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November 4, 2016

**To,
National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor,
Plot No.C/1, G Block
Bandra - Kurla Complex, Bandra (E),
Mumbai-400 051.
Fax No: 26598237 / 38
Ref Company Code : BLUESTARCO**

**The Secretary
BSE LTD.
Floor 25, P.J. Towers
Dalal Street
Mumbai 400 001.
Fax No. 22723121
Ref Company Code : 500067**

Sub : Press Release

Dear Sir,

We enclose herewith copy of Press Release for your information and records purpose, receipt of which may please be acknowledged.

Thanking you,

BLUE STAR LIMITED

**VIJAY DEVADIGA
COMPANY SECRETARY**



Jumbo Engineering Partners with Blue Star for Design, Distribution and Maintenance of Cold Room Products and Solutions for UAE

Dubai, United Arab Emirates, 3 November 2016 - Jumbo Engineering, a business unit of Jumbo Group, recently announced their new partnership with Blue Star Limited as their official distributor in the UAE to cater to the demand for cold rooms, mortuary chambers, refrigeration equipment and cold room accessories.

With a surge in demand and investment in specialised warehouses, small and medium size cold storages as well as refrigeration in the UAE, Jumbo Engineering and Blue Star aim to provide a perfect solution for cold storage of any size, ranging from small walk-ins to huge cold rooms.

Masood Raza, Head of Jumbo Engineering said, "Jumbo Engineering is pleased to have Blue Star, a pioneering brand in India on board, especially for the Cold Room business. We aim to become a key player in the commercial refrigeration segment, offering end-to-end solutions for cold chain requirements in the UAE."

"Unlike competitors, Blue Star is the only supplier that offers all components of a Cold Room, as a single, original equipment manufacturer (OEM), which includes the entire range of equipment and controls. We are certain that Jumbo Engineering's in-house competence of HVAC design, and Blue Star's propriety training will prove to be a great combination for our customers in the UAE."

Blue Star's cold storage solutions are extremely popular among the agriculture sector, including horticulture and floriculture units, manufacturers of fresh produce of various kinds such as dairy and seafood, food processing units, pharmaceutical industries, and hospitality sectors, including hotels, restaurants, and eateries.

Rajendra Verma, Vice President - International Business Group, Blue Star, states, "The UAE, as the centre for the agri-food trade in the GCC with major marine ports and air traffic hub for the region, heightens the demand for cold storage. The estimated size of the Cold Chain business in the UAE is close to AED 1 billion, with the modular cold room and cold room accessories estimated at AED 200 million. Through our partnership with Jumbo Engineering, we are optimistic that we will be able to tap into the growing Cold Room industry in the region."

As India's leading air conditioning and commercial refrigeration company,



Blue Star offers state-of-the-art range of cooling and preservation solutions, along with world-class cyclopentane PUF panels and refrigeration units. Contributing to reducing global warming and lowering ozone depletion, Blue Star ensures that every new solution brought to the marketplace is eco-friendly and sustainable. Apart from distribution, Jumbo Engineering will also handle design and maintenance requisites.

About Jumbo Engineering:

In 2002, the Jumbo Group set up an Engineering business unit to extend Mechanical, Electrical, and Plumbing (MEP) contracting services, and offer Annual Maintenance Contracts (AMC) for MEP requirements across the UAE. Jumbo Engineering LLC manages projects across a wide range of industries, offering key services for supply, installation, and testing of HVAC systems, plumbing and draining systems, fire protection systems, electrical systems, extra low voltage systems, home elevator solutions, engineering maintenance, and facility management.

Jumbo Engineering is an ISO 9001:2000 certified, mid-sized MEP contracting company with additional skills to extend FM Services across the UAE.

Since its establishment in 2002, JEL has successfully executed more than 250 MEP projects in a wide range of industries and partnered with both public and private sectors on our projects. Today the company has the competence to handle an enquiry right from concept stage, through design and up to the execution and hand over, all in-house. Its Facility Management department has more than 100 facilities under its belt and is rapidly positioning itself as also a full-fledged FM organization.

The company has also ventured into representing energy efficient products from around the globe and imparting green solutions for the HVAC industry. On the strength of its technical competence, along with the energy conserving products, JEL now offers end-to-end green solutions for the HVAC industry.

About Blue Star

Blue Star is India's leading engineering conglomerate with the core businesses of air conditioning, commercial refrigeration, Mechanical, Electrical & Plumbing (MEP) contracting and after-sales service. With over seven decades of experience in providing expert cooling solutions, the Company has a network of 35 offices in India, presence in 15 countries, 5 modern manufacturing facilities, 2500 direct employees and a turnover of over USD 530 million.



Blue Star fulfils the cooling requirements of a large number of corporate, commercial as well as residential customers. Blue Star's air conditioning products comprise an impressive range of split ACs, variable refrigerant flow (VRF) system, packaged ACs, air handling units (AHUs), fan coil units (FCUs) and HVAC Chillers, whilst the refrigeration product range includes water coolers, bottled water dispensers, deep freezers, modular cold rooms, cold room refrigeration units and ripening chambers.

About Blue Star's International Business Group

Blue Star's International Business Group is a dedicated business vertical of the Company which runs the air conditioning and refrigeration products business outside India through its Global Products Sales Division. This division handles products distribution across markets in the Middle East, Africa and SAARC regions, and is expanding steadily in the ASEAN market. It has embarked on an aggressive channel expansion plan, in partnership with leading distributors in the new markets. Blue Star's International Projects Business Group operates through joint ventures in Qatar, Malaysia and Oman which focus on HVAC&R as well as MEP projects for residential, commercial and industrial segments.

For more information: <https://www.bluestarindia.com>

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