

# BHANU VYAPAAR PRIVATE LIMITED

CIN : U15520WB1988PTC045075

Regd. Office : 687, Anandapur, E. M. Bypass, 2nd Floor, Kolkata - 700 107 Phone : 6613 6264  
Fax : 6613 6243, E-mail : panemamics @emamigroup.com

Date: 25.11.2016

The Secretary

National Stock Exchange of India Limited  
Exchange Plaza  
Plot No. C/1, G Block  
Bandra-Kurla Complex  
Bandra(E)  
Mumbai - 400 051

The Secretary

BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai - 400 001

The Secretary

The Calcutta Stock Exchange Limited  
7, Lyons Range  
Kolkata - 700 001

The Company Secretary

Emami Limited  
687, Anandapur  
EM Bypass  
Kolkata - 700 107

Dear Sir,

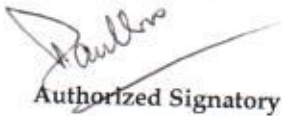
**Sub: Disclosure under Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Please find enclosed herewith Disclosure in terms of Regulation 31(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you,

Yours faithfully,  
For Bhanu Vyapaar Private Limited

  
Authorized Signatory

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On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

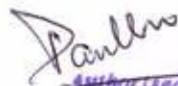
Encl: a/a

Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares /invocation of encumbrance/release of encumbrance, in terms of Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

November/005/2016-17

Name of the Target company (TC)				EMAMI LIMITED											
Names of the Stock Exchanges where the shares of the target company are listed				NATIONAL STOCK EXCHANGE OF INDIA LIMITED BSE LIMITED AND THE CALCUTTA STOCK EXCHANGE LIMITED											
Date of reporting				25.11.2016											
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked				Bhanu Vyapaar Private Limited											
Details of the creation/invocation/release of encumbrance:															
Name of the Promoter (s) or PACs with him(*)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)								Post event holding of encumbered shares {creation (2)+(3)} / release [(2)-(3)] / invocation [(2)-(3)]		
	Number	% of total share capital	Number	% of total share capital	Type of event (creation / release / invocation)	Date of creation/ release/ invocation of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	Reason for encumbrance	Number	% of share capital	Name of the entity in whose favor shares encumbered		Number	% of Total share capital	
											Lender	Trustee			
Suntrack Commerce Private Limited	33,113,516	14.5895	14,874,908	6.5538	CREATION	23/11/2016	Pledge	Collateral for loan taken by the company	22,000	0.0097	Axis Finance Limited	-	14,896,908	6.5635	

BHANU VYAPAAR PVT. LTD

  
Authorized Signatory

Bhanu Vyapaar Private Limited	27,764,381	12.2327	11,483,821	5.0597	CREATION	23/11/2016	Pledge	Third Party Pledge	27,000	0.0119	Kotak Mahindra Prime Limited.	-	11,510,821	5.0716
Bhanu Vyapaar Private Limited	27,764,381	12.2327	11,510,821	5.0716	CREATION	23/11/2016	Pledge	Collateral for loan taken by the company	51,000	0.0225	Axis Finance Limited	-	11,561,821	5.0940
Diwakar Viniyog Private Limited	33,749,387	14.8697	12,013,390	5.2930	CREATION	23/11/2016	Pledge	Third Party Pledge	32,000	0.0141	Kotak Mahindra Prime Limited.	-	12,045,390	5.3071
Diwakar Viniyog Private Limited	33,749,387	14.8697	12,045,390	5.3071	CREATION	23/11/2016	Pledge	Third Party Pledge	48,000	0.0211	Kotak Mahindra Prime Limited.	-	12,093,390	5.3282



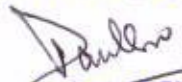
Diwakar Viniyog Private Limited	33,749,387	14.8697	12,093,390	5.3282	CREATION	23/11/2016	Pledge	Third Party Pledge	25,000	0.0110	Kotak Mahindra Prime Limited.	-	12,118,390	5.3393	
Diwakar Viniyog Private Limited	33,749,387	14.8697	12,118,390	5.3393	CREATION	23/11/2016	Pledge	Third Party Pledge	25,000	0.0110	Kotak Mahindra Prime Limited.	-	12,143,390	5.3503	
Diwakar Viniyog Private Limited	33,749,387	14.8697	12,143,390	5.3503	CREATION	23/11/2016	Pledge	Third Party Pledge	48,000	0.0211	Kotak Mahindra Prime Limited.	-	12,191,390	5.3714	

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Diwakar Viniyog Private Limited	33,749,387	14.8697	12,191,390	5.3714	CREATION	23/11/2016	Pledge	Third Party Pledge	500	0.0002	Kotak Mahindra Prime Limited	-	12,191,890	5.3716
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**SHANU VYAPAAR PVT. LTD**

  
*Authorized Signatory*

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

Date: 25.11.2016

**DISCLOSURE BY THE PROMOTER (S) TO THE STOCK EXCHANGES AND TO THE TARGET COMPANY FOR ENCUMBRANCE OF SHARES/ INVOCATION OF ENCUMBRANCE/RELEASE OF ENCUMBRANCE, IN TERMS OF REGULATION 31(1) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011**

