

**PANASONIC CARBON INDIA CO. LIMITED**

CIN: L29142TN1982PLC009560

Regd. Office: Pottipati Plaza, 77 (Old No.35)

Nungambakkam High Road, Third Floor,

Nungambakkam, Chennai- 600 034.

Tel: 044-28275216, 044-28275226, Fax: 044-28263010

**November 25,2016**

**To**  
**BSE Limited,**  
**Registered Office: Floor 25,**  
**PJ Towers, Dalal Street,**  
**Mumbai-400001**

Dear Sir,

**Ref: BSE Scrip code : 508941**

As required under Regulation 30 read with Schedule III (Part A) (12) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements), Regulations, 2015. Please find enclosed copy of the advertisement as appeared in New today and Makkal Kural on November 24,2016.

We request you to kindly take the above information on record.

Thanking you,

Yours faithfully,

**For Panasonic Carbon India Co. Ltd**

*P. Maheswari*

**P. Maheswari**  
**Company Secretary**

*25/11/2016*

**Encl:a/a**

## India says, 'Dear Zindagi'

Global life insurance premium to grow by 4.8%: Report

NT Bureau

Chennai, Nov 24: Life insurance premium may grow by 4.8 per cent in 2017, mainly driven by demand for savings vehicles, particularly in emerging Asia, including India, a Swiss Re report said.



**WHAT DOES IT SAY**

The global economy is expected to grow moderately over the next two years, supporting continued growth in insurance premium volumes. Growth in global non-life premiums is forecast to fall slightly from 2.4 per cent in 2016, in real terms to 2.2 per cent in 2017, and accelerate to 3 per cent in 2018. In the life sector, global premiums are expected to grow by 4.8 per cent in 2017, and 4.2 per cent in 2018', the report said.

**AROUND THE WORLD**

The emerging markets, in particular emerging Asia, will be the main driver of premium growth in both the non-life and life sectors, it added.

Of the major economies, the US is expected to grow by slightly more than two per cent in inflation-adjusted terms annually over the next two years. The Euro area and the UK are forecast to grow by about one per cent and 1.5 per cent, respectively, while Japan should grow by less than one per cent, it said.

# Digitise & divide: The new directive

Govt warns of automation's effects on job market

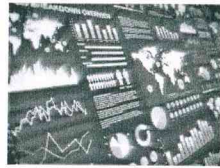
NT Bureau

Bengaluru, Nov 24:

Union Minister Suresh Prabhu said digital automation will give rise to a job market increasingly segregated into 'low-skill and low-pay' and 'high-skill and high-pay' segments, which in turn could lead to an increase in social tensions.

'Digital automation could exacerbate the gap between returns to capital and returns to labour, but it will be talent, more than capital, which will represent the critical factor of production', he said in his written speech, copy issued to media at the National Quality Summit 2016 here.

'This will give rise to a job market



increasingly segregated into 'low-skill and low-pay' and 'high-skill and high-pay' segments, which in turn could lead to an increase in social tensions', he added.

Prabhu, who also delivered his address to the gathering via video

**Silver linings**

- Transportation costs to reduce
- Increased efficiency of logistics and supply chains
- Trade costs to reduce
- New markets to be opened
- Economic growth to be on the upswing

conferencing from New Delhi, said, 'Ultimately, the ability of government systems and public authorities to adapt will determine their survival'.

The government will increasingly face pressure to change their current

approach to public engagement and policymaking, due to the impact of digitalisation on it, Prabhu said adding digitalisation had the potential to raise global income levels and improve quality of life for populations around the world.

'Consumers will continue to benefit from their digital experiences as technological innovation will lead to supply-side miracles, with long-term gains in efficiency and productivity', Prabhu said.

R Mukundan, chairman CII Institute of Quality, said companies have to look at digital as a way of life going forward as digital enables better quality of products and services.

## If Fed sneezes, D-Street to not catch a cold

Mumbai, Nov 24:

Keeping its Sensex target for the March 2017 unchanged at 30,000, Wall Street brokerage Morgan Stanley said the impact of a US Fed rate hike seems to be becoming less relevant for the domestic market.

'In the context of the country's macro stability today that risk (Fed) is less relevant to India. We are pretty comfortable and in fact this is the first time since the liberalisation 25 years ago that India has cut rates against a Fed rate hike (Fed had hiked rates last December but RBI has lowered rates since then)', Morgan Stanley India Equity strategist Riddham Desai said.

