

November 25, 2016

To,  
**The Manager – Listing**  
**National Stock Exchange of Limited**  
Exchange Plaza, Plot No. C/1, "G" Block  
Bandra- Kurla Complex  
Bandra (E) Mumbai 400051

To,  
**The Department of Corporate Services**  
**BSE Limited**  
Floor 25, P J Towers  
Dalal Street, Mumbai-400 001

SCRIP CODE: 533758

NSE Symbol: APLAPOLLO

**Subject: Intimation of Schedule of Conference call under the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.**

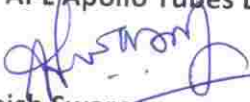
Dear Sir,

Kindly note that the Company is organizing the Conference call to understand the Impact of De-monetisation on APL Apollo Tubes Limited on November 25, 2016. The Invitation is attached for your reference.

Further, the information submitted to you pursuant to Regulation 30 (6) of the Securities and Exchange Board of India (Listing Obligations and Disclosures Requirements) Regulations., 2015.

Request you to please take the above mentioned information on our record.

Thanking You  
Yours Faithfully  
For **APL Apollo Tubes Limited**

  
**Adhish Swaroop**  
Company Secretary





## Conference Call

We co-ordially invite you for a call with management of APL Apollo Tubes Ltd

Call IV: "To Understand the Impact Of De-monetization On APL Apollo Tubes"

Management: Mr. Ashok K Gupta, Managing Director, APL Apollo Tubes

Friday 25<sup>th</sup> November 2016

03.00 pm IST / 05:30 pm SG / HK / 09:30 am UK

APL Apollo Tubes is a leading manufacturer of ERW steel pipes with six facilities across India having total capacity of 1.3 mn ton. The company's products are largely consumed in Oil & Gas/Water transportation, city gas transportation, building construction, plumbing, and various other fabricated applications. In terms of user profile, the company sells 80% of its products through traditional dealer/retailer network and the rest of it are sold in direct B2B channel to EPC contractors.

Background of the call: We are organizing the con-call to understand

- The effect of demonetization on the company as large part of the business is dependent on last mile retail customers who buy the products in cash.
- Demand is majorly driven in Tier 2 and 3 cities which are facing liquidity crunch.
- How the management is handling the issue? What is the way forward in terms of mode of payments for the company?

Dial In Details:

Conference Dial-In:	
India	Primary access number: + 91 22 3960 0738 Secondary access number: + 91 22 3940 3977
Toll Free Number	USA Toll Free No.: 18567462133
	UK Toll Free No.: 08081011573
	Singapore Toll Free No.: 8001012045
	Hong Kong Toll Free No.: 800964448

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