

By Mail

11th November, 2016

National Stock Exchange of India Limited,
Exchange Plaza
Plot no. C/1, G Block, Bandra-Kurla Complex
Bandra (E) Mumbai - 400 051

Fax No: + 91-22-2659 8120

Bombay Stock Exchange Limited
Floor 25, P.J. Towers
Dalal Street, Fort
Mumbai - 400 001

Fax No.:+91-22-22723121

Coffee Day Enterprises Limited
23/2 Coffee Day Square
Vittal Mallya Road
Bangalore – 560001

Ph: + 91-80-40012345

Dear Sirs,

Sub: Disclosure under Regulation 31(1) and 31(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

I wish to inform you that 3,00,000 equity shares of Rs.10/- each of Coffee Day Enterprises Limited are under Non disposal undertaking for the Financial Facility availed from Rabobank India Limited & Coöperatieve Rabobank U.A.,Hongkong and the shares being frozen with the custodian, IL&FS Securities Services Limited on 10th November, 2016.

Please find enclosed relevant disclosures in the prescribed format as per Regulation 31(1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

We request you to kindly take the same on record.

Thanking you,

Yours faithfully,


V.G.Siddhartha
Chairman and Managing Director
Coffee Day Enterprises Limited

Enclosures: As Above

Disclosure by the Promoter[s] to the stock exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31[1] and 31[2] of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company [TC]	Coffee Day Enterprises Limited
Names of the Stock Exchanges where the shares of the target company are listed	BSE Limited National Stock Exchange of India Limited
Date of Reporting	11.11.2016
Name of the promoter or PAC on whose shares encumbrance has been created / released /invoked	V.G.Siddhartha

Name of the Promoter[s] or PACs with him	Promoter Holding in the Target Company [1]		Promoter holding already encumbered [2]		Details of events pertaining to encumbrance [3]								Post event holding of encumbered shares [creation (2)+3] / release (2)-3] / invocation (2)+3]	
	No. of shares	% of total share capital	No. of shares	% of total share capital	Type of event [creation / release / invocation]	Date of creation / invocation / release of encumbrance	Type of encumbrance [pledge/lien/disposal undertaking/others]	Reasons for encumbrance	No. of shares	% of total share capital	Name of the entity in whose favour shares encumbered	No. of shares	% of total share capital	
V.G Siddhartha	63,945,904	31.04%	31,000,000	1.50	Creation	10-11-16	Non- Disposal Undertaking	Financial Facility availed from Rabobank India Limited & Cooperative Rabobank U.A, Hongkong, and the shares being frozen with the custodian, IL&FS Securities Services Limited	300,000	0.15	Pledge of 3,00,000 Equity Shares of Rs. 10/- each pledged with IL&FS Securities Services Limited	3,400,000	1.65	
Devedarshini Info Technologies Pvt.Ltd	12,408,440	6.02%	-	-	-	-	-	-	-	-	-	-	-	
CoffeeDay Consolidations Pvt.Ltd	12,258,416	5.96%	-	-	-	-	-	-	-	-	-	-	-	
Gonibedu Coffee Estates Private Limited	11,071,104	5.37%	-	-	-	-	-	-	-	-	-	-	-	
Mrs Malayika Hegde	2,923,104	1.42%	-	-	-	-	-	-	-	-	-	-	-	
Mrs. Vasanthi Hegde	2,611,504	1.27%	-	-	-	-	-	-	-	-	-	-	-	
Mr S.V Ganapathi Hegde	2,594,792	1.26%	-	-	-	-	-	-	-	-	-	-	-	
Sivan Securities Pvt.Ltd	444,032	0.22%	-	-	-	-	-	-	-	-	-	-	-	
TOTAL	108,287,296	52.56%							3,400,000				1.65	

(Handwritten signature)

Signature of the Authorised Signatory
Place : Bangalore
Date : 11.11.2016