

By Mail

21st November, 2016

National Stock Exchange of India Limited,
Exchange Plaza
Plot no. C/1, G Block, Bandra-Kurla Complex
Bandra (E) Mumbai - 400 051

Fax No: + 91-22-2659 8120

Bombay Stock Exchange Limited
Floor 25, P.J. Towers
Dalal Street, Fort
Mumbai - 400 001

Fax No.:+91-22-22723121

Coffee Day Enterprises Limited
23/2 Coffee Day Square
Vittal Mallya Road
Bangalore – 560001

Ph: + 91-80-40012345

Dear Sirs,

Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

I wish to inform you that there were various pledges of equity shares of Rs.10/- each of Coffee Day Enterprises Limited in favour of various lenders.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

I request you to kindly take the same on record.

Thanking you,

Yours faithfully,



V.G.Siddhartha
Chairman and Managing Director
Coffee Day Enterprises Limited

Enclosures: As Above

Disclosure by the Promoter[s] to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 3(1) and 3(12) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company [1C]	Coffee Day Enterprises Limited
Names of the Stock Exchanges where the shares of the target company are listed	BSE Limited National Stock Exchange of India Limited
Date of Reporting	21.11.2016
Name of the promoter or PAC on whose shares encumbrance has been created / released /invoked	V.G.Siddhartha

Name of the Promoter[s] or PACs with him	Promoter Holding in the Target Company [1]				Promoter holding already encumbered [2]				Details of events pertaining to encumbrance [3]				Post event holding of encumbered shares [creation (2)+3] / release [(2)-3] / invocation [(2)-3]	
	No. of shares	% of total share capital	% w.r.t. diluted share capital	No. of shares	% of total share capital	Type of event [creation / release / invocation]	Date of creation / release of encumbrance	Type of encumbrance [pledge/lien/ disposal/under taking/ others]	Reasons for encumbrance	No. of shares	% of total share capital	Name of the entity in whose favour shares encumbered	No. of shares	% of total share capital
V.G.Siddhartha	63,945,904	31.04%		10,364,536	5.03	Creation	15.11.2016	Pledge	Pledge of Shares as a security in favour of IDBI Trusteeship Services Limited who are acting as trustee in connection with the NCDs issued by Tanglin Developments Limited	597,000	0.29	IDBI Trusteeship Services Limited	10,961,536	5.32
Devarashini Info Technologies Pvt.Ltd Coffee Day Consolidations Pvt.Ltd Gonibadu Coffee Estates Private Limited Mrs Malavika Hegde Mrs. Vasanthi Hegde Mr S. V Ganapath Hegde Sivan Securities Pvt.Ltd	12,408,440 12,298,416 11,071,104 2,923,104 2,611,504 2,594,792 444,032	6.02% 5.96% 5.37% 1.42% 1.27% 1.26% 0.22%		10,961,536 12408440 -	5.32 6.02 -	Creation	16.11.2016	Pledge	Pledge of Shares as a security in favour of Aditya Birla Finance Limited who are acting as trustee in connection with the NCDs issued by Coffee Day Enterprises Limited	1,364,000	0.66	Aditya Birla Finance Limited	12,325,536	5.98
TOTAL	108,267,296	52.56%		52.56%								26,421,352	12.82	

158
Signature of the Authorised Signatory

Place : Bangalore
Date : 21.11.2016