Name of the Promoter (s) or PACs with him(**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)						Post event holding of encumbered shares (creation (2)+(3)) / release [(2)-(3)] / invocation [(2)-(3)]	
	No. of Shares	% of total share capital	% w.r.t diluted share capital (*)	No. of shares	% of total share capital	Type of event (creation /release /invocation)	Date of creation/ invocation /release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	No. of shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares	% of Total share capital
PRITI SUREKA	4810000	2.1192	2.1192	-	-	-	-	-	-	-	-	-	-
ADITYA VARDHAN AGARWAL	1232334	0.5430	0.5430	-	-	-	-	-	-	-	-	-	-
USHA AGARWAL	836548	0.3686	0.3686	-	-	-	-	-	-	-	-	-	-
RAJKUMAR GOENKA	712750	0.3140	0.3140	-	-	-	-	-	-	-	-	-	-
RADHESHYAM AGARWAL	439500	0.1936	0.1936	-	-	-	-	-	-	-	-	-	-
ROHIN RAJ SUREKA	750000	0.3304	0.3304	-	-	-	-	-	-	-	-	-	-
HARSHA VARDHAN AGARWAL	535133	0.2358	0.2358	-	-	-	-	-	-	-	-	-	-
SASWAT GOENKA	565000	0.2489	0.2489	-	-	-	-	-	-	-	-	-	-
SACHIN GOENKA	534500	0.2355	0.2355	-	-	-	-	-	-	-	-	-	-
VIBHASH VARDHAN AGARWAL	536439	0.2364	0.2364	-	-	-	-	-	-	-	-	-	-
VIHAN VARDHAN AGARWAL	536000	0.2362	0.2362	-	-	-	-	-	-	-	-	-	-
ADVAY GOENKA	502000	0.2212	0.2212	-	-	-	-	-	-	-	-	-	-



RITU GOENKA	452465	0.1994	0.1994	-	-	-	-	-	-	-	-	-	-
MEENA GOENKA	61232	0.0270	0.0270	-	-	-	-	-	-	-	-	-	-
RADHESHYAM GOENKA	378638	0.1668	0.1668	-	-	-	-	-	-	-	-	-	-
CHIKKY GOENKA	305850	0.1348	0.1348	-	-	-	-	-	-	-	-	-	-
SOBHNA AGARWAL	315000	0.1388	0.1388	-	-	-	-	-	-	-	-	-	-
JYOTI AGARWAL	315000	0.1388	0.1388	-	-	-	-	-	-	-	-	-	-
DEVARSH GOENKA	303875	0.1339	0.1339	-	-	-	-	-	-	-	-	-	-
REYANSH GOENKA	303875	0.1339	0.1339	-	-	-	-	-	-	-	-	-	-
AVISHI SUREKA	300000	0.1322	0.1322	-	-	-	-	-	-	-	-	-	-
SHRUTI GOENKA	273065	0.1203	0.1203	-	-	-	-	-	-	-	-	-	-
INDU GOENKA	459850	0.2026	0.2026	-	-	-	-	-	-	-	-	-	-
DARSH GOENKA	282500	0.1245	0.1245	-	-	-	-	-	-	-	-	-	-
MANAN GOENKA	282500	0.1245	0.1245	-	-	-	-	-	-	-	-	-	-
NIKUNJ GOENKA	282500	0.1245	0.1245	-	-	-	-	-	-	-	-	-	-
SAROJ GOENKA	482620	0.2126	0.2126	-	-	-	-	-	-	-	-	-	-
MANSI AGARWAL	225000	0.0991	0.0991	-	-	-	-	-	-	-	-	-	-
NIMISHA GOENKA	247000	0.1088	0.1088	-	-	-	-	-	-	-	-	-	-
MANISH GOENKA	246098	0.1084	0.1084	-	-	-	-	-	-	-	-	-	-
SHREYA GOENKA	240000	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-
VIDISHA AGARWAL	240000	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-



