

In compliance with Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015, please find enclosed herewith a copy of Press Release issued by the Company in respect of strategic tie-up for Lubricant with Bajaj Auto Limited.

Request you to kindly take the same on record and acknowledge.

Thanking you

Yours faithfully

**For Gulf Oil Lubricants India Limited**

  
**Vinayak Joshi**  
**Company Secretary &**  
**Compliance Officer**



Encl.: as above

**Gulf Oil Lubricants India Limited**  
**Registered & Corporate Office:**

IN Center, 49/50,  
12th Road, M.I.D.C.,  
Andheri (E)  
Mumbai - 400 093, India  
CIN: L23203MH2008PLC267060

Tel: +91 22 6648 7777  
Fax: +91 22 2824 8232  
Email: info@gulfoil.co.in

[www.gulfoilindia.com](http://www.gulfoilindia.com)



HINDUJA GROUP



**Gulf Oil Lubricants India Limited**

## **Gulf Oil Lubricants & Bajaj Auto sign strategic tie-up for Lubricants**

**Gulf Oil will manufacture and distribute Bajaj Genuine Oil – “Bajaj DTS-i 10,000” - in Bajaj Auto’s dealership network as well as Gulf Oil’s bazaar network**

**Mumbai / Pune, 26<sup>th</sup> October 2016:** Gulf Oil Lubricants India Limited (GOLIL), a Hinduja Group Company, has entered into a strategic Original Equipment Manufacturer (OEM) tie-up with Bajaj Auto Limited, India’s second largest manufacturer of motorcycles.

Under this strategic tie-up, Gulf Oil will manufacture Bajaj Genuine Oil in their state-of-the-art manufacturing facility and distribute these lubricants in Bajaj Auto’s dealer network as well as tap into the bazaar market through Gulf’s wide spread dealer network and also the Gulf Rural Stockist program in rural areas.

*“We are happy to be associated with Bajaj, a brand that evokes inspiration across generations. Bajaj Genuine Oil, with its long drain interval of 10,000 km, is yet another addition to the range of products with differentiated value propositions which we offer that will enhance our rich legacy of quality, endurance & passion. This association, our first OEM tie-up in the Two-wheeler segment, will help us grow further in the Motorcycle Oil segment where we already have a strong presence in the “Bazaar” and also provide a platform to increase the reach of the Bajaj Genuine Oil in the markets”, says Mr. Ravi Chawla, Managing Director, Gulf Oil Lubricants India Limited.*

Available in two variants, 10W-30 (for bikes up to 100 cc) & 20W-50 (for bikes above 100 cc), the Motor Cycle Oil (MCO) will be applicable for CT, Platina, Discover, Pulsar, Avenger and V models of Bajaj Auto. Bajaj Genuine Oil “BAJAJ DTS-i 10,000” contains patented formulation for 10,000 km long drain interval. Smooth clutch control, clean engine parts, longer engine life & reduced friction are some of the notable benefits of BAJAJ DTS-i 10,000 Genuine Oil.

Gulf Oil is among the fastest growing brands in the Indian lubricants industry, with MCO presence in a large base of retail counters and Independent Workshops.



## Gulf Oil Lubricants India Limited

### About GOLIL

Gulf Oil Lubricants India Limited (GOLIL), part of Hinduja Group, is an established player in the Indian lubricant market. It markets a wide range of automotive and industrial lubricants, greases, 2-wheeler batteries, etc. Today, the Gulf brand is present in more than 100 countries across five continents with values of 'Quality, Endurance & Passion' as its core attributes. The Gulf Oil International Group's core business is manufacturing and marketing an extensive range consisting over 400 performance lubricants and associated products for all market segments.

BSE Scrip Code: 538567

NSE Scrip symbol: GULFOILLUB

Visit: [www.gulfoilindia.com](http://www.gulfoilindia.com): or

Contact: Mr. Vinayak Joshi – Company Secretary,  
Gulf Oil Lubricants India Limited, Mumbai

+91-22-6648-7777 • Email: [vinayak.joshi@gulfoil.co.in](mailto:vinayak.joshi@gulfoil.co.in)

Ms. Payal Tiwari, Adfactors PR Pvt. Ltd

Mobile: +91 9930811164 • E-Mail: [payal.tiwari@adfactorspr.com](mailto:payal.tiwari@adfactorspr.com)

Ms. Tasneem Pedhiwala, Adfactors PR Pvt. Ltd

Mobile: +91 9833546952 • E-Mail: [tasneem.pedhiwala@adfactorspr.com](mailto:tasneem.pedhiwala@adfactorspr.com)

### Safe Harbour

Certain statements in this release concerning our future growth prospects may be termed as forward-looking statements, which involve a number of risks, and uncertainties that could cause our actual results to differ materially from those in such forward-looking statements. We do not undertake to update any forward-looking statement that may be made from time to time by us or on our behalf.