

BIRLA CABLE LTD.

(Formerly Birla Ericsson Optical Ltd.)

Regd. Office: Udyog Vihar, P.O. Chorhata, Rewa - 486 006 Madhya Pradesh, India

CIN: L31300MP1992PLC007190

Telephone: +91 7662 400580, Fax: +91 7662 400680

Email: headoffice@birlacable.com; Website: www.birlacable.com

BCL/CS/16-17/

30 NOV 2016

BSE Ltd.
Corporate Relationship Department
1st Floor, New Trading Ring,
Rotunda Building
P.J.Towers, Dalal Street,
Fort,
MUMBAI-400 001

The Manager,
Listing Department,
The National Stock Exchange of India Ltd,
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
MUMBAI-400 051

Company's Scrip Code: 500060

Company's Scrip Code: BIRLACABLE

Dear Sir(s),

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that the Credit Analysis & Research Limited has assigned an upward revision in the credit rating for Bank facilities of the Company as given below:

Facility	Rating	Remarks
Long Term Bank Facilities	CARE AA- (SO) Stable [Double A Minus (Structured Obligation)]	Revised from CARE A+ (SO) [Single A Plus (Structured Obligation)]
Short Term Bank Facilities	CARE A1+ (SO) [A One Plus (Structured Obligation)]	Revised from CARE A1 (SO) [A One (Structured Obligation)]

We, therefore, request you to please take note of the same in your records.

Thanking you,

Yours faithfully,
For Birla Cable Limited


(Somesh Laddha)
Company Secretary