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VIDULA AGARWAL	240000	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-	-
JAYANT GOENKA	232127	0.1023	0.1023	-	-	-	-	-	-	-	-	-	-	-
RASHMI GOENKA	185700	0.0818	0.0818	-	-	-	-	-	-	-	-	-	-	-
SANTOSH GOENKA	198120	0.0873	0.0873	-	-	-	-	-	-	-	-	-	-	-
SUSHIL KUMAR GOENKA	179250	0.0790	0.0790	-	-	-	-	-	-	-	-	-	-	-
RACHANA GOENKA	158850	0.0700	0.0700	-	-	-	-	-	-	-	-	-	-	-
SMRITI AGARWAL	167000	0.0736	0.0736	-	-	-	-	-	-	-	-	-	-	-
RICHA AGARWAL	145861	0.0643	0.0643	-	-	-	-	-	-	-	-	-	-	-
JYOTI GOENKA	124388	0.0548	0.0548	-	-	-	-	-	-	-	-	-	-	-
MOHAN GOENKA	130950	0.0577	0.0577	-	-	-	-	-	-	-	-	-	-	-
RACHNA BAGARIA	135000	0.0595	0.0595	-	-	-	-	-	-	-	-	-	-	-
YOGESH GOENKA	122700	0.0541	0.0541	-	-	-	-	-	-	-	-	-	-	-
REHA GOENKA	120000	0.0529	0.0529	-	-	-	-	-	-	-	-	-	-	-
PUJA GOENKA	84699	0.0373	0.0373	-	-	-	-	-	-	-	-	-	-	-
ADITYA VARDHAN AGARWAL, KARTA(HUF)	102139	0.0450	0.0450	-	-	-	-	-	-	-	-	-	-	-
HARSH VARDHAN AGARWAL, KARTA (HUF)	86000	0.0379	0.0379	-	-	-	-	-	-	-	-	-	-	-
MOHAN GOENKA, KARTA (HUF)	87000	0.0383	0.0383	-	-	-	-	-	-	-	-	-	-	-
MANISH GOENKA, KARTA (HUF)	87000	0.0383	0.0383	-	-	-	-	-	-	-	-	-	-	-
SUSHIL KUMAR GOENKA, KARTA (HUF)	87000	0.0383	0.0383	-	-	-	-	-	-	-	-	-	-	-
PRASHANT GOENKA	95000	0.0419	0.0419	-	-	-	-	-	-	-	-	-	-	-



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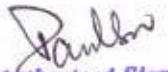
ASHISH GOENKA	65000	0.0286	0.0286	-	-	-	-	-	-	-	-	-	-
LAXMI DEVI BAJORIA	75000	0.0330	0.0330	-	-	-	-	-	-	-	-	-	-
PRASHANT GOENKA, KARTA (HUF)	37000	0.0163	0.0163	-	-	-	-	-	-	-	-	-	-
JAYANT GOENKA, KARTA (HUF)	37000	0.0163	0.0163	-	-	-	-	-	-	-	-	-	-
ASHISH GOENKA, KARTA (HUF)	37000	0.0163	0.0163	-	-	-	-	-	-	-	-	-	-
MADAN LAL AGARWAL	30000	0.0132	0.0132	-	-	-	-	-	-	-	-	-	-
PRADEEP AGARWAL	20575	0.0091	0.0091	-	-	-	-	-	-	-	-	-	-
KUSUM AGARWAL	19200	0.0085	0.0085	-	-	-	-	-	-	-	-	-	-
DIVYA AGARWAL	13000	0.0057	0.0057	-	-	-	-	-	-	-	-	-	-
SANGITA AGARWAL	13000	0.0057	0.0057	-	-	-	-	-	-	-	-	-	-
SHUBHAM AGARWAL	12230	0.0054	0.0054	-	-	-	-	-	-	-	-	-	-
ABHISHEK AGARWAL	12000	0.0053	0.0053	-	-	-	-	-	-	-	-	-	-
DHIRAJ AGARWAL	8375	0.0037	0.0037	-	-	-	-	-	-	-	-	-	-
VISHAL AGARWAL	4100	0.0018	0.0018	-	-	-	-	-	-	-	-	-	-
SUMANGAL AGARWAL	4100	0.0018	0.0018	-	-	-	-	-	-	-	-	-	-
RAVIRAJ VINIYOG PRIVATE LIMITED (FKA - EMAMI ENCLAVE MAKERS PVT LTD)	13877007	6.1141	6.1141	1225000	0.5397	-	-	-	-	-	-	1225000	0.5397
PRABHAKAR VINIYOG PRIVATE LIMITED (FKA - EMAMI HIGH RISE PVT LTD)	13190961	5.8118	5.8118	1225000	0.5397	-	-	-	-	-	-	1225000	0.5397
SURAJ VINIYOG PRIVATE LIMITED	12957139	5.7088	5.7088	2901000	1.2782	-	-	-	-	-	-	2901000	1.2782



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TMT LIMITED	VINIYOGAN	4956580	2.1838	2.1838	1242000	0.5472	-	-	-	-	-	-	-	1242000	0.5472
EMAMI PAPER MILLS LTD		466500	0.2055	0.2055	-	-	-	-	-	-	-	-	-	-	-
EPL SECURITIES LTD		42000	0.0185	0.0185	-	-	-	-	-	-	-	-	-	-	-
EMAMI FRANK ROSS LIMITED		5000	0.0022	0.0022	-	-	-	-	-	-	-	-	-	-	-
AMITABH GOENKA		3785748	1.6680	1.6680	-	-	-	-	-	-	-	-	-	-	-
AMITABH GOENKA		37000	0.0163	0.0163	-	-	-	-	-	-	-	-	-	-	-

HANU VYAPAAN PVT. LTD

  
 Authorised Signatory

On behalf of himself, Promoter & Promoter Group Persons/Persons Acting in Concert  
 Place: Kolkata

Date: 25.11.2016