



October 17, 2016

The DCS – CRD
BSE Limited
Pheeroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai 400 001

The Listing Manager
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No – C Block, G Block,
Bandra Kurla Complex,
Mumbai 400 051

Sub: Press Release

Ref: BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Dear Sir/ Madam,

Please find enclosed herewith Press Release of Eros International Media Limited.

You are requested to kindly take the information on record.

Thanking you

Yours faithfully,

For Eros International Media Limited

Dimple Mehta



VP-Company Secretary and Compliance Officer

Encl:- Press Release

EROS INTERNATIONAL MEDIA LIMITED

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CIN No. L99999MH1994PLC080502



**Eros International & Maqtro Pictures' Malayalam family drama
C/O SAIRA BANU goes on floor**

Mumbai, Cochin, 17th October, 2016: Close on the heels of the success of their last Malayalam outing, *Happy Wedding*, **Eros International Media Ltd**, India's leading global company in the Indian film industry and **Maqtro Pictures Pvt Ltd's C/O Saira Banu** starring Manju Warriar, Amala Akkineni and Shane Nigam went on floor last week. The film is slated for release in first half of 2017.

Debutant **Antony Sony Sebastian**, who has assisted well-known directors like Rosshan Andrews, will be directing veteran actor Amala Akkineni and Manju Warriar in this emotional family drama. Amala Akkineni will be seen on silver screen after 25 years in a pivotal role as a lawyer along with Manju Warriar who enacts the title character *Saira Banu* in the film.

Following several successful Malayalam films such as National Award winning film *Pathemari*, *Olappeppi*, *Happy Wedding* and *Life of Jossootty* among others, Eros continues to focus on regional expansion plans in several languages including Malayalam.

About Eros International Media Ltd

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The company has a competitive advantage through its extensive and growing movie library comprising of over 2,000 films, which include Hindi, Tamil, and other regional language films for home entertainment distribution. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library. For further information please visit: www.erosintl.com



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