



October 14, 2016

National Stock Exchange of India Limited
Listing Department
Exchange Plaza, Plot No.C/1,
G-Block, Bandra-Kurla Complex,
Bandra (E), Mumbai – 400 051

BSE Limited
Department of Corporate Services- Listing
P J Towers
Dalal Street
Mumbai – 400 001

Trading Symbol: **TV18BRDCST**

SCRIP CODE: **532800**

Sub :Investors' Update on Unaudited Financial Results for the quarter and half year ended September 30, 2016


Dear Sir/Madam,

Please find attached the Media Release on Investors' updates on Financial Results for the quarter and half year ended September 30, 2016 approved by the Board of Directors in its meeting held today i.e October 14, 2016.

You are requested to take the same on record.

Thanking you,

Yours faithfully,
for **TV18 Broadcast Limited**


Deepak Gupta
Company Secretary

Encl. As Above



TV18 Broadcast Limited

(CIN – L74300MH2005PLC281753)

Corp. Office: Express Trade Tower, Plot No. 15-16, Sector 16A, Noida, Uttar Pradesh - 201 301, India

T +91 120 434 1818 F +91 120 432 4107 W www.network18online.com

Regd. office: First Floor, Empire Complex, 414- Senapati Bapat Marg, Lower Parel, Mumbai-400013

T +91 22 40019000. F + 91 22 6654 6925 W www.network18online.com E: investors.ibn18@network18online.com



A listed subsidiary of Network18

EARNINGS RELEASE: Q2 2016-17

Mumbai, October 14, 2016 – TV18 Broadcast Limited today announced its results for the quarter ended 30th September, 2016.

| Particulars (In Rs. Crores) | Q2 FY17 | Adjusted Q2 FY17 | Q2 FY16 | Adjusted Q2 FY16 | Growth YoY % | H1 FY17 | H1 FY16 |
|---|---------|------------------|---------|------------------|--------------|---------|---------|
| Revenue (incl. proportionate share of JVs) | 653.5 | 653.5 | 608.5 | 593.0 # | 10% | 1260.2 | 1205.2 |
| Revenue (as per Ind AS) | 239.8 | 239.8 | 227.7 | 196.7 # | 22% | 450.5 | 500.7 |
| Segment profit (incl. proportionate share of JVs) | (3.0) | 70.1 * | 24.7 | 24.7 | 184% | (22.1) | 25.4 |
| Operating profit (as per Ind AS) | (10.8) | 21.2 * | (9.1) | (9.1) | - | (30.0) | (31.2) |

(#) - Adjusted for the revenue of Prism TV Pvt. Ltd. which was consolidated as a subsidiary till 31st July 2015

(*) - Adjusted for the impact of new initiatives/one-time expense

The consolidated Revenue (including proportionate share of Joint Ventures considered for segment reports) for the quarter ended 30th September 2016 stood at Rs. 653.5 crores vs. Rs. 608.5 crores in the corresponding quarter last year. This represents a growth of 10% after factoring in the change in status of Prism TV Private Limited (Regional entertainment channels). Prism TV was consolidated as a subsidiary till 31st July 2015 and became a Joint Venture effective 1st August 2015. The FY17 half yearly consolidated revenue stood at Rs. 1,260.2 crores, up from Rs. 1205.2 crores last year.

During the quarter the group remained in investment mode to position it well for the future. The Information and Entertainment bouquet was revamped with new launches, talent pool beefed up and accent was placed on creating/curating high quality content for both TV and Digital media. Segment Loss before Interest and Tax on a consolidated basis including the performance of Joint ventures stood at Rs. 3 crores for the quarter vs. segment profit of Rs. 24.7 crores in Q2 FY16. Excluding the impact of new initiatives and one-time expense, the Segment profit for the quarter is Rs.70.1 crore.

