



Dt: 15.11.2016

To,
The Manager,
Department of Corporate Relations,
BSE Limited
PJ Towers, Dalal Street,
Mumbai- 400001

The Manager
Listing Department
National Stock Exchange of India Limited,
Bandra Kurla Complex, Bandra (E),
Mumbai- 400051.

Dear Sir/Madam

Sub: Press Release: - "LatestOne.com launches PTron Andro and AndroX Bluetooth game pads!"

With reference to the above mentioned subject, we herewith submit the Exchanges, the press release submitted by Palred Online Technologies Private Limited, a subsidiary of Palred Technologies Limited, captioned "**LatestOne.com launches PTron Andro and AndroX Bluetooth game pads!!**"

This is for the information and records of the Exchanges, please.

Thanking you,

Yours faithfully,
For **Palred Technologies Limited**

N Archana Sastry
Company Secretary

Encl. as above

PALRED TECHNOLOGIES LIMITED

CIN No: L72200AP1999PLC033131

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LatestOne.com launches PTron Andro and AndroX Bluetooth game pads!

Hyderabad 15th Nov 2016: LatestOne.com, India's No.1 Mobile and Tech Accessories e-tailer has announced the launch of PTron Andro and AndroX Bluetooth game pads on their site. This is in line with PTron's strategy of continuously innovating and introducing new products to meet rapidly changing customer needs and demands.

Andro is a wireless Bluetooth controller designed for cross-platform use on Android smart phones and tablets. [AndroX](#) is an universal Bluetooth controller for Android and iOS smart phones. These new breed of gaming controller brings together a compact and lightweight design with the industry's best cross-platform capability. Add in a classic, familiar layout and a rechargeable 300mah battery, you have the freedom to play.

[PTron Andro](#) and AndroX are priced at INR 999 and exclusively available on LatestOne.com, India's number 1 e-tailer in mobile and tech accessories. Both these game pads are available in black with red color.



The Founder and CEO of LatestOne.com Mr. Ameen Khwaja said that, “With increasingly powerful hardware and better screens than ever, smart phones and tablets are fast becoming the portable gaming devices. India gaming industry is about \$150 M and expected to grow at 40-50% per year. Women account for 30% while men account for 70% of gamers. Mobile gaming market is dominated by puzzles and racing games. A touchscreen is fine for casual games, but a Bluetooth controller can enhance mobile gaming experience in driving, shooting, action and stimulation games. PTron Andro and AndroX are designed exactly to meet gamers expectations. LatestOne.com will bring in more innovative gaming accessories in near future.”

About LatestOne.com

Hyderabad-based LatestOne.com is India's only e-tailer specialized in tech and mobile accessories such as Bluetooth devices, mobile covers, tablet accessories, cables, power banks, Android TVs, headsets, smart watches, CCTV's etc. It stocks over 10,000 different products in its inventory and operates through its own fulfillment centers in Delhi and Mumbai. It is owned by Palred Online Technologies Pvt. Ltd (POT) which is a subsidiary of Palred Technologies Ltd (PTL), a listed company on BSE and NSE since 2004.

For further information, please contact:

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