

October 04, 2016

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai- 400001

Dear Sir,

Sub: Reporting under SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

DSP BlackRock Trustee Company Pvt. Ltd (DSPBRTC) is the Trustee for the schemes launched by DSP BlackRock Mutual Fund (Fund). DSPBRTC on behalf of the scheme of the Fund has acquired equity shares of Eveready Industries India LTD (Company).

DSP BlackRock Micro Cap Fund the Scheme of the Fund has acquired 480,000 shares of the Company on September 30, 2016 due to which the shareholding in the Company across various scheme has increased beyond 5% of the paid up capital of the Company. The current shareholding of the Scheme in the Company is 5.39%.

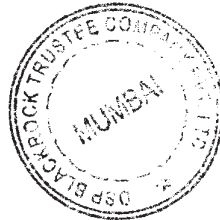
Since post acquisition the holding across various schemes has increased above 5%, we enclose herewith the report under 29(1) of Reporting under SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (Annexure 1).

We trust you find the above in order.

Thanking you,

Sincerely,
For DSP BlackRock Trustee Company Pvt. Ltd


Pritesh Majmudar (Dr.)
Head - Legal & Compliance
DSP BlackRock Investment Managers Pvt. Ltd

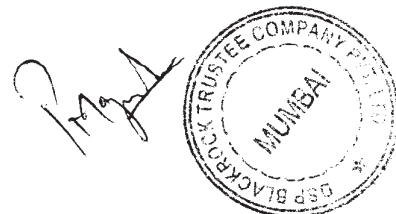


Enc: As Above

Format for Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A- Details of the Acquisition

Name of the Target Company (TC)	EVEREADY INDUSTRIES INDIA LTD		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	DSP BlackRock Trustee Company Pvt. Ltd on behalf of schemes of DSP BlackRock Mutual Fund		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited and BSE Limited		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of :			
a) Shares carrying voting rights	3,436,017	4.73	4.73
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/ others)	--	--	--
c) Voting rights (VR) otherwise than by equity shares	--	--	--
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	--	--	--
e) Total (a+b+c+d)	3,436,017	4.73	4.73
Details of acquisition			
a) Shares carrying voting rights acquired	480,000	0.66	0.66
b) VRs acquired otherwise than by equity shares	--	--	--
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify	--	--	--



holding in each category) acquired			
d) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/ others)	--	--	--
e) Total (a+b+c+d)	480,000	0.66	0.66
After the acquisition, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	3,916,017	5.39	5.39
b) VRs otherwise than by equity shares	--	--	--
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	--	--	--
d) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/ others)	--	--	--
e) Total (a+b+c+d)	3,916,017	5.39	5.39
Mode of acquisition (e.g. open market / public issue / rights issue /preferential allotment / inter-se transfer/encumbrance, etc.)	Open market		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares etc.	Ordinary Equity Shares		
Date of acquisition of/ date of receipt of intimation of allotment of shares /VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	September 30, 2016		
Equity share capital / total voting capital of the TC before the said acquisition	7,26,87,260 shares (Paid up Capital Rs. 363,436,300)		
Equity share capital/ total voting capital of the TC after the said acquisition	7,26,87,260 shares (Paid up Capital Rs. 363,436,300)		
Total diluted share/voting capital of the TC after the said acquisition	7,26,87,260 shares (Paid up Capital Rs. 363,436,300)		