



November 14, 2016

To  
The Manager  
The Department of Corporate Services  
BSE Limited  
Floor 25, P. J. Towers,  
Dalal Street, Mumbai – 400 001

To  
The Manager  
The Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza, Bandra Kurla Complex,  
Bandra (East), Mumbai – 400 051

**Scrip Code: 539450**

**Scrip Symbol: SHK**

Dear Sir/ Madam,

**Sub: Conference call for investors and analysts rescheduled**

We refer to our letter dated November 11, 2016 intimating about Conference Call for investors and analysts organised by the Company on Tuesday, November 15, 2016 at 5.00 PM IST and hereby inform that the said conference call has been **rescheduled to Wednesday, November 16, 2016 at 11 AM IST.**

Invite of the rescheduled conference call is attached for your information and record.

You are requested to take note of the same.

Thanking you,

Yours faithfully,

For **S H Kelkar and Company Limited**

  
**Deepti Chandratre**  
Company Secretary & Compliance Officer



*Encl: As above*



**S H Kelkar And Company Limited**  
Lal Bahadur Shashtri Marg, Mulund (West), Mumbai - 400 080. Tel : +91 22 2167 7777  
**Regd. Office :** Devkaran Mansion, 36, Mangaldas Road, Mumbai - 400 002. (INDIA)  
Phone : (022) 2206 96 09 & 2201 91 30 / Fax : (022) 2208 12 04  
www.keva.co.in  
CIN No. **U74999MH1955PLC009593**



## S H Kelkar and Company Limited

Corporate Office: L.B.S Marg, Near Balrajeshwar Temple, Mulund (W), Mumbai – 400080

Registered Office: Devkaran Mansion, 36, Mangaldas Road, Mumbai 400 002

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### S H Kelkar's Q2 & H1 FY17 Conference Call to be organised on Wednesday, November 16, 2016 at 11:00 AM IST

S H Kelkar (SHK), the largest Indian-origin Fragrance & Flavour Company in India, will organize a conference call for investors and analysts on **Wednesday, November 16, 2016 at 11:00 AM IST (Rescheduled from November 15, 2016 at 05:00 pm)**.

Senior Management team will represent the Company on the call.

The conference call will be initiated with a brief management discussion on the Q2 & H1 FY17 results followed by an interactive Question & Answer session.

#### *Details of the conference call are as follows:*

|  |                                       |
|--|---------------------------------------|
| <b>Time</b>                            | : 11:00 AM IST on November 16, 2016   |
| <b>Local dial-in numbers</b>           | : +91 22 3938 1071 / +91 22 6746 8354 |
|  | : <b>Hong Kong</b> - 800 964 448      |
| <b>International Toll Free Numbers</b> | : <b>Singapore</b> - 800 101 2045     |
|  | : <b>UK</b> - 0 808 101 1573          |
|  | : <b>USA</b> - 1 866 746 2133         |

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*Please dial-in 5 minutes prior to the scheduled start to ensure that you are connected to the call in time.*



**About S H Kelkar and Company Limited:**

S H Kelkar and Company Limited (SHK) is the largest Indian-origin Fragrance & Flavour Company in India. It has a long standing reputation in the fragrance industry developed in 90 years of experience. Its fragrance products and ingredients are used as a raw material in personal wash, fabric care, skin and hair care, fine fragrances and household products. Its flavor products are used as a raw material by producers of baked goods, dairy products, beverages and pharmaceutical products. It offers products under SHK, Cobra and Keva brands.

The Company has a strong and dedicated team of 18 scientists, 12 perfumers, two flavourists, evaluators and application executives at its facilities and five creation and development centers in Mumbai, Bengaluru, The Netherlands and Indonesia for the development of fragrance and flavour products. Their research team has developed 12 molecules over the last three years, of which the Company has filed patent applications for three.

Over the years, SHK has developed a vast product portfolio of fragrances and flavor products for the FMCG, personal care, pharmaceutical and food & beverages industry. The Company has a diverse and large client base of over 4,100 customers including leading national and multi-national FMCG companies, blenders of fragrances & flavors and fragrance & flavor producers.

**For further information please contact:**

Ms Deepti Chandratre  
S H Kelkar and Company Limited  
Tel: +91 22 2167 7777  
Fax: +91 22 2164 9766  
Email: [deepti.chandratre@keva.co.in](mailto:deepti.chandratre@keva.co.in)

Anoop Poojari / Snighter A  
CDR India  
Tel: +91 22 6645 1211/1250  
Fax: +91 22 6645 1213  
Email: [anoop@cdr-india.com](mailto:anoop@cdr-india.com)  
[snighter@cdr-india.com](mailto:snighter@cdr-india.com)

**DISCLAIMER:**

*Certain statements that may be made or discussed at the conference call may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like significant changes in economic environment in India and overseas, tax laws, import duties, litigation, labour relations etc. Actual results might differ substantially from those expressed or implied. SH Kelkar Limited will not be in any way responsible for any action taken based on such statements and discussions; and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.*

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