The consolidated Revenue as per Ind AS (accounting the JVs under Equity method) for the quarter ended 30th September 2016 stood at Rs. 239.8 crores as compared to Rs. 227.7 crores in the corresponding quarter last year. After factoring in the change in status of Prism TV from subsidiary to Joint Venture from 1st August 2015, on a like for like basis, the growth in revenue is 22%. Operating loss on a consolidated basis under Ind AS was Rs. 10.8 crores, as against Rs. 9.1 crores in the quarter ended 30th September 2015. Excluding the impact of new initiatives, the operating profit for the quarter is Rs. 21.2 crores.

Mr. Adil Zainulbhai, Chairman, stated: “We are excited about our priorities and momentum in both linear TV and digital businesses. We are positive that our aggressive investments into upgrading and expanding our bouquet across information as well as entertainment shall boost revenue growth and drive profitability in due course.”

Q2 Highlights

1. The group continued to push innovative and high quality content, and also spread its wings into regional markets via new channels. In keeping with fast-changing content-consumption patterns, the group also strengthened its digital outreach.
2. In the Entertainment space, Viacom18 launched its second regional entertainment channel in the Kannada market branded as Colors Super in July 2016 to further strengthen its pole position. MTV Beats, a 24*7 music television channel, has replaced MTV Indies during Q2FY17.

VOOT, the OTT platform launched in Q1FY17, has garnered more than 10 million app downloads with over 15 million monthly active users across mobile and web. Rishtey Cineplex, a Hindi movie channel launched in May 2016 strengthened its position during the quarter.

The aggregate impact on the operating loss of the new initiatives of Viacom18 considered in the consolidated segment results is Rs. 34.1 crores.

During the quarter, Prism TV Private Limited, (regional entertainment channels), a Joint Venture between TV18 and Viacom Inc. USA, was merged with Viacom18 pursuant to the Scheme of Arrangement approved by the order of the Hon'ble Bombay High Court on 12th August 2016. The consolidated segment results for the quarter includes a one-time expense relating to merger (including stamp duty) of Rs. 7 Crores.

3. FYI TV18, a lifestyle programming channel from the AETN18 stable (a JV between TV18 and A+E Networks), was commercially launched on July 4, 2016. The channel incurred an operating loss of Rs. 9.2 crore during the July-Sept quarter.
4. In the Information space, the three regional news channels namely News18 Kerala, News18 Tamil Nadu and News18 Assam/N.E that were launched during the first quarter of the current year stabilized during the quarter and expanded their reach. These three new channels incurred an operating loss of Rs. 22.8 crores during the quarter.

Business Performance

- TV18 owns and operates the largest network of channels – 47 in India spanning news and entertainment. In addition, to this we also cater to the global Indian Diaspora through our 11 international channels.
- TV18's Television channels are watched by around 570 million viewers and are leaders in most segments in news and entertainment.
[Source: BARC, All India, All 4+, 1st July to 30th September 2016]

- CNBC TV18 maintained #1 rank in the English Business News genre with a 50% market share in Q2 16-17. During market hours (Weekdays, 8 AM to 4 PM), CNBC TV18 maintained a higher share of 57% and was #1 in its genre.
[Source: BARC, All India, NCCS AB Males 22+, 1st July to 30th September 2016]

The channel reached 23.5 million viewers during the quarter, some 8.5 million viewers more than its nearest competitor.

[Source: BARC, All India All 4+, 1st July to 30th September 2016]

The **11th India Business Leader Awards** celebrating the spirit of excellence in business leadership in India was held in August and was presided over by Finance Minister Arun Jaitley. Other dignitaries included Smriti Irani, Nirmala Sitharaman, Ravi Shankar Prasad, Rajyavardhan Rathore, Shaktikanta Das, Has Mukh Adhia, Arvind Subramanian, Nirupama Rao and top business leaders.

- CNBC Awaaz continues to be dominant in the Hindi Business News genre with a 60% market share. During trading hours (8 AM to 4 PM weekdays) CNBC Awaaz maintained a 67% market share in its genre.
[Source: BARC, HSM, NCCS AB Males 22+, 1st July to 30th September 2016]

The channel reached 48.2 million viewers on an All India basis of which 43.9 million viewers were from HSM.

