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Sub: Press Release

Dear Sirs,

Please find enclosed herewith a press release titled "**Zensar to partner with FULLBEAUTY Brands in the transformation of its Financial Processes**" for further dissemination.

You are requested to kindly take the same on records and acknowledge the receipt of Communication.

Thanking You,

For Zensar Technologies Limited



Nilesh Limaye
Company Secretary
Membership No. A4075



Zensar to partner with FULLBEAUTY Brands in the transformation of its Financial Processes

November 8, 2016, Pune, India: Zensar Technologies, a leading provider of digital solutions, software and infrastructure services, announced that it has secured the project to enable US based FULLBEAUTY Brands to achieve visible transformation in its financial and procurement processes. The scope of the project involves Zensar partnering with the e-commerce and catalog retailer to leverage the benefits of a smarter financial and procurement framework, involving reimplementation of the latest version of Oracle Applications Release 12. FULLBEAUTY Brands is a leading American plus-size women's and men's apparel and home goods company on the growth path, having acquired multiple businesses with an umbrella of eight proprietary brands. The key objective of this reimplementation project entails a complete redesign of account charts and streamlining key financial and business processes for increased efficiency.

"The retail industry has been at the forefront of customer centric innovation. In order to ensure seamless and profitable operations, it is critical for FULLBEAUTY Brands to streamline its financial processes. I am confident that our Oracle expertise, along with our demonstrated knowledge across the retail segment, will result in the creation of a more efficient process to meet their business goals," commented **Sandeep Kishore, CEO and Managing Director, Zensar Technologies.**

According to Jeanne Franklin, Senior Vice President, Finance, FULLBEAUTY Brands said, "For the project we chose to do a re-implementation rather than an upgrade. The Zensar team is a great partner. Their working knowledge of Oracle in the retail sector was why we chose them as our Oracle integrator, however, they also bring basic day to day skills to the table as they are working with us to streamline our chart of accounts and purge inactive vendors to improve efficiencies."

Commenting on the implementation, Robert Evans, CIO, FULLBEAUTY Brands said, "We reviewed a number of strong vendors in the Oracle support arena and Zensar stood out as the most capable and knowledgeable from a business and technology platform perspective. Zensar helped us review our licensing structure with Oracle and suggested several ways to use our existing modules and tools to facilitate the use of new features and functionality in the Oracle Financial Reporting platform. These new protocols utilize existing capabilities within the platform without the use of a lot of special coding and development work. Zensar has also been an excellent resource for helping us to determine and implement best practices from a business viewpoint on the Oracle platform."

According to Harish Gala, Executive Vice President and Head, Enterprise Application Solutions, "Our understanding of Oracle products and solutions, combined with the proven experience of having worked with leading global retail brands will help us to transform the objectives of FULLBEAUTY Brands into visible outcomes. Our team is geared to implement this project effectively, by ensuring that we keep sight of the company's growth plans."

Sumesh Chawla, Head of Retail & Hospitality Business US, Zensar Technologies said, "We are glad to have had the opportunity to partner with FULLBEAUTY Brands in transforming their financial processes, by laying the foundation to support their current and future business growth."

The scope of this project includes a complete reimplementation of the Oracle ERP Financials R12 including GL, AP, AR, Fixed Assets, Cash Management, iProcurement, PO, Project Accounting and Inter Company.

At the end of the project implementation, the customer is expected to benefit from the following expected key outcomes:

- Complete alignment with Oracle Product / Support Roadmap to leverage maximum benefits



- Visible increase in processing efficiencies, due to the elimination of manual processes
- Provision of transactional security and reporting execution across multiple Operating Units
- Centralized Accounting and Centralized Banking configurations, making it a seamless process
- Business Intelligence Reporting and Analysis more streamlined to generate timely and actionable insights
- Month End Close cycle reductions, resulting in better inventory control
- Opportunities improvement across Data Cleansing, Hardware and Extensions Utilization

The above outcomes will help the company to achieve operational efficiencies, create a platform for business growth, while providing competitive advantage.

About FULLBEAUTY BRANDS

FULLBEAUTY Brands is the most trusted, comprehensive resource for plus-size women and men seeking fashion inspiration, style advice, and clothing tailored to their individual needs. Proprietary brands under the FULLBEAUTY Brands umbrella include: Woman Within® (WomanWithin.com), Roaman's® (Roamans.com), Jessica London® (JessicaLondon.com), swimsuitsforall (swimsuitsforall.com), KingSize® (KingSizeDirect.com), BrylaneHome® (BrylaneHome.com), and fullbeauty.com®, an online marketplace offering a curated collection of the finest Brands, and thousands of products, the premier fashion and lifestyle destination for women sizes 12+ (fullbeauty.com).

About Zensar Technologies (www.zensar.com)

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology partner of choice, backed by strong track-record of innovation; credible investment in Digital solutions; assertion of commitment to client's success, Zensar's comprehensive range of digital and technology services and solutions enable its customers to achieve new thresholds of business performance.

Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help them surpass challenges around running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways. Zensar Technologies is an Oracle Platinum partner and an Oracle services partner.

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About RPG Enterprises (www.rpggroup.com)

Mumbai headquartered RPG Enterprises is one of India's largest industrial conglomerates. With over 15 companies in its fold, the group has a strong presence across core business sectors such as Infrastructure, Tyre, IT and Specialty. Established in 1979, RPG is also one of India's fastest growing business groups with a turnover in excess of USD 3.2 Billion, 20000+ people and a global presence in over 100 countries.

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Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