'This is a manifestation of the strength of our external balance sheet. We never had the courage to go against the Fed in the past. And our base call is that this will happen the second time when RBI cuts interest rates as against a hike by US Fed', he added. The Fed is expected to jack up rates at the December FOMC meeting.

# Demonetisation: What should govt do now?

NT Bureau

Chennai, Nov 24:

Calling for 're-monetisation' of Rs 500 notes to be given top priority by the government, CII president Nandha Forbes said this is only way to tide over the demonetisation-related problems.

- 'I think the only way is through the rapid effective re-monetisation. Rs 2,000 notes are good in terms of value, but at the end of the day, it is difficult for someone to spend Rs 2000 note', Forbes said.

- Forbes, who is also co-chairman of Forbes Marshall, was in the city to attend the inaugural session of the National Quality Summit 2016 organised by the industry body Confederation of Indian Industry (CII).

- 'As 500 rupee note series come into circulation, I think the pain will start to lessen', he said.



'We need to support all efforts of the government in making that happen as much as possible', he added.

- At the same time, there should be more and more usage of new technologies to help those who do not even have bank accounts or Aadhar cards, Forbes said.
- Forbes said he has less sympathy for the real estate sector, but much more for consumer goods companies who have

registered a huge drop in sales.

- 'Frankly for the real estate sector, I have less sympathy, but I much more sympathy for all consumer goods companies because they have registered a huge drop in sales', Forbes said.

- However, he is recovering from what it was in first three days of the announcement.
- 'Some companies in first three days, registered 90 per cent drop in sales and as of today it is a 50 per cent drop. So things are recovering, but 50 per cent is still a big number', he said.

- He also said it is the right and essential move to wipe out black money.
- In the long run, demonetisation is entirely correct and the CII has supported the government's move, but in the short run, there is a lot of pain for consumers, Forbes said.

## GROWTH GAMES

Premium growth in emerging markets is forecast to increase steadily from an estimated 5.3 per cent in 2016 to 5.7 per cent in 2017 and 6.7 per cent in 2018, Swiss Re said.

An improvement in commodity prices and strengthening economic activity will stimulate increased demand for insurance from the emerging regions, the report said.

## ON THE RIGHT TRACK

'The insurance industry faces headwinds, with moderate economic growth, and still ample capacity in the markets creating a challenging pricing environment. Nevertheless, premium volumes continue to grow, in both the advanced and emerging markets along with economic activity and an increase in the insurance penetration rate, particularly in emerging markets', Swiss Re's Chief Economist Kurt Karl said.

## DOUBLE DHAMAKA

In life reinsurance, global premium growth is expected to be about 1.5 per cent in 2016 and one per cent in the years 2017 and 2018, primarily due to low growth in the advanced economies where the bulk of cessions originate. Reinsurance premium growth in the emerging markets is forecast to be eight per cent or higher, the report said.

## ASIA AT THE TOP

Emerging Asia will likely have the strongest growth in non-life premiums, forecast to be nearly eight per cent in 2017 and nine per cent in 2018.

Meanwhile, demand for savings products in emerging markets will drive life premiums in the sector, premium growth is expected to be significantly stronger than in non-life.

# Avon launches new range of cycles

NT Bureau

Chennai, Nov 24:

'Our motive is to bring new model cycles for people from all regions. These are engineered to give a good experience', said the managing director of Avon Cycles Ltd., Onkar Singh Pawha in Chennai Tuesday.

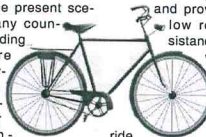
Speaking at a meet to launch its new range 'Cyclux', he said, 'For more than six months, Avon Cycle Ltd. has been a part of every home in terms of providing cycles for the government school students across the State. We will soon expand our marketing activities and will improve our strategic marketing techniques to combat the changing global scenario', he added.

'The manufacturing techniques and structural designing has made Avon get positive response all over in the present scenario, many countries including India, are taking several steps to protect their environment. With these points under consideration, Avon has created new cycles and e-bikes that are environment friendly', he further added.

Speaking about the features of the new cycles, CEO, Kapoor, said, 'The cycles are designed to withstand all kind of road conditions. Our tyres are different when compared

to other brands. They are built to last even with varied environmental conditions. They are slim and provide very low rolling resistance paving way for a easy pedaling and smooth ride. Also, our new range features single wall alloy rims and double wall alloy rims.'

'In addition, our cycles offer threadless fork, raised handle, tig welded frame, prongwheel cotterless chain wheels, shimano derailleur system with rapid fire shifters, foam padded seat, etc.', he added.