[Source: BARC, All 4+, 1st July to 30th September 2016]

- CNBC Bajar reached a total of 8.1 million viewers on an All India basis, of which 5.5 million viewers were from Gujarat.
[Source: BARC, All 4+, All India and Guj/D&D/DNH, 1st July to 30th September 2016]

On the occasion of the 2nd Anniversary of CNBC-BAJAR, multiple special shows and key interviews were aired in a week-long campaign.

- CNN News18 garnered 18% Market share during Q2 16-17 and was the #2 channel in the genre.
[Source: BARC, NCCS AB Males 22+, All India & India Urban, 1st July to 30th September 2016]

In Mega Cities, CNN News18 maintained a 39% market share in September, making it the clear leader in the English News genre.

[Source: BARC, All 4+, 6 Mega Cities, 1st to 30th September 2016]

The channel reached 27.6 million viewers in Q2 16-17.

[Source: BARC, All 4+, All India, 1st July to 30th September 2016]

The main highlight of the second quarter was the exclusive interview of Prime Minister Narendra Modi. He spoke to Network18 about a range of important issues from politics to economy to sports. This interview was aired simultaneously across all 19 news channels of the group.

On the day the interview was aired, CNN News18 was the clear leader among English News Channels with a 55% market share.

(Source: BARC, Market: 6 Mega Cities, TG: NCCS AB 15+, Time Period: 02nd September 2016, 24 Hours)

CNN News18 further strengthened its weekend offering with the launch of a new conversation-based show called 'Off Centre'.

- IBN7 maintained a 5.4% market share in the Hindi News Genre in Q2 16-17.
[Source: BARC, HSM, All 15+, 1st July to 30th September 2016]

The channel reached a total of 217 million viewers on an All India basis, of which 212.7 million viewers were from HSM.

[Source: BARC, All 4+, All India & HSM, 1st July to 30th September 2016]

During the original as well as the repeat airing of the interview with Prime Minister Narendra Modi, IBN 7 was the clear No.1 channel across all English, Hindi and regional news channels, ahead of channels like Aaj Tak, India TV, Zee News, ABP News and India News.

IBN7 enjoyed a Market Share of 19.1% among Hindi News Channels during the original telecast of the interview, well ahead of its nearest competitor Aaj Tak, which maintained a 14.8% share.

[Source: BARC, NCCS All 15+ Males, HSM, Time Period: 2nd Sep 2016 20:58:08 to 22:10:44 hrs]

- ETV Bihar/Jharkhand, and ETV Rajasthan remained dominant players in their respective markets, occupying #1 position.
[Source: BARC; NCCS: All, 15+1st July to 30th September 2016, Respective markets based on impressions]
- IBN Lokmat maintained a 17.4% market share in the Marathi news genre (8 channels) in Q2 16-17.
[Source: BARC, Mah/Goa, All 15+, 1st July to 30th September 2016]

The channel reached 48.7 million viewers on an All India basis, of which 44.3 million viewers were from Maharashtra.

[Source: BARC, All 4+, All India & Mah/Goa, 1st July to 30th September 2016]

IBN Lokmat continued to captivate audiences through in-depth coverage of key local, national and international events, as well as impactful campaigns. IBN-Lokmat was also the No 1 Marathi News Channel during the interview with Prime Minister Narendra Modi.

[Source: BARC Market: Mah/Goa TG: NCCS All 15+Time period: 2nd September 21.00 to 22.15]

- Colors was a strong #2 in the entertainment genre during the quarter. The channel was the leader in the fiction genre with 3 of its shows namely Shakti, Kavach, Udaan in the top 10 shows. It was also the leader in the non-fiction genre with shows such as Comedy Nights Bachao and Jhalak Dikhhla Jaa featuring in the top 5 nonfiction shows.
[Source: BARC, 4+ HSM, All NCCS, Wk 35-38]

Colors was also the #1 in the Social media buzz.

- Our various other entertainment channels such as MTV, Comedy Central, Colors Infiniti, Nick continue to lead in genres such as Kid, English Entertainment and Youth. During the quarter, MTV Beats, a 24*7 music television channel, has replaced MTV Indies.

