

28th November, 2016

To, Compliance Department, BSE Limited, Phiroze Jeejeebhoy Tower, Dalal Street, Fort, Mumbai- 400001	To, Compliance Department, National Stock Exchange of India Ltd. Exchange Plaza, Plot No. C/1, G-Block, Bandra-Kurla Complex Bandra-(E), Mumbai-400051
Code No:- 539889	Code No. PARAGMILK

Dear Sir(s)/Madam

Sub: Intimation of Conference Call Ref: Regulation30 (6) of SEBI (LODR) Regulations, 2015

This is to inform that the Company proposes to hold a conference call with Institutional Investors/Analysts to "Understand the Impact of De-monetization on the DIARY Sector "The details of the subject conference call are as under:

Date and Time	Monday, 28th November, 2016 at 15.30 hours IST (6.00 pm SG HK/10.00 am UK) (Please dial in at 15.25 hours IST)
Dial in Numbers	India: Primary Number: 91 22 39600738 Secondary Number: +91 22 39403977
	International: USA Toll Free: 18667462133 UK Toll Free: 08081011573 Singapore Toll Free: 8001012045 Hong Kong Toll Free: 800964448
Contact Details	R.S.V.P: Edelweiss Broking Ltd. Phone: +91(22) 22864400/22869254 Cell No:+865555888/+ 91 7021823011 Email: Sangeeta.tripathi@edelweissfin.com/sandeep.raina@edilweissfin.com

We request you to kindly take the same on record.

For Parag Milk Foods Limited

Rachana Sanganeria

Rachana

Company Secretary and Compliance Officer

ACS No. 10280

Encl:a/a













## **Conference Call**

We co-ordially invite you for a call with management of Parag Milk Foods Ltd

## Call VI: "To Understand The Impact Of De-monetization On the Dairy sector"

Management: Mr Devendra Shah- Chairman, Mr. Bharat Keida- CFO, Mr. Shrish Upadhyaya - Consultant

# **Monday 28<sup>th</sup> November 2016**

### 03.30 pm IST / 6.00 pm SG HK / 10:00 am UK

Parag Milk Foods Ltd is the leading private dairy players with a milk processing capacity of 2 mn litres. It is Present in the processed milk and milk products segments, wherein value added product constitutes around 66-67% of the total turnover. The company sells its products via brands, the brands are Govardhan (67%), Go (30%), Toppup (1-2%), pride of cows (1-2%) with an overall pan India retail footprint of 2.5 mn retail touch points.

### Background of the call: We are organizing the con-call to understand

- The effect of demonetization on the dairy segment and specifically on Parag Milk Foods
- Will the demonetization impact the procurement system, how are farmers grappling with the cash crunch situation
- Ground check on how has the demand both on the consumer and the institutional level panned and our outlook ahead.
- How is the working capital position changed post the move

#### Dial In Details:

Conference Dial-In:	
India	Primary access number: + 91 22 3960 0738 Secondary access number: + 91 22 3940 3977
Toll Free Number	USA Toll Free No.: 18667462133
	UK Toll Free No.: 08081011573
	Singapore Toll Free No.: 8001012045
	Hong Kong Toll Free No.: 800964448

#### **Exclusively for Edelweiss Clients**

For further information please contact:

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