# SIP Academy India takes over global operations

NT Bureau

Chennai, Nov 24:

Chennai-based SIP (Sociable Intellectual Progressive) Academy, India, is set to take over the global operations of SIP Academy Malaysia with immediate effect. SIP Academy Malaysia is the trademark owner for the SIP Abacus and Advanced Mental Learning (AMAL).

Speaking to the media, SIP Academy India MD Dinesh Victor, said, 'We can equip them better to face the future with confidence. It is this firm belief that inspired every member of our team to lead from the front.'

This takeover implies that SIP Academy India will be the trademark owner and will now support the 11 nations currently under the fold of the founding Malaysian company.

A Memorandum of Understanding to this effect was signed in the city by founder and Global director, SIP Academy Malaysia, Kelvin Tham and Victor.

Tham stated that the Indian operations had set a benchmark in terms of aware-

ness creation, scaling up of operations and brand-building for the concept.

'This performance has been consistent over the past several years and the founders of SIP Academy have decided that the achievement of SIP Academy India, needs to be replicated successfully among other partner nations under the SIP Academy umbrella.

India is not just a vast country but an unparalleled challenge with its diversity in terms of examination standards, languages, dialects, teaching methods, practices at home etc.

SIP Academy India has addressed this challenge comprehensively and been able to grow the business year after year, building equity for the concept in the process', Kelvin Tham stated.

Victor called the development as the result of the philosophy to focus on the business, keeping the child in mind.

'Today the SIP Academy India operations spans one lakh children, 750 franchisees, 2500 course instructors, 200 schools and spread over 23 cities across 23 States, he added.

### NAME CHANGE

1. SESHAMALINI JAI VISHAL, S/o. Anneembudu Jaishankar, Date of Birth: 21.03.1996, residing at Old No.13, New No.11, Second Street, Bharathi Nagar, T.Nagar, Chennai - 600 017, shall henceforth be known as VISHAL SANJAY JAISHANKAR. SESHAMALINI JAI VISHAL.

### NAME CHANGE

1. KOLLAMPARAMBIL VARGHESE JAINIMOL, W/o. Giddo Koodaly Chacko, Date of Birth: 01.05.1971, residing at No.88, Pillayar Koil Street, Golden George Nagar, Nerukundam, Chennai - 600 107, shall henceforth be known as JAINI GIDDO. KOLLAMPARAMBIL VARGHESE JAINIMOL.

### NAME CHANGE

1. MANDAPATI ON HARSHA ADITHYA REDDY, S/o. Mandapathi Sandeep Reddy, Date of Birth: 07.03.2014, residing at Plot No. 10, 1st Floor, 1st Street, Aiswarya Nagar, Kattankulathur, Chengalpattu, Kanchipuram - 603 203, shall henceforth be known as MANDAPATI HARSHA ADITHYA REDDY. MANDAPATI ON HARSHA ADITHYA REDDY.

### PUBLIC NOTICE

The following original document have been lost on 01.11.2016 by my client K.M. Narayan: S/o. Manickam residing at No.32B, 4th Main Road, Siva Sakthi Nagar, Kullathur, Chennai - 99 relating to the property comprised, Kullathur Village, 4th Main Road, Siva Sakthi Nagar, Kullathur, Plot No.42B, S.No.5/12, 3.5 Original Mother's Deed, No.65/1/1996 & 3855/2001, S.R.O. Sambayan Computer office. Finder of above document's, is to contact my client on the under signed and hand over the same, it is here by informed that any person or Persons will not bind my client in any manner. M.PERUMAL Advocate Poonamallee Court

### NAME CHANGE

1. MANJU BHASHINI SELVAPRAKASH, D/o. Radhakrishnan, Date of Birth: 17.11.1980, residing at No.2, Valleswaran Kol Street, Mylapore, Chennai - 600 004, shall henceforth be known as MANJU BHASHINI RADHAKRISHNAN. MANJU BHASHINI SELVAPRAKASH.

### NAME CHANGE

1. LAKSHMI, D/o. Subramaniam, Date of Birth: 11.01.1990, residing at No.401, 5th Cross Street, P.P.Garden, Aminjikarai, Chennai - 600 029, shall henceforth be known as LAKSHMI DEVI. LAKSHMI.

### NAME CHANGE

1. NADHIYA, D/o. Settu, Date of Birth: 13.11.1990, residing at No.04, Sokkathamman Kovil Street, Urappakkam, Kanchipuram - 603 210, shall henceforth be known as NADHIYA. NADHIYA.