- Viacom18 Motion Pictures released 3 films during the quarter: “Budhia Singh – Born to Run”, “Star Trek Beyond” and “Ben Hur” were all well received at the box-office.
- VOOT, Viacom18’s Over The Top (OTT) exclusive digital video destination, which was commercially launched in May’16, has gained significant traction among urban millennials. Since its launch in May, VOOT has garnered more than 10 million app downloads with over 15 million monthly active users across mobile and web. Viewers spend 40 minutes on average each day on the platform. Its current shows include library content and VOOT originals.
- Colors Kannada continued to be the #1 player in Karnataka with a 36% market share during Q2. The channel, a leader in fiction and non-fiction genres, launched many new TV shows and events and has 5 out of the top 10 shows in the genre.
[Source: BARC, 4+, All NCCS, Karnataka, Wk 35-38]

Colors Super, the 2nd Kannada Regional GE, was launched in July 2016.

- Colors Marathi continued to be a strong #2 channel in the Marathi GE genre with 27% market share. “Tu Majha Sangaati” and “Ganpati Bappa Morya” were among the top shows in the genre.
[Source: BARC, 4+, All NCCS, Mah, Goa, Wk 35-38]
- Several awards won by multiple teams including Appies, Indian Content Marketing Awards, Big Bang, DMA Create Effect Awards, IDMA, ACEF-Marketing Capability Award, Emvies etc.
- Local productions continued to record high viewership for History TV18 reaching out to 124 million viewers in Q2 16-17.
[Source: BARC, All India All 4+, 1st July to 30th September 2016]

History TV18 garnered 14% market share on an All India basis in Q2 16-17 among Factual Entertainment channels.
[Source: BARC, All India, NCCS AB 15+, 1st July to 30th September 2016]

- FYI TV18, a lifestyle programming channel was launched in Q2 16-17. The channel revolves around 3 pillars of Circle, Space & Taste, with relationships forming a common thread between them. FYI TV18 features shows that form a perfect blend of local & global drivers.

With the channel launch, the focus of promotions was on the local shows “Real 2 States Couples” and “Rivals in Law”. Other local productions on the space pillar “Small Budget Big Makeover” and several international shows are slated for launch in October.

FYI TV18 has maintained 17% Market Share in the lifestyle genre. The channel has overtaken NDTV Good Times within a few weeks of the channel’s launch.
[Source: BARC, All India, NCCS AB 15+, 30th July to 30th September 2016]

TV18 Broadcast Limited
Reported Consolidated Financial Performance for the Quarter and Half Year ended 30th
September, 2016

