

November 17, 2016

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Dear Sirs,

Sub: Press Release

Please find enclosed herewith a press release titled "Zensar Technologies Launches The Vinci, Intelligent Managed Service Platform".

You are requested to kindly take the same on records.

Kindly acknowledge the receipt of the communication.

Thanking you,

For ZENSAR TECHNOLOGIES LIMITED

**RAJIV MUNDHRA
AUTHORISED SIGNATORY**



Zensar Technologies Launches The Vinci, Intelligent Managed Service Platform

New Infrastructure Management Services Platform Empowers Enterprises to Realize Return on Digital™

Westborough, MA, November 17, 2016: Zensar Technologies, a leading provider of digital solutions, software and infrastructure services, announced the launch of, 'The Vinci Intelligent Managed Service Platform.' The platform is powered by automation, autonomies and orchestration, utilizing machine learning, bringing together the management of operational and transformational activities. The Vinci is one of the significant solutions to be unfurled under Zensar's Return on Digital™ strategy. Enterprises will be able to leverage the solution to impact substantial reduction in the OPEX cost. The solution helps track business and operational benefits in real-time, making it agile and future ready for advanced digital technologies.

Sandeep Kishore, Chief Executive Officer and Managing Director, Zensar Technologies commented, "Measuring outcomes is critical to ensure business success and growth. As companies get ready to embark on their digital transformation journey, The Vinci would be timely and relevant for them. The Vinci has been built from the experiences and challenges faced by our customers, which makes it authentic as a solution that will help businesses track operations in real-time, leading them to realize the Return on Digital™ across their processes and operations. We are confident that the measurable component will add to their profitability, substantially."

"Performance will not only be enhanced, it will be measurable creating further value-add. Our new Integrated Managed Service Platform, The Vinci, uniquely allows organizations to accelerate and track their digital transformation plans and achieve competitive differentiation. The solutions will accelerate digital transformation initiatives", added Pinaki Kar, President and Head, Infrastructure Management Services & Cloud Business, Zensar Technologies.

"Machine learning and automation are poised to pave the way for getting IT future ready, defined by a new generation of unified IT systems. IT infrastructure needs to display measurable outcomes that will help add value to a company's bottomline. This is where The Vinci will help measure outcomes from operations in real-time," said Ankit Ghosh, Senior Vice President and Global Head, Infrastructure Management Services & Cloud Practice, Zensar Technologies.

Solution Features:

Zensar's Integrated Managed Services Platform, The Vinci, helps progressive organizations enhance their digital investments by incorporating Infrastructure Autonomics coupled with Unified IT, Predictive Analytics and Machine Learning methodologies across the entire service portfolio and lifecycle. Zensar's services enabled by this platform drive the 3 Ps (Proactive, Predictive and Preventive) across multiple environments delivering enhanced operational services with optimal efficiencies through a lean and agile environment. It offers users real-time dashboards to track both key business metrics, i.e. savings, business productivity and



GTM, as well as key IT operations metrics, such as automated problem resolution and improved SLA compliance.

By virtue of machine learning, it delivers better MTTR (mean time to repair) and faster time to market, and accommodates rapid changes in the infrastructure engineering and operations environment including private cloud, hybrid and in-premise.

The Vinci, combines the power of machine learning and transformative methodologies into a unified platform to simplify IT operations. Powered by Zensar's K.O.S.H. (Knowledge Orchestrated Systemic Healing repository), it transforms the enterprise automation activity including CI/CD (Continuous Integration and Continuous Deployment) for any platform with our OEM agnostic approach.

As a result, enterprises can achieve new levels of measurable returns on their digital investments:

- Higher OPEX savings with visible cost reduction
- Enhanced processes with visible productivity improvement
- Increased efficiency resulting in SLA improvement and compliance through automated resolution and accurate escalation
- Minimal downtime and rapid scaling with measurable improvements in mean time to repair (MTTR)
- Improved response rate due to automated detection and creation of incidents
- Greater business continuity with agility in business services and robust systems

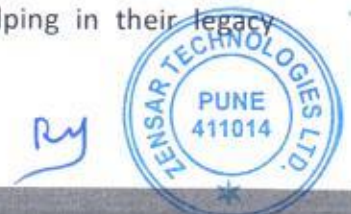
According to Gartner research, "Digital business, IoT and the penetration of smart machines will demand more efficient and agile infrastructure to drive overall improvement of business outcomes. Sourcing managers will have to incorporate these next-generation technologies into their sourcing strategies."¹

To find out more about Zensar's The Vinci, please [view here](#).

¹ Gartner Predicts 2016: Infrastructure Outsourcing and Services Efficiency and Agility Skyrocket, DD Mishra, Daniel Barros, Gianluca Tramacere, Claudio Da Rold, William Maurer, Helen Huntley, December 4, 2015.

About Zensar (www.zensar.com)

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology partner of choice, backed by strong track-record of innovation; credible investment in Digital solutions; assertion of commitment to client's success, Zensar's comprehensive range of digital and technology services and solutions enable its customers to achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help them surpass challenges around running their existing business most efficiently, helping in their legacy



transformation, and planning for business expansion and growth through innovative and digital ways.

About RPG Enterprises (www.rpggroup.com)

Mumbai headquartered RPG Enterprises is one of India's largest industrial conglomerates. With over 15 companies in its fold, the group has a strong presence across core business sectors such as Infrastructure, Tyre, IT and Specialty. Established in 1979, RPG is also one of India's fastest growing business groups with a turnover in excess of USD 3.2 Billion, 20000+ people and a global presence in over 100 countries.

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Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to



successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