### NAME CHANGE

1. V.SELVAM, son of Thiru T.Veerappan, born on 25th May 1984 (native district: Chennai), residing at Plot No.A-272, V.M.Bal Krishnan Street, Sathyamurthy Block, Jafferkhanpet, Chennai - 600 083, shall henceforth be known as T.V.SELVAM. V.SELVAM. Chennai, 11th November 2016.

### NAME CHANGE

All that piece and Parcel of House Ground and Premises bearing Old Door No.134, Door No.57, Jarasmit Road, Vepery, Chennai - 600 007 (formerly known as 1/9 and 2/9 Verpary Church Road) Chennai - 600 007 comprising an extent of 197/21 S&L, measured in Old Survey No.1474, S&L No.896, C/O No.453, Vepery Village, Fort - Tondiarpet Taluk, Chennai District.

### PUBLIC NOTICE

This is to the notice of the General Public that our client Mr.K.Sudarshan residing at No.57, Jarasmit Road, Vepery, Chennai - 600 007 (formerly known as 1/9 and 2/9 Verpary Church Road) Chennai - 600 007 registered as Document No.949/1981, before the Sub Registrar West Madras in favour of Mrs S.Rashika. The report of this loss had been lodged at Police Station, No.15, Street, West Madras. The loss of this original document may contact the under mentioned address, failing which it will be presumed that the document is lost for ever and no claim.

### SCHEDULE

All that piece and Parcel of House Ground and Premises bearing Old Door No.134, Door No.57, Jarasmit Road, Vepery, Chennai - 600 007 (formerly known as 1/9 and 2/9 Verpary Church Road) Chennai - 600 007 comprising an extent of 197/21 S&L, measured in Old Survey No.1474, S&L No.896, C/O No.453, Vepery Village, Fort - Tondiarpet Taluk, Chennai District.

### PNANSONIC CARBON INDIA CO. LIMITED

(CIN: L29142TN1882PCL000560)  
Regd Office: Pattilpalai Plaza, 3rd Floor, 77, Nungambakam High Road, Nungambakam, Chennai 600034  
Tel: 044-28276226, 044-28276226, Fax: 044-28262910. Web: www.panasoniccarbon.co.in

### NOTICE (For the attention of Equity Shareholders of the Company)

**Mandatory Transfer of Equity Shares of the Company to Investor Education and Protection Fund (IEPF) Suspense Account**  
Notice is hereby published pursuant to the Provisions of the Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules (the Rules) notified by the Ministry of Corporate Affairs (MCA) vide notification dated September 5, 2016 with effect from September 7, 2016.

In accordance with the various requirements as set out in the Rules, the Company has sent individual notices to the latest available addresses of the concerned Shareholders in case the concerned Shareholders have not claimed their Dividends from the year 2009-20 and for any communication/certification, you may contact the Registrar & Share Transfer Agent to the following address: M/s. Camco Corporate Services Limited, Subramanian Building, 5th Floor No.1, Chab House Road, Chennai - 600 002. Phone: 044-28460300, Fax: 044-28460129. e-mail: investor@camcoindia.com, mca@camcoindia.com

or at the Registered office of the Company Addressed in top of the notice for further details and for making a valid claim or the unclaimed Dividends. In case the concerned Shareholders failed to claim the above said Dividend on or before November 30, 2016 the Company will proceed to transfer the unclaimed Equity Shares of the Company, registered in the name of the Shareholder to the credit of the IEPF Suspense Account of IEPA Authority. Please note that, no claim shall be filed against the Company in respect of unclaimed Dividend amount and Shares transferred to IEPF pursuant to the said rules.

Shareholders may please note that both the unclaimed Dividend and the Shares transferred to IEPF amount of IEPA Authority including all benefits accrued on such Shares, if any, can be claimed back by them from the IEPF Authority after following the procedure as set out in the Rules. The concerned Shareholders, holding Shares in physical form and whose Shares are liable to be transferred to IEPF Suspense Account, may note the following procedure for the issuing duplicate Share Certificate (s) in lieu of the Original Share Certificate (s) held by them for the purpose of transfer of Shares to IEPF Suspense Account as per Rules and upon such issue, the Original Share Certificate (s) which stand registered in their name shall be cancelled and shall be deemed non-negotiable. The Shareholders may further note that the details updated by the Company on its website should be regarded and shall be deemed to be adequate notice in respect of issues of duplicate share certificate (s) to the IEPF Authority for the purpose of transfer of Shares to IEPF Suspense Account pursuant to the Rules.

For Panasonic Carbon India Co. Limited  
Place: Chennai Date: 22/11/2016 Company Secretary