| Particulars (In Rs. Crores) | Quarter ended | | | Half year ended | | Year ended |
|--|---------------|---------------|---------------|-----------------|---------------|----------------|
| | 30 Sep'16 | 30 Jun'16 | 30 Sep'15 | 30 Sep'16 | 30 Sep'15 | 31 Mar'16 |
| 1. Income from Operations | | | | | | |
| (a) Income from operations | 239.8 | 210.7 | 227.7 | 450.5 | 500.7 | 1,052.1 |
| Total income from Operations (net) | 239.8 | 210.7 | 227.7 | 450.5 | 500.7 | 1,052.1 |
| 2. Expenses | | | | | | |
| (a) Programming cost | - | - | 21.9 | - | 86.9 | 86.9 |
| (b) Employee benefits expense | 85.9 | 77.0 | 74.0 | 162.9 | 150.4 | 287.6 |
| (c) Marketing, distribution and promotional | 59.3 | 53.2 | 47.6 | 112.5 | 110.7 | 190.4 |
| (d) Depreciation and amortisation expense | 11.8 | 9.5 | 8.9 | 21.3 | 17.5 | 35.6 |
| (e) Other expenses | 105.4 | 99.5 | 93.2 | 205.1 | 183.9 | 381.6 |
| Total Expenses | 262.4 | 239.2 | 245.7 | 501.8 | 549.4 | 982.1 |
| 3. Profit from operations before other income, finance costs and exceptional items (1-2) | (22.6) | (28.5) | (18.0) | (51.3) | (48.7) | 70.0 |
| 4. Other Income | 10.2 | 9.6 | 10.0 | 19.9 | 20.7 | 50.1 |
| 5. Profit from ordinary activities before finance costs and exceptional items (3+4) | (12.4) | (18.9) | (8.0) | (31.4) | (28.0) | 120.1 |
| 6. Finance Costs | 6.7 | 4.6 | 5.2 | 11.3 | 13.1 | 22.4 |
| 7. Profit / (Loss) from ordinary activities before tax (5+6) | (19.1) | (23.5) | (13.2) | (42.7) | (41.1) | 97.7 |
| 8. Tax expense (charge / (credit)) | (0.1) | (0.9) | 1.9 | (0.9) | 2.0 | 3.3 |
| 9. Net Profit / (Loss) for the period (7-8) | (19.0) | (22.6) | (15.1) | (41.8) | (43.1) | 94.4 |
| 10. Share of profit of associate | 19.2 | 5.6 | 30.9 | 24.9 | 57.0 | 98.0 |
| 11. Minority interest (recovery) | (5.0) | (2.9) | (2.0) | (7.9) | (12.5) | (12.3) |
| 12. Net Profit / (Loss) after taxes, minority interest and share of profit of associate (9+10-11) | 5.2 | (14.1) | 17.8 | (9.0) | 26.4 | 204.7 |
| 13. Other Comprehensive Income (including relating to joint ventures) | (1.1) | (0.5) | 0.0 | (1.5) | (0.2) | (0.3) |
| 14. Total Comprehensive Income (12+13) | 4.1 | (14.6) | 17.8 | (10.5) | 26.3 | 204.4 |

The financials of Prism TV Private Limited (Prism) were consolidated as a subsidiary till 31st July 2015 and have been considered as a Joint Venture w.e.f. 1st August 2015.

TV18 Broadcast Limited
Reported Consolidated Segment Information for the Quarter and Half Year ended 30th
September, 2016

