



Date: 04.10.2016

To,

BSE Limited
P. J. Towers, Dalal Street,
MUMBAI – 400 001.

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra East, Mumbai-400051.

Scrip Code: BSE: 532368 & NSE: LYCOS

Dear Sir,

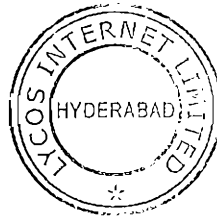
Sub: - Press Release

Please find the attached Press Release.

Thanking you,
Yours faithfully,

For LYCOS INTERNET LIMITED

V. Sri Lakshmi
Company Secretary



LYCOS INTERNET LIMITED

(Formerly Ybrant Digital Limited)
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Tel: +91 (40) 45678999, efax : +91 (22) 66459677
CIN: L64203TG1999PLC030996



BRIGHTCOM NAMED FINALIST FOR BEST AD TECH TOOL AT CYNOPSIS DIGITAL MODEL D AWARDS 2016

By [BRIGHTCOM TEAM](#). Published on October 2, 2016. 0

Brightcom's Compass Platform is nominated as [finalist for Best Ad Tech Tool](#) at Cynopsis Model D Awards 2016

Tel Aviv, Israel – October 2, 2016 – Global ad tech leader Brightcom announced today that its Compass Platform has been nominated as a finalist in the prestigious category of Best Ad Tech Tool at the Cynopsis Model D Awards. These highly esteemed awards, hosted by Cynopsis Media, recognize the best and most inventive online video content and digital advertising campaigns the industry has to offer.

Brightcom's in-house team designed Compass to offer an end-to-end solution for premium publishers to better monetize their entire inventory. It is one of the only ad management platforms available today that can simultaneously handle both video and display advertising inventory.

Brightcom was nominated for the Model D award alongside TubeMogul, Unruly and Videology. Winners will be announced on November 4 at the Cynopsis Model D Awards luncheon in New York.

Learn more about [COMPASS](#).