| Particulars (In Rs. Crores) | Quarter ended | | | Half year ended | | Year ended |
|---|----------------|----------------|----------------|-----------------|----------------|----------------|
| | 30 Sep'16 | 30 Jun'16 | 30 Sep'15 | 30 Sep'16 | 30 Sep'15 | 31 Mar'16 |
| 1. Segment Revenue | | | | | | |
| (a) Media operations | 647.2 | 587.8 | 565.9 | 1,235.0 | 1,132.2 | 2,477.8 |
| (b) Film Production and Distribution | 8.6 | 18.9 | 42.6 | 27.5 | 95.2 | 129.2 |
| Total | 655.8 | 606.7 | 608.5 | 1,262.5 | 1,227.4 | 2,607.0 |
| Less: Inter Segment Revenue | 2.3 | - | - | 2.3 | 22.2 | 38.0 |
| Net Income From Operations | 653.5 | 606.7 | 608.5 | 1,260.2 | 1,205.2 | 2,569.0 |
| Less: Revenue related to joint ventures | 413.7 | 396.0 | 380.9 | 809.7 | 704.5 | 1,516.9 |
| Net income from operations as reported | 239.8 | 210.7 | 227.7 | 450.5 | 500.7 | 1,052.1 |
| 2. Segment Results | | | | | | |
| Segment Results | | | | | | |
| (a) Media operations | 1.3 | (16.4) | 19.8 | (15.0) | 27.6 | 204.8 |
| (b) Film Production and Distribution | (2.9) | (3.3) | 1.9 | (6.2) | 3.2 | 1.3 |
| Total | (1.6) | (19.7) | 21.7 | (21.3) | 30.8 | 206.2 |
| Less: Inter Segment Profits | (1.4) | 0.6 | 3.0 | (0.8) | (5.4) | (5.9) |
| Segment (Loss) / Profit before tax and finance cost | (3.0) | (19.1) | 24.7 | (22.1) | 25.4 | 200.3 |
| Less: | | | | | | |
| (i) Finance cost | (14.8) | (11.4) | (11.8) | (26.2) | (25.1) | (46.9) |
| (ii) Un-allocable Income | 13.6 | 11.5 | 14.1 | 25.1 | 28.2 | 69.3 |
| 3. Segment (Loss) / Profit Before Tax | (4.2) | (19.0) | 27.0 | (23.2) | 28.5 | 222.7 |
| Less: Profit Before Tax of Joint Ventures | 15.0 | 4.5 | 40.2 | 19.5 | 69.6 | 124.9 |
| 4. Profit Before Tax (excluding Joint Ventures) | (19.1) | (23.5) | (13.2) | (42.7) | (41.1) | 97.7 |
| 5. Tax expense (charge / (credit)) | (0.1) | (0.9) | 1.9 | (0.9) | 2.0 | 3.3 |
| 6. Segment Net (Loss) / Profit (4-5) | (19.0) | (22.6) | (15.1) | (41.8) | (43.1) | 94.5 |
| 7. Share of profit of associate | 19.2 | 5.6 | 30.9 | 24.9 | 57.0 | 98.0 |
| 8. Minority interest (recovery) | (5.0) | (2.9) | (2.0) | (7.9) | (12.5) | (12.3) |
| 9. Net Profit / (Loss) after taxes, minority interest and share of profit of associate (6+7-8) | 5.2 | (14.1) | 17.8 | (9.0) | 26.4 | 204.7 |
| 10. Segment Assets | | | | | | |
| (a) Media operations | 3,807.7 | 3,639.1 | 3,619.7 | 3,807.7 | 3,619.7 | 3,631.6 |
| (b) Film Production and Distribution | 260.9 | 274.9 | 263.4 | 260.9 | 263.4 | 271.0 |
| (c) Unallocated | 977.0 | 1,089.2 | 867.9 | 977.0 | 867.9 | 1,008.0 |
| Total | 5,045.6 | 5,003.2 | 4,751.0 | 5,045.6 | 4,751.0 | 4,910.6 |
| Less: Inter Segment elimination | (29.1) | (33.0) | (31.5) | (29.1) | (31.5) | (34.1) |
| Total Segment Assets | 5,016.5 | 4,970.2 | 4,719.5 | 5,016.5 | 4,719.5 | 4,876.5 |
| 11. Segment Liabilities | | | | | | |
| (a) Media operations | 988.2 | 866.5 | 967.3 | 988.2 | 967.3 | 879.1 |
| (b) Film Production and Distribution | 0.8 | 24.8 | 43.3 | 0.8 | 43.3 | 30.9 |
| (c) Unallocated | 618.3 | 674.2 | 474.4 | 618.3 | 474.4 | 550.6 |
| Total | 1,607.3 | 1,565.5 | 1,485.0 | 1,607.3 | 1,485.0 | 1,460.6 |
| Inter segment elimination | (3.0) | (3.4) | (3.5) | (3.0) | (3.5) | (3.3) |
| Total Segment Liabilities | 1,604.3 | 1,562.1 | 1,481.5 | 1,604.3 | 1,481.5 | 1,457.3 |

The Consolidated Segment information has been prepared in line with the review of operating results by the chief operating decision maker (CODM) including the results of the joint ventures which were hitherto consolidated using proportionate consolidation method under the Indian GAAP but have now been accounted for under equity method of accounting under the Ind AS. The Company considers these entities as part of 'Operating Segments' as defined under Ind AS 108. Accordingly, the difference between amounts reported as segment information and as per the Unaudited Consolidated Results relate to operations of joint ventures.

INVESTOR COMMUNICATION:

TV18's ongoing investor communication endeavors to adopt best international practices and the quarterly investor updates are designed to regularly provide detailed information to investors. Each update covers information pertaining to the reporting period under review. If you would like to get a sequential and continued perspective on the company this report should be read along with the updates sent out earlier. The previous updates can be accessed on request from the contact persons mentioned below, or from the company's website www.network18online.com. This update covers the company's financial performance for Q2 FY17.

For further information on business and operations, please contact:

Abhishek Agarwal,
TV18 Broadcast Limited
E-mail: abhishek.agarwal@network18online.com

Further information on the company is available on its website www.network18online.com

